COMPLETE LOCAL PROGRAM LISTINGS • WEEK OF SEPT. 18-24

TV GUIDE

special issue

15¢

FALL PREVIEW

1953-54 SHOWS

our fall preview

As the curtain rises on television's greatest season to date, competition among networks and stations has reached a new peak, resulting in many new programs in addition to returning favorites. In order to give readers a complete summary of the viewing in store for them during the next several months, TV GUIDE presents this Special Fall Preview Issue.

All the top network and syndicated shows have been classified under the general headings listed in the table of contents. This was done for the convenience of the reader, as well as for those of us who compiled the material.

The classifications are not rigid. Many programs found in Children's Shows, as an example, have large adult audiences, but then so do adult programs have many children watching. We included a number of top comics under Variety chiefly because they rely on vaudeville entertainment as well as jokes. *This is Your Life*, as a last example, is to be found under the Drama heading. That's because it's dramatic even if it doesn't follow a playwright's script.

In your program sections, you will find material on shows seen only in your area. And in addition to the regular complete program listings, you will find an alphabetical index showing the time and channel for programs.

This special issue of TV GUIDE, like all issues of the magazine, is intended as a service to increase your enjoyment of television. Your comments on whether you like the idea of rounding up an entire season in one issue will help us decide whether to make the Fall Preview an annual event.

Next week's issue will include our regular features—Reviews, the Women's page, a Close-up, and Fine Tuning—as well as special articles, pictures, and stories on television activities and personalities.

TV GUIDE

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Editor and Publisher

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TV Teletype*

NEW YORK Bob Stahl reports:

Big drama news is that another hour-long Kraft TV Theater will debut in October on the ABC network. Kraft, continuing its NBC show as well, will thus be presenting 104 hours of dramatic fare during the coming year . . . CBS is expanding its morning schedule with the BIL and CORA BAIRD puppets.

* * *

It's no longer the Star Theater for UNCLE MILTIE. With his new sponsor taking over when the show resumes Sept. 29, the program has been retitled simply the Milton Berle Show . . . BERLE will probably take a two-week Christmas vacation, during which time NBC will present two plays written specifically for TV by ROBERT E. SHERWOOD.

* * *

In what should be one of the most unique team-ups in TV, BETTY FURNESS and HERMAN HICKMAN will emcee a football quiz show this fall. The program will be seen between halves of the pro-football games on Du Mont, starting Oct. 3 . . . Songstress KAY STARR, who has guested on most of the big TV variety programs, may have her own show this year.

* * *

KEN ENGLUND, who wrote most of the DANNY KAYE movies produced by SAMUEL GOLDWYN, becomes head writer on the Jackie Gleason Show when it returns . . . LARRY STORCH, summer replacement for GLEASON, cannot be merged into the CBS fall program plans, so it looks as though his TV work the rest of the year will be confined to guest appearances.

* * *

Du Mont flirting with SAM LEVENSON to move in as star of a new family comedy program and as a production staff consultant. LEVENSON, of course, will continue as panelist on This Is Show Business . . . ELIZABETH MONTGOMERY, one of the summer stock group this year on Robert Montgomery Presents, has won a role in an upcoming Broadway play, "Late Love."

* * *

After its recent successful color telecast of Kukla, Fran and Ollie, NBC plans to hold "color premieres" starting Sept. 28 of Your Show of Shows, Comedy Hour, KATE SMITH, DINAH SHORE, EDDIE FISHER and most of its major programs. Viewers without the necessary color equipment will be able to receive the programs as usual in black-and-white.

* * *

SCOTT BRADY and PATRICIA MEDINA will kick off the new fall series of Ford Theater telefilms Oct. 1, starring in "Tangier Lady" . . . In the new Foreign Intrigue telefilms, JAMES DALY will portray a correspondent named Michael Powers. He succeeds JEROME THOR who played the role of Robert Cannon.

**Trade-mark registered by Teletype Corporation*

(Hollywood Teletype on Page 31)

Situation Comedies Galore!

TV GUIDE
COMEDY
PREVIEW

Lucille Ball's success started trend.

Funny Families Replace Fast-Patter Comedians

IN show business annals, the year 1953 will probably go down as the year when comedians found that telling jokes on TV was no longer a laughing matter. This simple truth was brought home when the networks announced their fall lineups. From the looks of things, you can stand by to see more and more comics abandoning their gag files in favor of a snug family situation comedy. Therein lies TV longevity. At least that's what all the signs indicate as the new season arrives.

Almost entirely responsible for the tremendous surge towards laughs springing from situations instead of gags is of course the fantastically successful *I Love Lucy,* a show about which very little remains to be said. Since its debut late in 1951, *Lucy* has run up increasingly astonishing ratings and there's no end in sight. The marital misadventures of Mr. and Mrs. Ricardo as portrayed by Desi Arnaz and Lucille Ball provide no end of joy to TV fans and as a result the TV comedy scene has been entirely reshaped. Lucy and Desi will be back in action Oct. 5 with their entire crew intact.

Far back of Lucy, but still big favorites are a couple of other CBS comedies, *Our Miss Brooks* and *My Friend Irma,* and both will return Oct. 2 in their familiar Friday night spots. *Irma* will be without the considerable services of Cathy Lewis, who played Irma's roommate, which may or may not hamper the show's ratings. But Irma in the person of Marie Wilson will be back just as confused as ever. The whole cast of *Miss Brooks* from Eve Arden on down will be the same, keeping the show on an even, laugh-paced keel.

A hybrid mixture is the Burns and Allen show which was on before *Lucy* but never with as high a rating. The combination of George Burns and Gracie Allen is one of the cleverest in the business, with George playing the dual role of a witty commentator

on the show and a baffled husband in the show. Gracie, of course, is what baffles him. Burns and Allen have benefited from their new time spot in the potent CBS Monday lineup.

My Little Margie, which has received quite a kicking around from CBS to NBC since it came on as a summer replacement for *Lucy* back in 1952, will be back in still another spot, this time in the Wednesday night slot opposite Arthur Godfrey, formerly occupied by Patti Page. A tough spot indeed. The show has Gale Storm continuing as Margie, making life as miserable as possible for her father, a part handled by the old movie idol, Charles Farrell.

Joan Davis will return on Oct. 14 with *I Married Joan,* a show with more than a faint resemblance to *Lucy.* It came on last fall and immediately won high ratings and the producers, content to go along with a good thing, plan no changes. In the

Danny Thomas: he's new ABC comic.

good thing category is Jim Backus, whose playing of Joan's husband gives the show a ring of conviction.

Mr. Peepers, starring the redoubtable Wally Cox, will be back on its old Sunday night stand, providing good cheer to the younger set and also to the eggheads, a group which normally has no truck with TV, comedy or otherwise.

Children In The Act

Ozzie and Harriet, a couple of willing parents in the persons of Ozzie Nelson and Harriet Hilliard, will be back trying to keep up with their wiser-than-their-years kids, and Stu Erwin will also resume with his wife, June Collyer, in another show furthering the cause of children versus their parents. Both shows are variations on the George Bernard Shaw theme that parents and kids just weren't meant to get along. Both will be on Friday nights on ABC.

Peg Lynch and Alan Bunce, a couple of wise birds, resumed their bickering on *Ethel and Albert* on Aug. 29. Thus far this show has won wide critical acclaim but its audience, though loyal, remains small. Other comedies whose success has been only mild thus far but which are out to take another whack at it include *Life of Riley* on Oct. 2, starring William Bendix in another of those family comedies where father never knows best, and *Private Secretary* with Ann Sothern.

Dennis Day Returns

Dennis Day, back Oct. 2, has a comedy show that doesn't pay too much attention to its story line just so it can get out of the way to let Dennis turn loose his Irish tenor voice. *Amos 'n' Andy,* the old radio immortal that never quite made it on TV, has 52 films available as a syndication for any station in the country, which means that some cities may not see them and others have seen them already and may see them again.

A Date With Judy is another show with a loyal fandom. Persistent demands brought this back to ABC.

In the brand new show category are some very promising items. Ray Milland, always a deft hand at movie comedy, is blossoming forth in *Meet Mr. McNutley,* concerning an absent-minded school-teacher and basketball coach. *My Favorite Husband,* starring luscious movie actress Joan Caulfield, is based on the old Mr. and Mrs.

Continued on Page 23.

SPACE SHIPS AHOY

Mars Is Just Around The Corner As Kids' Shows Roam The Galaxy

PARENTS, educators and psychologists concerned about the viewing habits of the younger set can throw cowboy hero-worship worries to the western winds. Hopalong, Rogers and Autry will be around all right, but a good many of our youngsters will be off in space. The older generation will fare best by boning up on the Jovian moons (all 12 of them), M 13, Andromeda, and a few of the more distant galaxies. The fall line-up for children's shows includes about as much interplanetary and outer-space travel as any earthbound parent can cope with.

Captain Video, veteran commander of the supersonic jet, the galaxy, and a daily serial, goes into its fifth year (same time, same network) of stalking crime syndicates through space. The Captain's trusty Boy Ranger and Spartak remain faithfully at his side.

Bring On The Brainograph

Space Patrol, a Saturday morning show, continues to keep the space lanes clear for interstellar travel. Despite some terrifyingly close calls and death-defying missions, no one is ever killed and death is unknown to this show. Instead, the paralyzer ray gun is used. This puts victims into suspended animation until evil is plucked out of the brain—by the brainograph, naturally. Troublemakers eventually become rehabilitated to the good and useful life.

Rod Brown of the Rocket Rangers, a weekly show on since last April, rockets straight into the fall season, non-stop. Rod will keep right on upholding law and order and protecting life and property in the celestial regions. *Tom Corbett, Space Cadet,* is a Saturday morning offering from Du Mont which follows standard procedure in the war against evil.

Atom Squad, a live space opera, concerns a versatile group of young men who are set up to cope with earthly as well as space problems. The pattern set, they will go along, as they recently did, smashing the plans of a would-be dictator who wanted to stop the moon in its orbit. As if this couldn't hold us for the season, there's *Captain Midnight,* a violent series involving fiendish people and schemes, and death

ray machines. Then, there's *Flash Gordon.* Flash and the Captain are syndicated films.

On the high adventure side, *Don Winslow of the Navy, Renfrew of the Royal Mounted, Superman, Terry and the Pirates,* and *Sky King* continue, at the standard times, to charge the airwaves with excitement.

In the animal league *Zoo Parade* is an example of how an educational show can be presented entertainingly. Jim Hurlbut and Marlin Perkins, director of Chicago's Lincoln Park Zoo, will go on amusing viewers.

The *Big Top* and *Super Circus* cavort into the fall season without a stop. *Magic Clown* is another show with circus atmosphere.

Science Interpreted

Mr. Wizard, explaining science for the layman, will continue without a pause. Don Herbert, who created it, and who writes and acts the title role, is not only interesting, but exceptionally well-informed.

Happily, plans have been made for *Kukla, Fran and Ollie.* Fran Allison, impish Kukla, and the sophisticated Oliver J. Dragon return with all the Kuklapolitans to NBC.

Another bright aspect of the fall picture is *Excursion,* NBC's junior version of *Omnibus.*

Ding-Dong School, the love of the nursery school set and the joy of busy mothers, stays on, intact, with Dr. Frances R. Horwich.

All This, And Howdy, Too

Howdy Doody stays on, unchanged, except for the varied doings of bewildering Clarabell, who is probably better understood by the pre-school mind. *Rootie-Kazootie* is being seen via syndicated film.

A show youngsters should like is *Crusader Rabbit.* This is a five-minute animated cartoon based on a Don Quixote-like character.

ABC has two new morning shows, *Tootsie Hippodrome* and *Smilin' Ed's Gang,* while CBS has the Bil Baird puppet show introduced during the summer. *Time for Beany* and *Johnny Jupiter,* formerly network shows, are being syndicated to local TV stations, as is *Ramar of the Jungle.*

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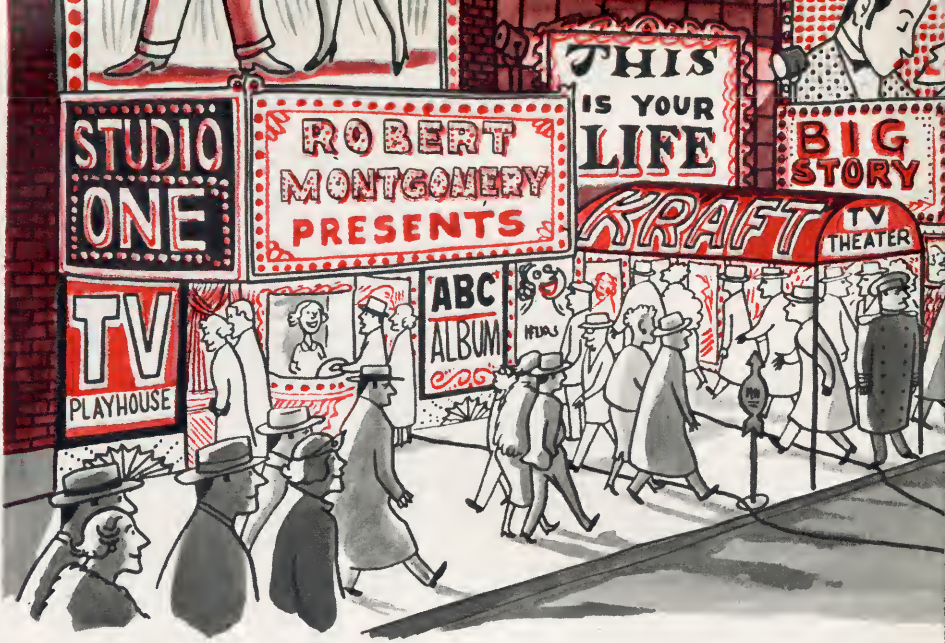


TV GUIDE DRAMA PREVIEW

There's MORE Drama

New Full Hour, Half Hour Plays Set By Networks

THOSE non-TV viewers who are forced to buy tickets at a Broadway box office to see an occasional play might well envy set-owners the wealth of good dramatic fare which is to be served up to them during the 1953-54 season. There will be more drama, both live and on film, during the coming season than ever before.

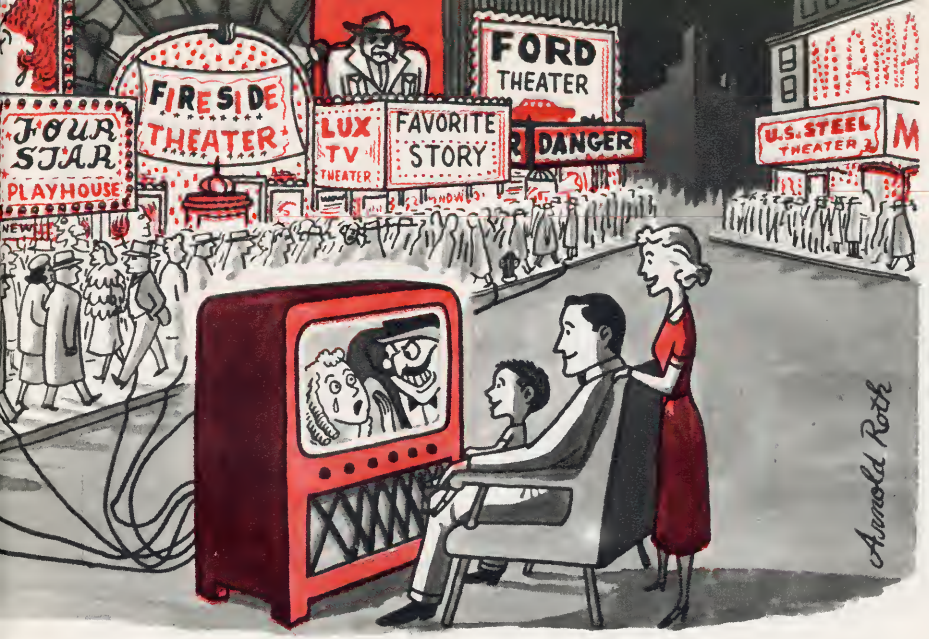
Probably the most significant aspect of TV's new drama season is that there are to be six hour-long programs on the air—two more than last year. Besides the four which bypassed their summer vacations to remain on the air, including *Kraft Theater, Robert Montgomery Presents, Studio One* and *TV Playhouse*, two other major hour shows will premiere this fall—*U.S. Steel Theater* and the expanded *ABC Album.*

More Half-Hour Shows

But the six hour-long shows will be only scratching the surface of the TV dramas in store this year. Besides such long-time favorite half-hour programs as *Fireside Theater, Lux Video Theater, Suspense, Danger,* Ralph Edwards' *This Is Your Life* and others, a number of promising new half-hour shows premiere.

Loretta Young is to make her TV debut on a regular series as star and hostess of *A Letter to Loretta.* In this one, to be seen Sunday nights on NBC starting this week, letters written to the movie star by fans seeking advice will be dramatized. Arlene Dahl will make her TV bow as hostess of *Pepsi-Cola Theater,* half-hour dramas to be telecast on ABC.

Du Mont has signed Joseph Schildkraut, the noted actor, for its new *Personal Appearance Theater,* which starts later this month. Schildkraut will be host of the series and also star occasionally in the first 13 programs, which are to be telecast Tuesday nights immediately following



Bishop Fulton J. Sheen's *Life Is Worth Living*. Also on the list of half-hour programs are several new ones which debuted during the summer, such as *Medallion Theater* and *Revlon Mirror Theater*.

Of importance to the hour-long shows is the word "original." With the exception of an occasional new novel, the producers have about exhausted the available supply of plays and stories which can be adapted to TV. As a result, the emphasis will be on plays written specifically for TV. That will benefit viewers, since it's often been proved that a play tailored to TV comes off better than an adaptation.

Delay Switch To Films

Also to be noted is the fact that each of these hour-long plays will continue live for the new season. The economics of TV probably played its share in this decision—switching from live to film would almost double the cost of each week's show.

Viewers are in for another dramatic treat this year with the advent of Robert E. Sherwood, Pulitzer prize-winning playwright, into the TV writing ranks. Sherwood has contracted with NBC to turn out six original plays during the season. These are to be staged live, but there is no set schedule for their presentation. It is expected that the first one, a Biblical story, will be telecast during the Christmas season as part of NBC's special holiday offerings.

Steel Theater Debuts

The new *U.S. Steel Theater* is to be produced by ABC in conjunction with the Theater Guild. No starting date has been specified. It will spotlight top Broadway and Hollywood stars in outstanding dramas, similar to radio's long-run *Theater Guild on the Air*. Besides marking the entry of U.S. Steel into the TV sponsorship lineup, the series also marks the first time in five years that the Guild has been associated with TV. The new *ABC Album*, which is to alternate with the *Steel* show Tuesday nights on ABC, will be similar to the original half-hour series last spring. It is to serve as a showcase for new TV plays and potential new programs.

Lux Video Theater has moved from New York to Hollywood. In addition, there is a possibility that *Lux* may switch to a full hour Thursday nights on CBS this winter.

Douglas Fairbanks, Jr., will continue as host and occasional star of his adventure dramas, most of which are filmed in England. Adolphe Menjou's *My Favorite Story* also continues

without change. *Fireside Theater,* which resumed Sept. 1 after its vacation, now has movie star Gene Raymond as program host, although Frank Wisbar continues as producer

Ralph Edwards will surprise stars like Dinah Shore and George Montgomery.

and director. Herbert Marshall will again be host of *The Unexpected,* the telefilm dramas featuring O. Henry-type endings.

The three film series which have introduced most Hollywood stars to TV will continue in that direction. *Ford Theater* and *Playhouse of Stars* are on the air with no change, and *Four Star Playhouse,* telecast alternate Thursday nights last season, will be seen each Thursday night this year. *Cavalcade of America,* with its filmed dramatizations of famous events in American history, shifts from NBC to Monday nights on ABC this season.

The half-hour live shows on TV will also be back unchanged. Both *Circle Theater* and *Hall of Fame* have already returned from their summer vacations. Sarah Churchill returns to the latter program as hostess and occasional star the first week in October. This show, as it did last season, will present an occasional "special," such as the Christmas week telecast of *Amahl and the Night Visitors* and a possible two-hour telecast of *Macbeth,* starring Maurice Evans.

This Is Your Life, which has been repeating for the summer the 13 shows of last season judged best by viewers, resumes its live schedule Sept. 30, when Ralph Edwards again will try to surprise big-name personalities and average citizens with the stories of their lives. *Suspense, Danger* and *The Web,* on the air all summer, will retain their emphasis on melodrama.

Soundstage Continues

Another half-hour program which debuted during the summer is *Campbell Soundstage,* which continues Friday nights on NBC. This is the program which replaced *Aldrich Family.*

City Hospital, the dramatic series purporting to be based on incidents which might occur in a large metropolitan hospital, will be telecast alternate Thursday nights in the new season. With Melville Ruick continuing to star as the doctor, it will rotate with *Place the Face.*

Peggy Wood, Judson Laire and others in the *Mama* cast have returned to their same Friday night time period on CBS. *Big Story* comes back to NBC Friday nights with its dramatizations of famous achievements by newspaper reporters. *Tales of Tomorrow* continues as a science fiction series for adults.

Telefilms Repeated

Several telefilm dramatic series originally telecast as network shows will be making the rounds of local TV stations this year under new titles.

Thus, a number of telefilms which originally were aired as *Fireside Theater* are now being telecast on local stations under the pseudonyms of *Strange Adventure, Royal Playhouse* and *Your TV Theater.* The telefilms now known as *Play of the Week* were seen originally as *Playhouse of Stars.*

Famous Playhouse was known originally as *Chevron Theater* and *Story Theater* was known as *Your Show Time,* one of the pioneer telefilm series. *Hollywood Half Hour* was originally *Silver Theater.* Other telefilm series to be aired locally under various titles are *Jewelers Showcase, Invitation Playhouse* and *Little Theater.* Each of these features name stars in different stories each week.

HOLLYWOOD HOLDS FAST

Victor Mature and Carole Landis in film *1,000,000 B.C.* Some are not that old.

No New Releases Expected But Nearly 2000 Films Are Now In Circulation

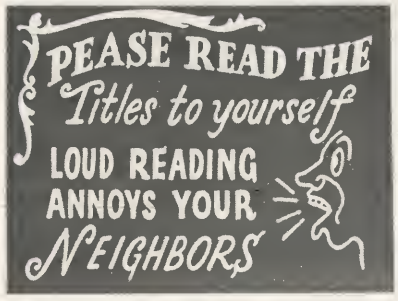
SURPRISINGLY, many people consider old movies to be on a par with the best entertainment on the air. They have a quaint charm all their own, bringing to life the past three decades as no history book could recall them, recreating the youthful glory of now older stars and, above all, telling a story, a point too often missed by today's tailor-made TV shows.

The audience's apparently insatiable hunger for these relics of another day has amazed and delighted the TV station owner. He has leaned so heavily on this crutch, however, that he is now beginning to worry about what happens when (1) the supply begins to run out, and (2) the audience begins to clamor for newer and better films.

Actually, except for those cities with three or more stations, the supply of old features is far from running out. At last count, there were approximately 1750 of them making the TV rounds, which means that a station conceivably could run three a day for more than a year and a half without once repeating itself. New York and Los Angeles, however, with

seven stations each, have long since reached the we've - seen - it - before stage, but still without any serious squawk from the viewers.

While there is no immediate prospect for any flood of new films for TV (i.e., features made within the past 10 or 15 years by the major studios such as Fox, MGM, Warners, Universal and RKO), there is still a small trickle of independently made films being made available to TV stations. Among the better ones just now making the rounds for the first time are such films as Marlene Dietrich in *The Blue Angel*, Anna Neagle in *Victoria the Great*, Ronald Colman in *Champagne for Caesar*, Edmund O'Brien in *D.O.A.*, Mickey Rooney in *The Big Wheel*, a group of 40 British pictures made by Alexander Korda, 20 Warner Oland *Charlie Chan* films and 20 Zane Grey features starring such people as Gary Cooper, John Wayne, Alan Ladd, Robert Cummings, Richard Arlen, Randy Scott and Victor Jory. Also being made available is something called *Dangerous Years*, with, not starring, Marilyn Monroe, made back in the days when she was just another blonde trying to break into pictures.



Returning to TV circulation after a year and a half on the shelf are such films as Sabu in *Elephant Boy*, C. Aubrey Smith and Ralph Richardson in *Four Feathers*, Robert Donat in *The Ghost Goes West* and Charles Laughton in *The Private Life of Henry the Eighth*.

For those who like Italian fare in its purest form, no less than 104 pictures will soon be ready for release—with an English language soundtrack dubbed in. Stars include Anna Magnani, Silvana Mangano, Vittorio Gassman, Silvana Pampanini, Alida Valli, Eleanora Rossi and Rossano Brazzi.

What About New Ones?

But the big $64 question—when do we get to see the really good older pictures?—brings nothing but weary headshaking from Hollywood's major studio executives. It will be, they keep saying, a long, long time before the Lana Turners, the Betty Grables, the Judy Garlands and all the others will be seen on TV in their not-so-old pictures. The studios are carrying these films on their books at a value of precisely $1 per picture, and their value to the Nation's motion picture theaters is rapidly becoming even less than that as theater after theater converts to wide screen, CinemaScope, 3-D and all the other new forms of motion picture entertainment.

Here's The Answer

Why, then, can't TV have the old so-called "flat" pictures? If they're worth only $1 to the studios and not even that to the theaters, why can't they be released to TV? It's a good question. Unfortunately, it has a good answer. Briefly, it goes like this:

When a motion picture is made, the studio which made it has to sell it. It has to be sold to the man who owns the neighborhood theater.

And if the distributor were to turn around and sell all the old Lana Turner pictures to TV, the exhibitor would scream like a badly wounded eagle. He would accuse the distributor of ruining his business—putting Lana Turner on TV and thereby keeping all his potential customers home instead of coming to the theater and watching Rock Hudson.

WHO SAID VAUDEVILLE'S DEAD?

Mirth and Music set Variety Trend

THE summer breather is over for the big, opulent variety shows. At the first sign of a fallen leaf, TV's brain trusts must roll up their sleeves, spit on their hands and go to battle with a variety show's biggest nemesis — that it eats up material faster than most human beings can turn it out.

Paradoxically, the two top-rated variety shows in the medium (*Talent Scouts* and *Godfrey & Friends*) don't need any crew of writers grinding out material every seven days. Not with a fellow named Arthur Godfrey around. The fabulous Redhead, who philosophizes on anything from our National air defense to care of the heart, is the principal reason why *Talent Scouts* and *Godfrey & Friends* will probably lead the Nielsen parade again this year.

TV GUIDE VARIETY PREVIEW

Judging from the fall schedule the boys will fight it out with virtually the same group of stars as last season. Most of the big names are back, two new ones have joined the brigade. Beginning September 29, Milton Berle, Ruthie Gilbert, et al., will perform to the tune of scripter Goodman Ace's talented typewriter just as they did last season. Berle will take every fourth week off, with Bob Hope moving over to fill in while the original Mr. Television takes a breather. Hope debuts October 20. Three original Robert Sherwood plays will be introduced on this time spot during the season.

Your Show of Shows is planning fairly extensive changes in format. Producer Max Liebman, in an ef-

◀ Bob Hope, upper right, will take over for Milton Berle every fourth week; Godfrey's variety shows rank high.

fort to eliminate what he calls "the element of predictability," is going to go along with a smaller week-to-week cast (Caesar, Coca, Carl Reiner and Howard Morris). Martha Raye, and later other stars, will take over every fourth week.

Thus, *Your Show of Shows*, like the Berle program, is operating only three weeks out of four with another review-type show taking the pressure off. Liebman hopes to hypo *Show's* ratings with occasional guest appearances of name stars such as Danny Kaye, Rosemary Clooney, Judy Garland and Betty Hutton. His only problem now is landing 'em. Nat "King" Cole and Anna Maria Alberghetti have already signed.

TV pioneer Ed Sullivan, head man of *Toast of the Town*, is liable to come up with a new slant for his baby at anytime. Ed has announced that he intends to feature Broadway plays and players more this season than before.

NBC's *Colgate Comedy Hour* is leading off with its two aces when Martin & Lewis explode before the cameras October 4. Following them on October 11 will be the Schnoz himself, Jimmy Durante. Also on will be Eddie Cantor, Donald O'Connor, Abbott and Costello, Betty Hutton, Sonja Henie and George Gobel.

Jessel, Bolger On Air

Oddly enough, the only new faces in the variety picture this season are two veteran campaigners, Ray Bolger and George Jessel. Jessel will play—to no one's surprise—the role of toastmaster which will give his vehicle some thread of continuity. The show, dubbed *The Georgie Jessel Show*, starts in the early fall. Bolger, who once had the whole Nation singing "Once In Love With Amy," hopes to spring some new variety ideas.

The perennial variety favorites will all be back at their familar posts, everything *status quo*. Jackie Gleason and his gallery of funny characterizations return to the Saturday night CBS slot. Helping punctuate the nonsense will be Audrey Meadows and Art Carney. The *Stork Club*, with boniface Sherman Billingsley showcasing professional acts while letting his viewers ogle the Champagne Set, will continue uninterrupted on Saturdays for CBS. *This Is Show Business* also returns to business.

Sammy Davis, Jr., has a new variety show on ABC. On CBS, Jack Benny will replace *Private Secretary* at regular intervals.

Talent quests still have a charmer's hold on the public and three such shows are being afforded network airtime. Leading the parade is the venerable *Original Amateur Hour* with affable Ted Mack giving the tyro performers encouragement. The Major Bowes-inspired program will remain in its present NBC time slot, being beamed each Saturday night preceding *Your Show of Shows*.

Talent Shows Return

Talent Patrol, the soldier-talent hunt emceed by Arlene Francis, will continue through the season on ABC. The Dennis James-emceed half hour for hopefuls, *Chance of a Lifetime*,

Ray Bolger displays his dancing magic.

is still rolling after 18 consecutive months of telecasting.

Currently scheduled and unchanged variety programs you'll be seeing this season include *Guide Right,* Du Mont's variety stanza to aid Army enlistments; *You Asked For It,* ABC's package that stresses the unusual, and the Du Mont veteran, *Broadway to Hollywood.*

The Old American Barn Dance, a filmed feature, will be making the rounds.

NBC brings the delectable Dinah Shore back for her Tuesday and Thursday series beginning October 6. And the erstwhile Army corporal, Eddie Fisher, will continue to sock across the pop tunes on Dinah's off days. The CBS lineup is equally imposing. Casual Perry Como rejoins the Fontanne Sisters and Mitchell Ayres for his three-a-week song fests, while popular Jane Froman handles the early evening slot on Tuesday and Thursday. Pianist Liberace, who has a series of filmed quarter hours on a number of stations, is another entry.

New Singer Joins Cast

Your Hit Parade, which kicked off the new season last Saturday, has taken on a new singer and a new sponsor. Singer June Valli has been replaced by Gisele MacKenzie.

Classical and semi-classical music finds its favorite TV sounding board in the NBC offering, *Voice of Firestone,* which continues in its usual slot.

The Fred Waring Show returns with all the regular cast members for another three - out - of - four weeks proposition. Every fourth week, *General Electric Theater* will substitute. Rumor has it that TV-shy Bing Crosby will do a show this season during an off-Waring week.

Paul Whiteman and his *TV Teen Club* will be on ABC. The same network will present *Orchid Award* alternately from New York and Hollywood. The *Arthur Murray Party,* cut to 15 minutes, is on NBC. Dotty Mack introduces a new ABC pantomime show.

Today, with vaudeville considered dead, you might say television plays the Palace every night.

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TV GUIDE
MYSTERY
PREVIEW

who's doing it in the whodunits

Tops: Jack Webb directs and stars in *Dragnet*, Nation's most popular whodunit.

DRAGNET TOPS IN REALITY BUT PRIVATE EYES ARE STILL OPEN FOR BUSINESS

THE last time anyone counted them—and it was not an easy task—there was a total of 26 varied and assorted mystery shows on TV, not including those with small local distribution.

Dragnet is one of the three top mystery programs established as possessing a high degree of originality. All three continue on the air for the new season, along with the other 23 which range in quality from good to indifferent. Oddly enough, though, the most popular form of mystery show—that pertaining to the legendary activities of the private eye—is not included among the three standouts. Quite possibly because the real-life private eye is no standout himself.

What the critics rate as the second best whodunit on the air, *Foreign Intrigue*, is filmed in Europe by young Sheldon Reynolds and displays a gratifying quality of writing, direction and acting.

The third best, according to the critics, is the original *Gangbusters*, now being syndicated throughout the country as *Captured*. A lot of money was spent on these 13 films, based on Phillips H. Lord's old *Gangbusters* radio program, and it shows.

For the rest, let it be said that the quantity is plentiful. Despite the presence of at least a dozen fairly well-known movie names in the TV mys-

Continued on Page 30

Philadelphia Teletype

TV DIGEST: Red Skelton has signed James Melton for a guest shot on one of Red's fall television shows.

Melton

Ralph Cropper, crime reporter of the *Philadelphia Inquirer*, comes into the limelight Friday, September 18 on *The Big Story*. The dramatization of how Ralph helped police solve a murder should be fascinating stuff for Philadelphians. Actor Joe Bassett will portray Cropper.

With an apparent trend in favor of hour-length dramatic shows, CBS is mulling a possible merger of *Suspense* and *Danger* into a single program.

THE NEW SHOW: Another big group of popular shows and stars are checking back into the TV scene this week (for the complete fall TV picture see page A-2).

Adventures of Ozzie and Harriet reopens at the old stand, Fridays at 8 P.M. on ABC. Another family show, *Life of Riley*, makes its reappearance same evening but at 8:30 on NBC.

On Saturday *NCAA Football* begins its new season at 3:45 P.M., NBC. The *Jackie Gleason Show* moves into its old 8 P.M. niche, replacing Larry Storch.

Private Secretary starring Ann Sothern returns to its 7:30 P.M. time slot Sundays and will be seen three out of four weeks. Jack Benny will be the every-fourth-week replacement. Loretta Young's new TV series, *Letter to Loretta*, debuts Sunday, 10 P.M. on NBC.

Kate Smith returns on a Monday-through-Friday basis at 3 P.M. on NBC. Other new Monday highlights are Red Buttons at 9:30 P.M. and Edward R. Murrow at 10 P.M., both on CBS. Red Skelton checks back Tuesday at 8:30 P.M., CBS.

CHANNEL CHATTER: Several issues back TV GUIDE mentioned WCAU-TV's Bill Hart and his foot problems. Seems he wears outsized brogans and is a difficult guy to fit. Image Shoes, Inc. of 2815 Germantown Ave., Phila., came to the rescue after reading the item, making Bill a special pair to fit every contour of his tootsies.

Hart

Bob Pourtleigh, star of WPTZ's *Atom Squad*, was chosen as an honorary delegate to the World Science-Fiction Convention held in Philadelphia recently.

Wedding bells are really ringing in WPTZ's Traffic Department. Shirley McKinley recently married Jack Bidus, director of *Bertie the Bunyip*. Same Traffic Department's Ed Altman weds model Esther Ciorletti on October 10.

contents of program section

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Alphabetical Index

OF TELEVISION SHOWS

1953-54 SEASON

THE LOCAL PROGRAMMING PICTURE

The following alphabetically arranged program finder offers an all-over schedule, complete with starting dates of returning fall shows. It's a general time-saver whenever leafing through seven days of programs might be required. It brings you a concise picture of the 1953-54 season of televiewing and helps you find some of your favorites which may have been scheduled in another time or day. Compiled as of September 18, 1953, the listings, however, are subject to emergency revisions by the stations and networks. Shows listed as "daily" denote the programs appearing Mondays through Fridays.

A

ABC Album—Alt. Tues., 9:30 P.M., (10) *Starts Nov. 3*
Abbott & Costello—Sat., 10:30 P.M., (10) *Starts Oct. 3*
Academy Theater—Sun., 1:00 P.M., (3)
Action In The Afternoon—Daily, 4:00 P.M., (10) (46) (61)
Adventure—Sun., 6:00 P.M., (10) (46) (61)
Adventure Playhouse—Tues., 8:30 P.M., (43)
Wed., 8:30 P.M., (43)
Fri., Sat., 10:00 P.M., (43)
Adventure Theater—Daily, 4:30 P.M., (10)
Sat., 5:30 P.M., (10)
Adventure Unlimited—Tues., 6:45 P.M., (33)
Thurs., 6:45 P.M., (33)
Adventures In Israel—Sun., 1:30 P.M., (6)
Airpower—Sun., 7:15 P.M., (33)
All Star Review—Every 4th Sat., 9 P.M., (3) (8) (12)
All Star Wrestling—Tues., 2:00 P.M., (8)
Amateur Hour—Sat., 8:30 P.M., (3) (8) (12)
American Forum—Sun., 5:30 P.M., (46)
Antique Show—Tues., 6:00 P.M., (12)
Appointment With Love—Fri., 9:00 P.M., (43)
Armchair Theater—Sat., 1:30 P.M., (10)
Armed Forces Present—Mon., 10:30 P.M., (33)
Arnold, Eddy—Tues., 7:30 P.M., (3) (8) (12) (33) (46)
Thurs., 7:30 P.M., (3) (8) (12) (33) (46)
At Ease—Wed., 9:00 P.M., (6)
Atom Squad—Daily, 5:00 P.M., (3) (8) (12) (46)
Author Meets The Critics—Thurs., 9:30 P.M., (6)
Autry, Gene—Tues., 8:00 P.M., (10)

B

Baird Puppets—Tues., Thurs., 11:15 A.M., (10)
Bandstand—Daily, 2:45 P.M. (6)
Baseball Fame—Tues., Wed., 11:00 P.M., (3)
Beat The Clock—Sat., 7:30 P.M., (10) (46) (61)
Sun., 2:30 P.M., (8)
Bennett Story—Daily, 11:15 A.M., (3) (12) (33) (46)
Benny, Jack—Sun., 7:30 P.M., (every 4th wk.) (10) (46) (61)
Berle, Milton—Tues., 8:00 P.M., (3) (8) (12) *Starts Sept. 29*
Bertie The Bunyip—Sun., 11:00 A.M., (3)
Beulah—Tues., 7:30 P.M., (6) (43)
Big Idea—Tues., 7:00 P.M., (10)
Big Payoff—Sun., 8:00 P.M., (3) (8) (12) (46)
Daily, 3:00 P.M., (8) (61)
Mon., Tues., Wed., Fri., 3:00 P.M., (10)
Big Picture—Fri., 9:30 P.M., (33)
Sun., 6:00 P.M., (43)
Tues., 9:30 P.M., (46)
Sun., 2:30 P.M., (3)
Thurs., 10:00 P.M., (6)
Sun., 2:00 P.M., (6)
Big Playback—Sat., 9:45 P.M., (6)
Wed., 10:45 P.M. (61)
Big Story—Fri., 9:00 P.M., (3) (8) (12)
Big Top—Sat., 12:00 N, (10) (8)
Big Town—Thurs., 9:30 P.M., (10) (61)
Birthday Show—Daily, 6:30 P.M., (61)
Blind Date—Sun., 5:30 P.M., (12)
Bob & Ray—Mon., 7:30 P.M., (3) (12) (33) (46)
Bolger, Ray—Thurs., 8:30 P.M., (6) *Starts Oct. 8*
Bonino—Sat., 8:00 P.M., (3) (8) (12)
Boots And Saddles—Sat., 4:30 P.M., (12)
Boston Blackie—Wed., 7:00 P.M., (10)
Boxing—Wed., 10:00 P.M., (10) (8)
Break The Bank—Daily, 3:00 P.M., (3) (12) (46)
Tues., 8:30 P.M., (3) (8) (12)
Bride And Groom—Daily, 12:00 N, (10)
Daily, 1:30 P.M., (8)
Broadway To Hollywood—Fri., 8:30 P.M., (6)
Thurs., 8:00 P.M., (43)
Buck's Best—Tues., Thurs., 7:00 P.M., (12)
Burns & Allen—Mon., 8:00 P.M., (10) (61)
Alt. Thurs., 8:00 P.M., (46)

Camera On The Square....Sat., 4:30 P.M., (33)
Capsule News....Fri., 7:15 P.M., (12)
Captain Midnight....Sun., Noon, (3)
Starts Oct. 4
Carnival....Sun., 8:00 P.M., (6) (33)
Cartoon Corner....Sun., 11:00 A.M. (10)
Sun., 2:00 P.M., (10)
Catholic TV Guild....Sun., 12:30 P.M., (12)
Cavalcade Of America Alt.Mon., 9:00 P.M., (8)
Tues., 7:30 P.M., (6)
Starts Sept. 29
Chance Of A Lifetime....Wed., 9:30 P.M., (46)
Fri., 10:00 P M., (6)
Channel 46 Theater....Daily, 6:15 P.M., (46)
Mon., 10:00 P.M , (46)
Channel Six Cinema....Mon., 11:30 P.M., (6)
Tues., 11:45 P.M., (6)
Thurs., 11:15 P.M., (6)
Sun., 2:30 P.M., (6)
Chief Halftown....Sat., 11:30 A.M., (6)
Children's Hour....Sun., 11:30 A.M. (10)
Church Looks Forward....Fri., 12:45 P.M., (12)
Christophers....Fri., 6:00 P.M., (12)
Sun., 10:45 P.M., (46)
Sun., 4:30 P.M., (61)
Chronoscope....Mon., 11:00 P.M., (46)
Cinderella Weekend....Mon., Wed., Fri., 3:30 P.M., (10)
Circle Theater....Tues., 9:30 P.M., (3) (8) (12)
Cisco Kid....Tues., 7:00 P.M., (8)
Fri., 7:00 P.M., (10)
City Hospital....Sat., 11:15 P.M., (8)
Sat., 9:30 P.M., (10)
Thurs., 10:30 P.M., (61)
Alt. Thurs., 8:30 P.M., (46)
Close-Up Quiz....Mon., Tues., Thurs., Fri., 12:45 P.M., (3)
Thurs., 11:40 P.M., (3)
Club 61....Mon., Tues., Wed., Thurs., 4:30 P.M., (61)
Comedy Hour....Sun., 8:00 P.M., (3) (8) (12)
Starts Oct. 4
Columnist Corner....Mon., Wed., Fri., 11:25 P.M., (10)
Como, Perry....Mon., Wed., Fri., 7:45 P.M., (10) (61)
Concert Of Song....Mon., 7:00 P.M., (33)
Congressman At Large....Fri., 11:05 P.M., (12)
Cosmopolitan Cinema....Sat., 5:00 P.M., (46)
Cosmopolitan Kitchen....Mon., Wed., Fri., 2:30 P.M., (12)
Covered Wagon Theater....Sat., 8:45 A.M. (8)
Mon., Tues., Thurs., 6:00 P.M., (8)
Cowboy Theater....Sun., 2:00 P.M., (12)
Craig Kennedy....Thurs., 7:00 P.M., (10)

Crosby, Bob....Tues., Thurs., 3:30 P.M., (10)
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Date With Judy....Wed., 7:30 P.M., (6) (43)
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Death Valley Days....Fri., 10:30 P.M. (10)
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Deegan Speaks....Daily, 7:15 P.M., (61)
Delaware Heritage....Sun., 3:00 P.M., (12)
Delaware Newsreel....Daily, 6:30 P.M., (12)
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Dig Dobson....Sat., 2:00 P.M., (3)
Ding Dong School....Daily, 10:00 A.M., (3) (8) (12) (33)
Dr. Shoemaker....Tues., 8:30 P.M., (33)
Dollar A Second....Mon., 9:30 P.M., (6)
Starts Oct. 5
Doorway To Danger....Thurs., 8:30 P.M., (6) (43)
Double Exposure....Wed., 9:00 P.M., (6)
Double Feature....Sat., 2:05 P.M., (10)
Sat., 3:05 P.M., (10)
Double Or Nothing....Mon., Wed., Fri., 2:00 P.M., (10) (61)
Double Play....Thurs., 10:45 P.M., (8)
Douglas Fairbanks....Mon., 9:30 P.M., (46)
Down You Go....Mon., 7:00 P.M., (12)
Fri., 10:30 P.M., (6)
Sat., 5:30 P.M., (8)
Dragnet....Thurs., 9:00 P.M., (3) (8) (12) (33) (46)

Eagle, Globe & Anchor....Fri., 10:30 P.M., (33)
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Early Movie....Daily, 6:00 P.M., (43)
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Early Show....Daily, 6:00 P.M., (10)
Eckert Family....Thurs., 8:30 P.M., (33)
Eleventh Hour News....Sat., 11:00 P.M., (43)
Erwin, Stu....Fri., 7:30 P.M. (6) (43)
Sat., 6:00 P.M., (8)
Ethel & Albert....Sat., 7:30 P.M., (3) (8) (12)
Evening Edition....Daily, 6:00 P.M., (33)
Sat., 6:00 P.M. (33)
Eyes Have It....Daily, 6:15 P.M., (12)
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Feature Theater....Daily, 11:30 P.M., (10)
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Wed., 8:00 P.M., (46)

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Address .....

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Greatest Fights—Fri., 10:30 P.M., (3) (8) (12)
Guardians Of Safety—Sat. 1:00 P.M., (8)
Guiding Light—Daily, 12:45 P.M., (10) (8)
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H
Half Hour Theater—Fri., 9:30 P.M., (6) (43)
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I
I Love Lucy—Mon., 9:30 P.M., (10)
Starts Oct. 5
Sun., 6:30 P.M., (8)
Starts Oct. 4
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Thurs., 10:45 A.M., (6)
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Starts Oct. 5
Just Us Kids—Sat., 10:30 A.M., (10)
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Starts Sun., Oct. 11, 4:00 P.M., (10)

K
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L
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Tues., 8:00 P.M., (8)
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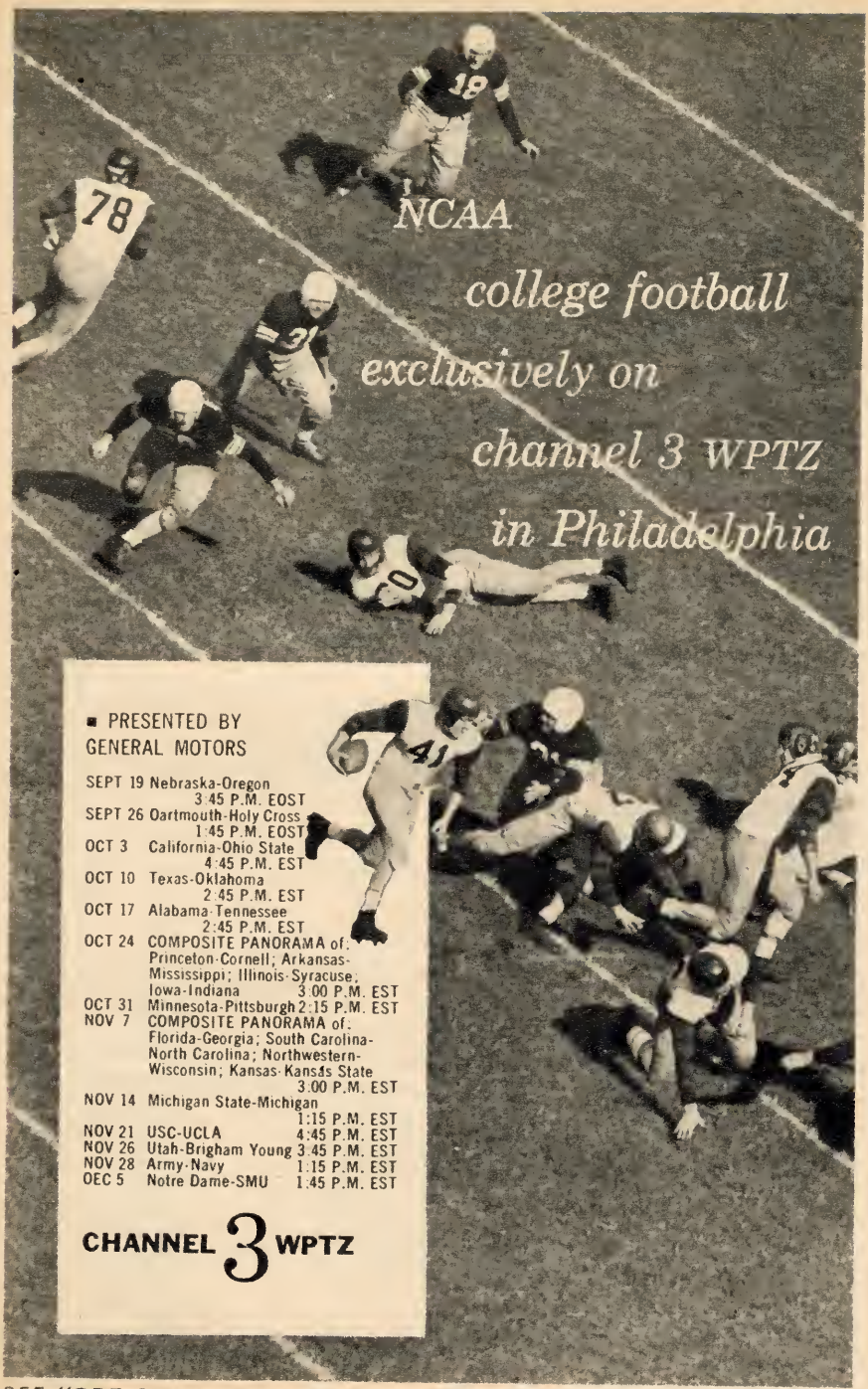

■ PRESENTED BY
GENERAL MOTORS

SEPT 19	Nebraska-Oregon	3:45 P.M. EOST
SEPT 26	Dartmouth-Holy Cross	1:45 P.M. EOST
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NOV 26	Utah-Brigham Young	3:45 P.M. EST
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OEC 5	Notre Dame-SMU	1:45 P.M. EST

CHANNEL 3 WPTZ

SEE ***"PRE-GAME HIGHLIGHTS"***...15 MINUTES BEFORE THE TELECAST

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WFIL-TV CHANNEL 6

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Continued

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Wrestling.....Wed., 10:00 P.M., (6)
Wrestling.....Sat., 11:15 P.M., (10)
Wrestling (Griffin).....Wed., 9:30 P.M., (43)
Wed., 10:00 P.M., (6)
Wrestling (Goss).....Tues., 10:00 P.M., (43)
Wrestling (Hollywood).....Thurs., 11:15 P.M., (8)
Tues., 10:30 P.M., (61)
Wrestling (Marigold Gardens).....Sat., 11:00 P.M., (46)
Wrestling (Rainbo).....Mon., Fri., 11:15 P.M., (3)

Y
Yesterday's Newsreel.....Mon., Wed., Fri., 6:45 P.M., (33)
You Are There.....Sun., 6:30 P.M., (10) (46) (61)
Sun., 5:30 P.M., (8)
You Asked For It.....Sun., 7:00 P.M., (6) (43)
You Bet Your Life.....Thurs., 8:00 P.M., (3) (8) (12)
Your Hit Parade.....Sat., 10:30 P.M., (3) (8) (12) (33) (46)
Your Information.....Mon., 9:00 P.M., (33)
Your Playtime.....Sun., 7:30 P.M., (10) (46) (61)
Thurs., 7:00 P.M. (8)
Your Show of Shows.....Sat., 9:00 P.M., (3) (8) (12)
Your TV Serviceman.....Fri., 8:00 P.M., (61)
Youth On The March.....Sun., 10:30 P.M., (6)
Youth Takes A Stand.....Tues., 10:30 P.M., (10)

Z
Zoo Parade.....Sun., 4:30 P.M., (3) (8) (12) (46)

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Morning

FRI. - MON. - TUES. - WED. - THURS.

HART 9:30 A.M. 10

FLYNN 11:00 A.M. 3,8,12,33

6:40 ❸ **THOUGHT FOR TODAY**-(Ph-F)
(M) Rev. Robert D. Hershey.
(T) Rev. Lars Bache-Wigg.
(W) Rabbi David H. Wice.
(Th) Rev. Stanley K. Gambell.

6:45 ❸ **HOME, GARDEN, FARM**-(Ph-L)
Will Peigelbeck with crop data, spray and dusting schedules.

6:55 ❸ **THOUGHT FOR TODAY**
(Ph-F) Msgr. Hubert J. Cartwright.

7:00 ❸ 8, 12 **TODAY**—(NY-L, F)
(F) NCAA Football Preview.
(M) Football Highlights.
(T) Guest, Violetta Elvin.
(W) Guest, Robin Chandler.
(Th) Mr. Muggs in Minneapolis.

7:35 ⑩ **TIME, RESUME**—(Ph-F)

7:55 ❸ **(T) (Th) Movie Preview**-(Ph-F)

8:00 ❸ **(T) (Th) Today**—(NY-L, F)
Resumption of Garroway show.
⑩ **MISTER AND MISSUS**—(Ph-L)
Gene and Joan Crane with music, news, weather, timechecks, chatter.

8:40 ❻ **(T,TH) WANTED PERSONS**
(Ph-F) Government bulletins.

8:45 ❻ **MUSIC VARIETIES**—(Ph-F)
Music by well-known performers.

9:00 ❸ **LET SKINNER DO IT**—(Ph-L, F)
George and Jane King chat at the breakfast table, showing films.
❻ **THE WIFE SAVER**—(Ph-L)
Allen Prescott heads a variety show with audience features.
8 **TV RANGERS**—(Lan-L)

9:15 8 **HYMNS OF FAITH**—(Lan-L)

9:30 8 **RECORD ROOM**—(Lan-F)
⑩ **HOME HIGHLIGHTS**—(Ph-L)
Aunt Molly and Bill Hart interview guest celebrities.
(F) Guest, Frank Allen.
(M) Hal Gooley discusses "National Home Week."
(W) "Underground World War II."
(Th) Henry Drifus, fashion designer.

9:45 8 **MORNING NEWS**—(Lan-L, F)

10:00 ❸ 8, 12, 33 **DING-DONG SCHOOL**
(Ch-L) Dr. Frances Horwich conducts the nursery school of the air.
⑩ **(F) WHEEL OF FORTUNE**
(NY-L) Todd Russell gives rewards to unsung good-doers with a spin of the wheel.
⑩ **(M,T,W,TH) GODFREY TIME**
(NY, Le-L) Arthur hosts the fun. Featured through the week are Frank Parker, Marion Marlowe, Janette Davis, Haleloke and others.

10:30 ❸ 12, 33 **GLAMOR GIRL**
(LA-L, F) Harry Babbitt, host.
8 **(F,M,W) HOUSEWIVES SERENADE**—(Lan-L)
8 **(T,TH) GODFREY TIME**
(NY, Le-L) Arthur with the gang.

10:45 ❻ **(F,T) WOMEN'S FEATURES**
(Ph-L) Deborah Adams with helpful tips for the housewives.
❻ **(M) MRS. FIXIT**—(Ph-L)
Deborah Adams offers clever tips.
❻ **(W,TH) MARY JONES**—(Ph-L)
Mary interviews guests about unique collections of antiques.
8 **(F) FILM FEATURETTES**-(Lan-F)
8 **(M,W) GODFREY TIME**
(NY- Le-L) Arthur and little Godfreys.

11:00 ❸ 8, 12, 33 **HAWKINS FALLS**
(Ch-L) (F) Lona Drewer (Bernadine Flynn) finds in helping two friends, she is working against herself. (M) Lona starts a new venture with Cleo Hollister against the town's approval.
❻ **EARLY EDITION**—(Ph-L, F)
Morning world headlines.
⑩ **(F) 'ROUND THE TOWN WITH NANCY**—(Ph-L)
Shopping hints and top bargains. Nancy Dolphin is hostess.

11:10 ❻ **PANORAMA**—(Ph-F)
Short subjects of interest.

11:15 ❸ 12, 33 **BENNETTS**—(Ch-L)
(F) Wayne is embroiled in two cases. (M) The Bennetts are placed in a peculiar position when their neighbors refuse their help.
8 **NAME THE BRAND**—(Lan-L)
⑩ **(T,TH) BAIRD PUPPETS**-(NY-L)
Bil and Cora Baird's creations on string sing, dance and mimic the music and lyrics of recordings by top singing stars. The puppets include Heathcliff, Fluffy, J. P. Nolan.

11:30 ❸ 12, 33 **THREE STEPS TO HEAVEN**—(NY-L)
A small town girl in a big city
❻ **SHOWCASE—Music**—(Ph-L, F)
Top tunes performed by stars.
⑩ **8 STRIKE IT RICH**—(NY-L)
Warren Hull hosts quiz with a heart.
61 **(T,TH) STRIKE IT RICH**-(NY-L)

11:45 ❸ 12, 33 **FOLLOW YOUR HEART**—(NY-L)
The story of a wealthy Philadelphia society girl's engagement to a man of her mother's choice.

Friday

SEPTEMBER 18

STUART
12:30 P.M.
10,61

Morning Programs on page A-11

AFTERNOON

12:00 ❸ **Hi-Noon—Rex Trailer**—(Ph-L)
❻ **Midday Headlines**—(Ph-L, F)
Chuck Harrison with the news.
8 **TV Farmer**—(Lan-L)
⑩ **Bride and Groom**—(NY-L)
John Nelson interviews a young couple and gets them wed.
12 **Film Featurette**—(Wil-F)
61 **News—Johnny Deegan**—(Re-L)

12:15 ❸ **Uncle Pete**—(Ph-L, F)
Pete Boyle and Snooper explain old-fashioned movies as they eat lunch.
❻ **Stop, Look and Listen**—(Ph-L)
Tom Moorehead hosts the ladies' own fun and stunt show.
⑩ 8, 61 **Love of Life-Serial**-(NY-L)
Van is now clear about Paul.

12:30 8 **News of the World**—(Lan-L)
⑩ 61 **Search for Tomorrow**-(NY-L)
Mary Stuart portrays Joanne Barron.
12 **Kaleidoscope of Rhythm**-(Wil-F)

12:40 8 **Regional News**—(Lan-L)
Dave Brandt reads local notes.

12:45 ❸ **Close-Up Quiz**—(Ph-L)
Pat Landon asks questions.
⑩ 8 **Guiding Light-Serial**-(NY-L)
12 **Church Looks Forward**-(Wil-L)
Rev. John C. Runkle speaks.

1:00 ❸ **Hollywood Playhouse**—(Ph-F)
"Broadway Big Shot." A reporter goes to great lengths for a story. Ralph Byrd and Virginia Vale.
8 **The Kitchen Door**—(Lan-L)
⑩ **Gladys Webster**—(Ph-L)
12 **The Show—Music**—(Wil-L, F)

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LADIES' DAY EVERY TUESDAY

1:30 8 **Bride and Groom**—(Lan-F)
⑩ **Garry Moore—Variety**—(NY-L)
Garry and Durward portray Hildegarde and Bertha in a sketch. Ivan Sanderson exhibits a rare animal. The production number features a "Saturday Night in Central Park."

1:45 8 **What You Eat**—(Lan-F)

1:50 8 **Musical Matinee**—(Lan-F)

2:00 ❸ **Skinner's Spotlight**—(Ph-L, F)
❻ **Nose for News**—(Ph-L, F)
Allen Stone hosts the quiz.
⑩ 61 **Double or Nothing**—(NY-L)
Bert Parks with a quiz.
12 **Views of Life**—(Wil-L)

2:15 ❻ **Woman's Page**—(Ph-L)
Violet Hale with fashions.

2:30 ❸ **Pots, Pans, Personalities**—(Ph-L)
Judy Lee with interviews.
8 **Search for Tomorrow**—(Lan-F)
Patti talks out of turn again.
⑩ 61 **House Party—Fun**—(LA-L)
Guests, Rafael Mendez, Edith Head.
12 **Cosmopolitan Kitchen**—(Wil-L)

2:45 ❻ **Bandstand—Dancing**—(Ph-L)
Bob Horn and Lee Stewart interview guest vocalists; teen-agers dance.
8 **Today with Kay**—(Lan-L)
61 **Music Hall Varieties**—(Re-F)

3:00 ❸ 12, 46 **Break the Bank**—(NY-L)
Bud Collyer hosts; Janice Gilbert is "paying teller." Johnny Olsen assists.
⑩ 8, 61 **The Big Payoff**—(NY-L)
Bess Myerson and Randy Merriman give away fur coats and trips for correct answers.

3:30 ❸ 8, 12 **Welcome Travelers**-(Ch-L)
Tommy Bartlett with interviews.
⑩ **Cinderella Weekend**—(Ph-L)
Alan Scott quizzes contestants who compete for a weekend in N.Y.
46 **Bob Crosby**—(LA-L)
(1) Bob sings "Them There Eyes." (2) Joan O'Brien answers with "Your Cheating Heart." (3) The Modernaires vocalize "Purple Cow." (4) Crosby sings "All I Do Is Dream of You."
61 **Reading Fair**—(Re-L)
Harness racing featured.

4:00 ❸ 8, 12 **On Your Account**
(NY-L) Win Elliot is host.
⑩ 46 **Action in Afternoon**-(Ph-L)

4:30 ❸ 8, 12, 46 **Ladies' Choice**-(LA-L)
⑩ **Adventure Theater**—(Ph-F)
"My Nephew Norville." An ambitious inventor's dreams are dissolved by an unsympathetic fiancee.

LINKLETTER	TYLER	NELSONS	BERG	MORGAN
2:30 P.M.	5:30 P.M.	8:00 P.M.	8:00 P.M.	8:00 P.M.
10,61	3,8,12,33	6,8,43	3,8,12,33,46	10

33 **Camera on the Square**—(Re-L)
61 **Ultra Time—Dancing**—(Re-L)

4:55 ⑩ **Patches—Stories**—(Ph-L)
The coonskin-hatted singer strums a tune on his guitar.

5:00 ❸ 8, 12, 46 **Atom Squad**—(Ph-L)
"The Scheme to Flood America."
❻ **Movie Matinee**—(Ph-F)
"Late at Night." The taste of gin leads to a gang of racketeers. With Barry Morse, John Rae.
⑩ **Junior Hi-Jinx**—(Ph-L, F)
33 **Reading Ranchtime**—(Re-F)
"Gentlemen with Guns." Western.

5:15 ❸ 8, 12 **Gabby Hayes**—(NY-L, F)
46 **Western Theater**—(AC-F)

5:30 ❸ 8, 12, 33 **Howdy Doody**-(NY-L,F)
Bob Smith and the gang including Judy Tyler as the Princess.
61 **Sagebrush Theater**—(Re-F)
"Arizona Gun Fighter." Western.

5:50 ⑩ **Rain or Shine?**—(Ph-L)

5:55 ⑩ **Sports—Bill Campbell**—(Ph-L)
43 **Headline News**—(Yk-L)

EVENING

6:00 ❸ **SIX GUN CINEMA**—(Ph-F)
"Roll Wagon Roll," Tex Ritter.
8 **WILD BILL HICKOK**—(Lan-F)
Guy Madison stars as the hero with Andy Devine as his cohort.
⑩ **EARLY SHOW—Movie**—(Ph-F)
"Lawless Range," John Wayne.
12 **THE CHRISTOPHERS**—(Wil-F)
Father Keller points out that failure often comes before victory.
33 **EVENING EDITION**—(Re-L)
43 **EARLY MOVIE**—(Yk-F)
"Spy Train." What secrets did the bag contain? Richard Travis stars.

6:15 12 **THE EYES HAVE IT**—(Wil-L)
33 **WEATHER—Bill Webber**-(Re-L)
46 **CHANNEL 46 THEATER** (AC-F)

6:20 33 **SPORTS—Cammarota**—(Re-L)

6:25 ❻ **NEWS—Jim McCann**—(Ph-L)

6:30 ❻ **RAMAR—Adventure**—(Ph-F)
"Flower of Doom." With Jon Hall.
8 **SPORTS, WEATHER, NEWS**
(Lan-L) Up-to-the-minute reports.
12 **DELAWARE NEWS**—(Wil-L, F)
33 **SHIP'S REPORTER**—(Re-F)
61 **NEWS**—(Re-L)

6:40 61 **FILM FEATURETTE**

6:45 12 **SPORTING SCENE**—(Wil-L)
33 **YESTERDAY'S NEWSREEL**
(Re-F) A look at past events.
61 **BIRTHDAY SHOW**—(Re-L)

6:55 ⑩ **NEWS—Facenda**—(Ph-L)

7:00 ❸ **NEWS REPORTER**—(Ph-L, F)
❻ **GEORGE WALSH**—(Ph-L)
8 **TO BE ANNOUNCED**
⑩ **CISCO KID—Western**—(Ph-F)
Cisco settles a feud over water rights, only to be involved in something deeper. Duncan Renaldo.
12 **FILM FEATURETTE**—(Wil-F)
33 **PEOPLE'S BUSINESS**—(Re-L)
Guest: Emalyn Wiff.
43 **NEWS—Otis Morse**—(Yk-L)

7:15 ❸ **SPORTS PAGE**—(Ph-L)
Al Wistert and Lanse McCurley.
❻ **NEWSREEL—Hall**—(Ph-L, F)
12 **CAPSULE NEWS**—(Wil-L)
43 **FOOTBALL THIS WEEK**-(Yk-F)
61 **DEEGAN SPEAKS**—(Re-L)

7:25 ❸ **WEATHER GIRL**—(Ph-L)
❻ **WEATHER—Davis**—(Ph-L)

(Continued on next page)

FRIDAY
ON
WHUM-TV
channel 61

Man Against
Crime
8:30 P.M.

Mr. & Mrs.
North
10 pm
•
Marvel Oil
Theater
11:05 pm

WHUM-TV • CBS AFFILIATE

BENDIX
8:30 P.M.
3,8,12,33

Friday

SEPTEMBER 18

7:30 ❸ 8, 12, 33, 46 **EDDIE FISHER** (NY-L) Guest: John Sebastian.
❻ 43 **STU ERWIN**—(NY-F) Jackie thinks she wins $10,000 and the Erwins go out on a limb.
⑩ **NEWS—Edwards**—(NY-L, F)
61 **SPORTS—Mooney**—(Re-F)

7:45 ❸ 8, 12, 33, 46 **NEWS**—(NY-L, F) John Cameron Swayze reports.
⑩ 61 **PERRY COMO**—(NY-L) Perry Como, the Fontanes and the Chorus. Songs include "You're Lovely to Look At," "Eh, Cumpare," "Triplets," "No Other Love."

8:00 ❸ 8, 12, 33, 46 **GOLDBERGS** (NY-F) Molly and family attend Yom Kippur services featuring the Vladimir Heifetz all-male choir singing "Kol Nidre." Cantor Charles Bloch officiating. Gertrude Berg portrays Molly, lovable wife and mother of the Goldbergs.

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❻ 43 **ADV. OF OZZIE & HARRIET**—(NY-F) RETURN: New living room chairs cause a lot of confusion in the Nelson household. Starring Ozzie and Harriet, and sons, David and Ricky.
⑩ **MAMA—Comedy**—(NY-L) Nels stocks up on clothes to impress Dagmar (Robin Morgan) and the girls at school.
61 **FILM FEATURETTE**—(Re-F)

8:30 ❸ 8, 12, 33 **LIFE OF RILEY**-(NY-F) RETURN: Riley mistakes a minor upset stomach for a fatal illness. With William Bendix, Marjorie Reynolds.
❻ **BROADWAY TO HOLLYWOOD** (Ph-F) Conrad Nagel interviews Ruth Chatterton, actress and author.
⑩ 61 **MAN AGAINST CRIME** (NY-F) Two hoodlums give Mike (Ralph Bellamy) a plane ticket.
43 **OF HUMAN INTEREST**—(Yk-F) "Water in the West." The need for and history of water resources.
46 **FILM FEATURE**—(AC-F)

9:00 ❸ 8, 12 **BIG STORY**—(NY-L) A dramatization of how crime reporter Ralph Cropper of the Philadelphia Inquirer helped police solve a murder. Joe Bassett plays the reporter who helps break up a tri-state mob terrorizing the area.
❻ **LIFE BEGINS AT 80**—(NY-L) Jack Barry plays host.
⑩ 61 **PLAYHOUSE OF STARS** (NY-F) "Boomerang." A young watchman for a jewelry company decides he can commit the perfect crime.

The Cast
Jimmy .....John Barrymore, Jr.
Watchman .....William H. Wright
Waitress .....Doris Scarlett
Jimmy's accomplice.....Tommy Cook

33 **SHOWCASE**—(Re-L)
43 **APPOINTMENT WITH LOVE** (NY-F) "Autumn Flames." Triangle involving a farmer, his wife and a young artist. With Maria Palmer.

9:30 ❸ 8, 12 **TV SOUNDSTAGE**-(NY-L) "Exit Laughing." A woman learns the whereabouts of her missing husband via newspaper headlines after 12 years of mystery.
❻ 43 **HALF HOUR THEATER** (NY-F) "Dream Man." With Vincent Price, Andrea King, Harry Carey, Jr.

BARRY
9:00 P.M.
6

EMERSON
9:30 P.M.
46

BRITTON
10:00 P.M.
10,61

JAMES
10:00 P.M.
6

GILMAN
10:30 P.M.
6

⑩ 61 **FOOTLIGHTS THEATER**
(NY-F) "The Bet." An impoverished lawyer refuses to abandon his self-imprisonment to collect a debt.

33 **BIG PICTURE**—(Re-F)
"Women in the Army."

46 **I'VE GOT A SECRET**—(AC-F)
Panel includes Faye Emerson, Bill Cullen, Henry Morgan and Jayne Meadows. Garry Moore is host.

10:00 ❸ 8, 12, 33, 46 **BOXING**-(Syr-L)
Kid Gavilan vs. Carmine Basilio, in welterweight championship bout. JIMMY POWERS' RATINGS: Gavilan, the champion. Fights, 112. Won, 95. Lost, 13. Drew, 4. K.O.'s, 27. Basilio rated 5th. Fights, 51. Won, 36. Lost, 10. Drew, 5. K.O.'s, 18. Gavilan is favored on his all-around ability.

❻ **CHANCE OF A LIFETIME**
(NY-L) Dennis James presents talented acts in all-star variety show.

⑩ 61 **MR. & MRS. NORTH**-(NY-F)
"The Frightened Bride." Pam and Jerry investigate the corpse in the grandfather's clock. Barbara Britton and Richard Denning.

43 **ADVENTURE PLAYHOUSE**
(Yk-F) "Dangerous Intruder." A mad collector's house is not the place to convalesce. Veda Ann Borg.

10:30 ❻ **DOWN YOU GO**—(Ch-L)
Panelists: Toni Gilman, Carmelita Pope, Robert Breen, Francis Coughlin.

⑩ **DEATH VALLEY DAYS**—(Ph-F)
"The Rival Hash Houses." Melodie (Jane Frazer) almost loses out in love when she discovers gold.

61 **BIG PICTURE**—(Re-F)

10:45 ❸ 8, 12 **GREATEST FIGHTS**-(NY-F)
Rocky Marciano vs. Rex Layne.

33 **EAGLE, GLOBE, ANCHOR**
(Re-L, F) Armed Forces drive.

11:00 ❸ **THIS WEEK IN SPORTS**-(Ph-F)
Tommy Henrich shows (1) North American zone Davis Cup tennis. (2) Women's softball world championships. (3) Sweepstakes regatta.

❻ **TV NEWS—Hall**—(Ph-L, F)

8 **NEWS AND SPORTS**—(Lan-L)

⑩ **NEWS—Facenda**—(Ph-L, F)

12 **HEADLINE ROUNDUP**—(Wil-L)

33 **NEWS—Jack Gounder**—(Re-L)

43 **NEWS—Jim Curtis**—(Yk-L)

61 **WEATHER BIRD**—(Re-L)

11:05 12 **CONGRESSMAN AT LARGE**
(Wil-L) Congressman Warburton.

61 **OIL THEATER**—(Re-F)
"Hi Diddle Diddle." Adolphe Menjou.

11:10 ❻ **WEATHER—Davis**—(Ph-L)

8 **REGIONAL NEWS**—(Lan-L)

⑩ **WEATHER—Sheridan**—(Ph-L)

43 **FOOTBALL HIGHLIGHTS**
(Yk-F) The high points of the All-American game of the week.

11:15 ❸ **SPORTS—Bob Stanton**—(Ph-L)

❻ **PADDOCK PARADE**—(Ph-F)
(1) King Neptune Handicap. (2) World's Playground Stakes.

8 **FRIDAY PLAYHOUSE**—(Lan-F)

⑩ **SPORTS—Whitaker**—(Ph-L)

33 **HAIR STYLES**—(Re-L)

11:20 ❸ **FRIDAY NIGHT PLAYHOUSE**
(Ph-F) "Backlash." The hunt for a killer and his attorney. Starring Jean Rogers and Robert Shane.

33 **THEATER THIRTY-THREE**-(Re-F)
"Navy Secrets." Two agents work at cross purposes. Fay Wray.

11:25 ⑩ **COLUMNIST'S CORNER**-(Ph-L)

11:30 ❻ **SWING YER PARTNER**—(Ph-L)
Hosts: Pete and Elmer Newman.

⑩ **FEATURE THEATER**—(Ph-F)
"Arkansas Judge." Hettie Huston gets into trouble when she steals money for an evening dress.

12 **NEWSREEL**—(Wil-L)

12:15 ❸ **NEWS—Earle Gill**—(Ph-L)

12:20 ❸ **RELIGIOUS THOUGHT**—(Ph-F)
Dr. B. L. Scott speaker.

12:30 ❻ **FILM FEATURETTE**—(Ph-F)

8 **SPORTS NOTES**—(Lan-L)

61 **NEWS**—(Re-L)

Stations reserve the right to change listings.

PROGRAM CODE EXPLANATION

First letters pertain to the city of program origination. Letters following tell you that "L", the show is live; "F", show is on film. (Ph-L) Phila.-Live; (NY-F) New York-Film.

AC—Atlantic City	LA—Los Angeles
Ba—Baltimore	Lan—Lancaster
Bklyn—Brooklyn	Mi—Miami
Bost—Boston	NY—New York
Ca—Camden	Ph—Philadelphia
Ch—Chicago	Re—Reading
Ci—Cincinnati	SF—San Francisco
Cl—Cleveland	St.L—St. Louis
De—Detroit	Syr—Syracuse
DC—Washington	Wil—Wilmington
In—Indianapolis	Yk—York

Saturday

SEPTEMBER 19

COALE
10:00 A.M.
10

MORNING

8:40 8 **Musical Moments**—(Lan-F)
8:45 8 **Wagon Theater**—(Lan-F)
9:00 10 **Time, Music, Resume**—(Ph-F)
9:10 3 **Thought For Today**—(Ph-F)
Rev. W. T. Vandever speaks.
9:15 3 **Today's Headlines**—(Ph-F)
9:30 3 **Ridin' the Trail**—(Ph-L, F)
6 **Hollywood Varieties**—(Ph-F)
10 **Industry on Parade**—(Ph-F)
American industrial developments.
9:45 6 **Junior Crossroads**—(Ch-L)
8 **Story Book Land**—(Lan-L)
10 **Here's How**—(Ph-L)
Home skills are demonstrated.
10:00 6 **Hippodrome—Variety**—(NY-L)
Western show starring Captain Tootsie, the sheriff, and featuring the Brockways with a novelty bicycle act, and story book characters.
8 **Film Featurette**—(Lan-F)
10 **Man in the House**—(Ph-L)
Helpful home improvement tips with Joannie Coale.
46 **Morning Matinee**—(AC-F)
10:30 3 **Magic Clown**—(Ph-F)
6 8 **Smilin' Ed's Gang**—(NY-L, F)
"Cobra and Mongoose." Ghanga encounters the treacherous snake charmer and his deadly pet, a cobra snake. Nino Marcel plays Ghanga, Harry Tewart, Charmer. Regular attractions include Froggy the Gremlin, Midnight and Smilin' Ed McConnell as host.
10 **Just Us Kids**—(Ph-L, F)
10:45 3 **To Be Announced**
11:00 3 **Uncle Pete's**—(Ph-L, F)
Pete Boyle with cartoons, games and prizes for kiddies.

reach!
Kit CARSON
comes out of the old west onto your television screen. Presented by your Coca-Cola Bottler.
TONIGHT
6:30 P.M.
WPTZ
CHANNEL 3

6 8 **Space Patrol**—(LA-L)
11:30 3 **Grady and Hurst Show**—(Ph-L)
Guests from the music world are Patti Page and Mike Pedicine.
6 **Chief Halftown**—(Ph-L)
The talented youngsters include Felix Gianonne, Eddie Marks, Florence Massaro, Margaret Hickman, Joyse Bergstrom, Gale Kelso, Carol Walsh, Rosalie Scavo.
8 **This Is the Life—Drama**-(Lan-F)
10 46 **Rod Brown**—(NY-L)
"The Madness from Space." The Rocket Rangers encounter strange gases while seeking a formless object which came out of space terrorizing the earth's inhabitants. Cliff Robertson stars as Rod Brown.

AFTERNOON

12:00 6 **Stories Retold**—(Ph-L)
The Rev. Stanley K. Gambell tells a story from Puerto Rico, called "By the Cabin Door."
10 8 **Big Top—Circus**—(Ph-L)
Ringmaster Jack Sterling introduces (1) The Olympiaires and Smitty, acrobatic clowns. (2) Kirk Adam's dogs and (3) The Ming Sing Troupe, contortionists.
12:15 6 **Hollywood Varieties**—(Ph-F)
12:30 3 **Rhyme and Rhythm Court**-(Ph-L)
Bix Reichner presides over the music show with guest disk jockeys Marge Weiting, Ed Harvey and Norman Gimbel, composer.
6 **Sports Clinic-Moorehead**-(Ph-L)
Two Phila. boys are regular guests.
1:00 3 **Hollywood Playhouse**—(Ph-F)
"In Old Indiana." Jean Parker, Eric Linden. The story of a young girl who found sorrow even in love.
8 **Johnny Jupiter**—(Lan-F)
Vaughn Taylor tunes his TV set to a far-off spot and introduces another adventure in the series.
10 **Lone Ranger**—(NY-F)
The Lone Ranger rescues a young man who is mistakenly kidnapped and held for ransom.
1:30 8 **Film Featurette**—(Lan-F)
10 **Armchair Theater**—(Ph-F)
"Conqueror's Isle." A flyer discovers the secret of the people on the island. Ray Montgomery.
1:45 8 **News Summary**—(Lan-L)
1:50 8 **Brandt on Baseball**—(Lan-L)

ROBERTSON
11:30 A.M.
10,46

HALFTOWN
11:30 A.M.
6

MOOREHEAD
12:30 P.M.
6

GHOST RIDER
4:30 P.M.
10

DAVIS
6:40 P.M.
6

2:00 ❸ **Dig Dobson**—(Ph-L)
⑩ 8, 12 **Baseball**—(Ph-L)
Athletics vs. Washington. Play-by-play by one of Philadelphia's top sportscasters.

3:25 8 **News Summary**—(Lan-L)

3:30 ❸ **Football Preview**—(Ph-L)
Bosh Pritchard gives the background of the day's teams. Interview with personalities of the gridiron.
8 12, 33 **Football Preview**
(NY-L) Red Grange and Bud Palmer discuss the personnel, coaches and system to be seen in action.
❻ **Spotlight Review**—(Ph-F)
Stars in short films.
61 **Film Featurette**—(Re-F)

3:45 ❸ 8, 12, 33 **Collegiate Football**
(Neb-L) The Oregon Ducks meet the Nebraska Cornhuskers in the first televised game of the season.

4:00 ❻ **Western Playhouse**—(Ph-F)
⑩ 61 **Horse Racing**—(NY-L)
The sport of kings from Aqueduct, featuring the Beldame Handicap for three year olds and up.

4:30 ⑩ **Ghost Rider**—(Ph-F)
61 **Saturday Matinee**—(Re-F)

5:00 46 **Cosmopolitan Cinema**—(AC-F)
"Pazza di Gioia." ("Two on a Vacation") A romantic comedy about an adventurer who advertises for a companion to share his vacation in an automobile won in a lottery. Vittorio DeSica.

5:05 43 **News Headlines**—(Yk-F)

5:15 43 **Paddock Parade**—(Yk-F)

5:30 ⑩ **Dick Tracy**—(Ph-F)
The comic strip detective comes to life in the person of Ralph Byrd.
43 **Smilin' Ed's Gang**—(Yk-F)
Ed McConnell offers Froggy the Gremlin, Midnight, plus a host of other attractions to the kiddies. The adventure film of the week is "Seven Pagodas of Kanchi."
61 **Sagebrush Theater**—(Re-F)
"Guns in the Dark." Western.

EVENING

6:00 ❻ **RAMAR—Adventure**—(Ph-F)
Jon Hall stars as the fabulous man of the jungle, ever on the alert for new dangers.
⑩ **FRONT PAGE DETECTIVE**-(Ph-F)
Edmund Lowe as columnist Dave Chase, in another exciting adventure.
43 **EARLY SHOW**—(Yk-F)
"Texas Trouble Shooter." The Range Busters bring law and order to a troubled community.

6:15 ❸ 8, 12, 33 **FOOTBALL SCOREBOARD**—(NY-L)
Russ Hodges and Dick Kazmaier, former All American, review day's football developments.

6:30 ❸ **KIT CARSON**—(Ph-F)
Kit (Bill Williams) and El Toro are hired by a supposedly respectable banker to track down a gang of thieves who are terrorizing the town. Sponsored by the Philadelphia Coca-Cola Bottling Co.
❻ **NEWSREEL—Hall**—(Ph-L, F)
Frank offers a quick analysis of the local and world news with film clips of the highlights.
8 **SPORTS—Dave Brandt**—(Lan-L)
⑩ **NEWS—Randy Kraft**—(Ph-L)
A review of local and round-the-world news by the popular news commentator.
12 **PARLOR PARTY**—(Wil-L)
Games and fun for viewers.
33 **WATCH YOUR STEP**—(Re-F)
46 **FILM FEATURETTE**—(AC-F)
61 **FAITH FOR TODAY**—(Re-F)

6:40 ❻ **WEATHER—Davis**—(Ph-L)
Francis gives the forecast.
8 **WEEK IN REVIEW**—(Lan-F)
Narration by Frank Whalen.

6:45 ❻ **GEORGE WALSH**—(Ph-L)
Walsh analyzes the sports picture and brings you up to date on the latest scores.
⑩ **PEAK OF SPORTS**—(NY-L)
Day's sport results by Red Barber.

6:55 8 **TOMORROW'S NEWS**—(Lan-L)

7:00 ❸ **BIG PICTURE**—(Ph-F)
Film about the U.S. Army.
❻ 43 **MUSIC FROM MEADOWBR'K**
(CG-L) Walter Herlihy emcees melodic interlude from famed night spot, with Johnny Long's orchestra on the bandstand for dancing.
8 **TV THEATER**—(Lan-F)
⑩ 61 **STORK CLUB**—(NY-L)
Sherman Billingsley welcomes guest Nanette Fabray. Betty Ann Grove is on hand with a musical rendition.
12, 33, 46 **MR. WIZARD**—(Ch-L)
Don Herbert explains to Buzz what work really is.

(Continued on next page)

LEWIS
7:30 P.M.
6

Saturday

SEPTEMBER 19

7:30 ❸ 8, 12 **ETHEL AND ALBERT**
(NY-L) In order to join an organization, Ethel and Albert trace their ancestry and discover skeletons in the family closets. Peg Lynch and Alan Bunce star.

❻ **NAME'S THE SAME**—(Ph-F)
Robert Q. Lewis greets strangers who try to stump Joan Alexander, Carl Reiner and Bill Stern. Stage and screen star David Wayne reveals whom he'd like to be.

⑩ 46, 61 **BEAT THE CLOCK**-(NY-L)
Bud Collyer, assisted by Roxanne, gives stunts of all kinds to contestants who don't mind.

33 **SATURDAY CINEMA**—(Re-F)

8:00 ❸ 8, 12 **BONINO**—(NY-L)
Bonino (Ezio Pinza) faces the problem of daughter Doris' engagement to a "poor but honest" scholar.

❻ 43 **SHOWCASE THEATER**
(NY-F) "A Likely Story." Fred Sherman is the star.

⑩ 46, 61 **JACKIE GLEASON**
(NY-L) RETURN: One of video's top funsters reappears with standbys Art Carney and Audrey Meadows in supporting roles. In the now-famed Honeymooners sketch, complications arise when Jackie and Audrey go to a baseball game.

8:30 ❸ 8, 12 **AMATEUR HOUR**—(NY-L)
Ted Mack with amateur performers. Favorites are chosen in a poll of telephone call votes.

❻ 43 **MADISON SQ. GARDEN**
(NY-F) Filmed highlights from (1) Jimmy Slade fight. (2) Manhattan College vs. LaSalle University basketball tilt. (3) Pro tennis match between America's Jack Kramer and Australia's Frank Sedgman. (4) The 29th Silver Skates Championships. (5) Lenny Montana vs. Ripper Watson wrestling bout.

9:00 ❸ 8, 12 **SHOW OF SHOWS**
(NY-L) Imogene Coca and Sid Caesar in a laugh provoking skit. Guests are Dolores Hawkins, singer and the Del Rubia Triplets, feminine singing and dancing trio.

❻ 43 **PHILLIES FIGHTS**—(Bost-L)
Gerald Dreyer vs. Wilbur Wilson in a welterweight bout.
JIMMY POWERS' RATINGS: Dreyer is rated 13th. Fights, 37. Won, 34. Lost, 3. K.O.'s, 17. Wilson is rated 12th. Fights, 34. Won, 16. Lost, 15. Drew, 3. K.O.'s, 4. This is a return go. Wilson scored an upset on July 18 when he came on in the closing rounds to win in a torrid finish. Dreyer, a picture boxer, lacked the steam to offset the on-rushes of the Boston slugger. He countered at will with his sharp rights to the head, but his knockout power was missing. Wilbur is a tough nut to crack and it will take a good socker to keep him back off balance with little chance to score with over-hand rights. Dreyer will need a pair of nimble feet and all his boxing skill to even the score.

⑩ **TWO FOR THE MONEY**-(NY-L)
Comic Herb Shriner is the host in a series of humorous interviews as guest contestants use their wits to try to win money.

33 **JOE PALOOKA**—(Re-F)
Feature film centered around the comic strip character.

46 **FEATURE THEATER**—(AC-F)
Full length feature.

61 **FORD THEATER**—(Re-F)
"Thirteen Lead Soldiers." Mystery and romance hunting treasure and toy soldiers. Tom Conway, Marie Palmer in the leading roles.

9:30 ⑩ **MY FAVORITE HUSBAND**
(NY-F) George (Barry Nelson) receives a flattering offer to go into the peanut business.

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ROXANNE
7:30 P.M.
10,46,61

GLEASON
8:00 P.M.
10,46,61

COCA
9:00 P.M.
3,8,12

MacKENZIE
10:30 P.M.
3,8,12,33,46

BRICKHOUSE
11:05 P.M.
46

9:45 6 **THE BIG PLAYBACK**—(Ph-F)
Commentator Bill Stern and guest Dick Kazmaier look over film clips of (1) Record breaking 1950 National Track and Field Meet in Washington. (2) The 1952 Gold Cup Regatta on Lake Washington. (3) Joe Ezar does tricks with a golf ball. (4) Dick Kazmaier shatters Ivy League scoring records.

43 **FIGHT TALK**—(NY-L)
Bob Cooke and Don Dunphy discuss highlights of the preceding boxing bout and interview guest James Braddock, former heavyweight champion of the world.

10:00 6 **FORT DIX PRESENTS**—(Ph-L)
Pvt. Larry Ferrari presents organ music. Pfc Dave Kiernan, host.

10 46 **MEDALLION THEATER**
(NY-L) "The Bartlett Desk." An aging antique dealer makes an annual pilgrimage to New England in order to purchase an antique desk with its spinster owner. Edward Everett Horton and Mildred Natwick star.

33 **FILM FEATURETTE**—(Re-F)
Short subjects.

43 **ADV. PLAYHOUSE**—(Yk-F)
"The Lady Confesses." She played at love but murder was her business. Mary Beth Hughes and Hugh Beaumont are featured.

10:30 3 8, 12, 33, 46 **HIT PARADE**
(NY-L) Dorothy Collins, Snooky Lanson, Russell Arms and Gisele MacKenzie vocalize as the top seven tunes of the week are dramatized. Extras: "I Love Louisa" sung by Snooky Lanson and "Mambo No. 5" features the dance ensemble.

6 **FORD PLAYHOUSE**—(Ph-F)
"Rocketship X-M." Lloyd Bridges, Osa Massen and Noah Beery star in a thrilling adventure drama sponsored by your Ford Dealer.

10 61 **TO BE ANNOUNCED**

11:00 3 **SAT. NIGHT PLAYHOUSE**
(PH-F) "Strange Journey" starring Paul Kelly, Hillary Brooke.

8 **NEWS AND SPORTS**—(Lan-L)
Roundup of current events.

10 **NEWS—Facenda**—(Ph-L, F)
John Facenda brings you up to date on news of significance

12 **HEADLINE ROUNDUP**—(Wil-L)
The latest world events.

33 **NEWS—Bill Webber**—(Re-L)

43 **NEWS—Ed Lincoln**—(Yk-L)

46 **WRESTLING—Sports**—(Ch-L)
The matmen tangle.

61 **NEWS**—(Re-L)

11:05 12 **HARNESS RACING**—(Wil-L)
George Frick and Roy Shudt.

46 **SPORTSCASE—Interview**-(Ch-L)
Jack Brickhouse chats with guest, Ronald Gibes, best known of the National Football League's referees.

11:10 8 **REGIONAL NEWS**—(Lan-L)

10 **WEATHER—Cassell**—(Ph-L)
Barry gives the forecast for the weekend and the next week.

43 **SPORTS REVIEW**—(Yk-L)

11:15 8 **PLACE THE FACE**—(Lan-F)
Celebrities are brought face to face with some individual of importance in their past in a test of memory.

10 **WRESTLING—Lane**—(Ph-F)
Main event: Danny McShane vs. Billy Varga. Prelims: Sandor Szabo vs. King Kong Kashy.

11:20 46 **WRESTLING**—(Ch-L)

11:45 6 **NEWSREEL—Hall**—(Ph-L, F)

8 **SPORTS NOTES**—(Lan-L)

12:00 3 **NEWS—Bob Powell**—(Ph-L)

6 **FILM FEATURETTE**—(Ph-F)

12:05 3 **RELIGIOUS THOUGHT**—(Ph-F)
Rev. John J. Sullivan, The Holy Redeemer Chinese Catholic Church.

6 **WEATHER—Davis**—(Ph-L)

12:15 8 **SPORTS—Cox**—(Lan-L)

10 **FEATURE THEATER**—(Ph-F)
"Mercy Island." Ray Middleton, Gloria Dickson. A just retribution occurs on one of the Key Islands when a woman's husband is killed.

Stations reserve the right to change listings.

Sunday

SEPTEMBER 20

GROSS
10:15 A.M.
6

MORNING

9:40 ❸ **Thought for Today**—(Ph-F)
Rev. Raymond T. Manning.

9:45 ❸ **Today's Headlines**—(Ph-L, F)
News from home and abroad.

10:00 ❸ **Frontiers Of Faith**—(Ph F)
Problems of young people growing up in today's world.

❻ **What's Your Trouble?**—(Ph-F)
"How To Relax" Dr. Peale

⑩ **Time, Music, Resume**—(Ph-F)
Preview of day's TV shows.

10:15 ❻ **Sunday Comics—Gross**—(Ph-L)
Shelly Gross reads for the kiddies.

⑩ **TV Newsreel—Collier**—(Ph-L, F)

10:30 ❸ **This Is The Life**—(Ph-F)
The unfortunate combination of Grandpa Bishop's birthday and rheumatism leads little Freddy into a lot of trouble.

❻ **Panorama**—(Ph-F)

⑩ **Lamp Unto My Feet**—(Ph-F)
"The Quiet Battle." Story of a padre's struggle to hold his congregation together.

11:00 ❸ **Bertie the Bunyip**—(Ph-L, F)
Lee Dexter's puppetry.

⑩ **Cartoon Corner**—(Ph-F)

11:15 8 **Sunday Serenade**—(Lan-F)

⑩ **Here's Willie** —(Ph-L, F)
The learned worm shows cartoons.

11:30 ❻ **Spotlight Review**—(Ph-F)
Musical hits with top stars.

8 **Sunday Meditation**—(Lan-L)

⑩ **Children's Hour**—(Ph-L)
Starr Lee Broza is emcee.

AFTERNOON

12:00 ❸ **Mr. Wizard**—(Ph-F)
"Using Your Body." Don Herbert and his young assistant, Buzz, demonstrates body activity.

❻ **This Is the Life**—(Ph-F)
A strike at a plastics factory flares up with violence.

12:30 ❸ **To Be Announced**

❻ **Faith for Today**—(NY-L)
Rev. W. A. Fagal presiding.

8 **Film Presentation**—(Lan-F)

⑩ **Patches—Stories**—(Ph-L, F)
The coonskin-hatted singer entertains the youngsters.

12 **Catholic TV Guild**—(Wil-L)

1:00 ❸ **Academy Theater**—(Ph-F)
"Harpoon." Depiction of the savagery of whale hunting and primitive loves of tribemen

❻ **Showcase—Music**—(Ph-L, F)

8 **I Married Joan**—(Lan-F)
Joan goes on a two-day diet to prepare for a TV appearance.

⑩ **Baseball**—(Ph-L)
A's vs. Washington in a doubleheader. Sherry O'Brien conducts interviews on IN THE DUGOUT between games. Guests, Bob Trice, A's pitcher; Pete Byron.

12 **Film Featurette**—(Wil-F)

1:30 ❻ **Adventures in Israel**—(Ph-F)
Story of an American tourist in Israel, Tony Marvin, narrator.

8 **Sunday Playhouse**—(Lan-F)

12, 33 **Frontiers of Faith**—(NY-L)
National Council of Churches, from Cadman Memorial Church, Bklyn.

2:00 ❻ **Big Picture**—(Ph-F)
"The Eyes and Ears of the Army."

12 **School Report**—(Wil-L)
John Hunt chats with local students about their activities.

33 **American Inventory**—(NY-L)

2:30 ❸ **Afternoon With the Lees**-(Ph-L)
Charles and Judy Lee discuss coming events to Philadelphia.

❻ **Channel Six Cinema**—(Ph-F)
"Long Voyage Home," starring John Wayne, Barry Fitzgerald. Dramatic story of a crew of a cargo ship which is carrying ammunition across the dangerous high seas.

8 **Beat the Clock**—(Lan-F)

3:00 ❸ **Paul Winchell Show**—(Ph-F)
Evelyn Margaret Ay, Miss America of 1954 is guest. Maria Riva is guest star as Paul clowns with his dummy sidekick, Jerry Mahoney.

8 **Sunday Serenade**—(Lan-F)

12 **Delaware Heritage**—(Wil-L)

33 **Film Featurette**—(Re-F)

46 **To Be Announced**

3:15 33 **Children's Theater**—(Re-L)
A drama by the Jr. League.

3:30 ❸ 12, 33, 46 **Excursion**
(NY-Kan-L) Special talk to the nation's youth by former Pres. Harry S. Truman speaking from Kansas City. Burgess Meredith is M.C.

8 **Mr. & Mrs. North**—(Lan-F)
"Stranger Than Fiction." A literary weekend ends with the poetic justice of a novel death.

4:00 ❸ **Roy Rogers**—(Ph-F)
"Outlaw's Town." Bullet leads Roy to a lawless stretch of desert.

BROZA
11:30 A.M.
10

TRUMAN
3:30 P.M.
3,12,33,46

ROUNTREE
6:00 P.M.
12

BAKER
7:00 P.M.
6,43

COX
7:30 P.M.
3,8,12

6 **Information U.S.A.**—(Ph-F)
8 **Date with Judy**—(Lan-F)
"The Wedding." Mr. Foster decides to finance the impending wedding of his favorite niece.
12 **Kukla, Fran & Ollie**—(Ch-L)
33 **What's Your Trouble?**—(Re-F)
"Try Prayer Power." Religious.
46 **Film Feature**—(AC-F)
4:15 33 **Pupular Pals—Dudley**—(Re-L)
4:30 3 8, 12, **Zoo Parade**—(Ch-L)
Dr. R. Marlin Perkins holds a true-or-false zoological quiz.
33 **Six Gun Playhouse**—(Re-F)
"Blazing Guns." A tale of two-fisted heroes who brought peace to the people of the range lands.
61 **What One Can Do**—(Re-F)
Inspirational talks by Dr. Peale.
4:45 43 **World in Review**—(Yk-F)
61 **Hour of Decision**—(Re-F)
Billy Graham, Evangelist.
5:00 3 8, 12, 46 **Recital Hall**—(Ph-L)
Four lyric pieces by Grieg. "Gasparo La Nuit"—Ravel. Guest, Grant Johannesen, pianist. This is the final program in this series.
6 43 **Super Circus**—(Ch-L)
Claude Kirchner is the ringmaster. Mary Hartline leads the band. Acts include: (1) Comedy Prop Horse. (2) Unicycle Act. (3) Girl in rotating Quarter Moon.
61 **Lamp Unto My Feet**—(NY-L)
Religious drama.
5:30 3 **Frontier Playhouse**—(Ph-F)
"Wild Horse Rodeo." Bob Livingston.
8 **You Are There**—(La-nF)
"Louisiana Purchase." President Thomas Jefferson purchases the port of New Orleans from Napoleon on April 12, 1803. Cast includes Frank Marth, Bart Burns, Andrew Duggan.
12 **Blind Date—Murray**—(Wil-F)
33 **Chapel—Religious**—(Re-L)
Rev. Maynard Hallock speaks.
46 **American Forum**—(DC-L)
Discussion on current issues.

EVENING

6:00 6 **RAMAR**—(Ph-F)
"Voice in the Sky." Jon Hall.
8 **SANCTUARY TIME**—(Lan-L)
12 **MEET THE PRESS**—(DC-L)
Martha Rountree moderates. Guest, Leonard W. Hall, chairman of the Republican National Committee.
33 **WEEK'S NEWS REVIEW**-(Re-L)
43 **BIG PICTURE**—(Yk-F)
46, 61 **ADVENTURE**—(NY-L, F)
Originating remote from Long Island Beach where Eugenie Clarke, expert on sea life, guests.
6:15 33 **WHAT ONE CAN DO**—(Re-F)
6:25 3 **SPORTS—Norman Brooks**-(Ph-L)
6:30 3 **LET'S GO**—(Ph-F)
(1) Capitol steeplejack. (2) Air hostess college. (3) Smart birds. (4) Fur novelties. (5) Bookmobile.
6 **WEEK IN PHILA.**—(Ph-L, F)
8 **RACKET SQUAD**—(Lan-F)
Captain Braddock (Reed Hadley) steps into the picture when an elderly tailor's shop is destroyed.
10 61 **YOU ARE THERE**—(NY-L)
"The First Moscow Purge Trial." Sixteen defendants hear the verdict after they have confessed to treason.
12 **ROY ROGERS**—(NY-F)
"Outlaw's Town." Bullet leads Roy to a lawless stretch of desert.
33 **HORIZONS**—(Re-F)
43 **GEORGE JESSEL**—(NY-L)
Toastmaster George Jessel presents Eddie Fisher and Margaret O'Brien in the balcony scene from "Romeo and Juliet." Mayor Impellitteri of New York City welcomes Jessel.
46 **FILM FEATURE**—(AC-F)
6:40 3 **NEWS—Randy Kraft**—(Ph-L)
6:45 3 **KIERAN'S KALEIDOSCOPE**
(Ph-F) "Nature's Techniques," How many of man's technical achievements are inspired by nature.
6 **PULSE OF THE CITY**—(Ph-F)
(Continued on next page)

SUNDAY'S FUN DAY WHEN YOU WATCH

PRIVATE SECRETARY

Starring **ANN SOTHERN**

presented by **LUCKY STRIKE**

SUNDAY 7:30 PM · Ch. 10-46-61

Sunday

SEPTEMBER 20

7:00 ❸ **FAVORITE STORY**—(Ph-F)
Adolphe Menjou as a Renaissance tycoon involved in a duel, a disappearance and bewilderment.
The Cast
Francesca Doria .....Karen Booth
Count Di Fioli .....Walter Kingsford
Karl Eckhardt .....Lester Sharpe

❻ 43 **YOU ASKED FOR IT**—(NY-F)
Art Baker answers viewers' requests. Oddities include a High Diving Horse, Foot Juggling, Recreation of baseball, Eddie Foy, Jr. story.

8, 12 **PAUL WINCHELL**—(NY-L)
Guest, Sir Cedric Hardwicke.

⑩ **QUIZ KIDS—Joe Kelly**—(Ch-L)
The high I.Q. youngsters tackle queries on everything.

33 **JERRY KOBRIN**—(Re-L)

61 **MEDALLION THEATER**—(Re-F)

7:15 33 **AIR POWER**—(Re-F)

7:30 ❸ 8, 12 **MR. PEEPERS**—(NY-L)
Mr. Peepers (Wally Cox) finds himself involved with blueprints for Harvey's new house.

❻ **EDDIE ROECKER SINGS**-(Ph-L)
Pop tunes and semi-classics rendered in Roecker fashion.

⑩ 46, 61 **PRIVATE SECRETARY**
(NY-F) RETURN: Susie sets her sights for a trip to Cuba. Ann Sothern stars as Susie. Sponsored by the American Tobacco Company.

33 **SUNDAY FEATURE**—(Re-F)

43 **STRAW HAT THEATER**
(NY-F) "Prison Doctor." Cameron Mitchell in the starring role.

8:00 ❸ 8, 12, 46 **BIG PAYOFF**—(NY-L)
Quiz show with Randy Merriman.

❻ 33 **CARNIVAL**—(NY-F)
"It Happened in Heaven," Steve Brodie; "Small Town Story," Ross Ford, make up the double feature.

⑩ 61 **TOAST OF THE TOWN**
(NY-L) Guest is Gene Autry.

43 **PLAYHOUSE**—(Yk-F)
"Isle of Destiny." William Gargan, Wallace Ford, and June Lang. Out of the blue of a warm tropic sky a daring round-the-world aviatrix plunges into adventure.

9:00 ❸ 8, 12, 33, 46 **TV PLAYHOUSE**
(NY-L) "Holiday Song," starring Joseph Buloff. A man finds a renewal of his spiritual faith. Featuring Herbert Berghof, David Opatoshu, Dora Weissman, Ann Hegira.

SOTHERN
7:30 P.M.
10,46,61

WINCHELL
9:00 P.M.
6

CORNELL
9:15 P.M.
6

MURRAY
9:30 P.M.
10,61

YOUNG
10:00 P.M.
3,12

6 **WALTER WINCHELL**—(NY-L)
Winchell's unique brand of news.

10 61 **SUNDAY THEATER**—(NY-F)
"My Wife, Poor Wretch." Allyn Joslyn and Frances Gifford co-star.

The Cast

Charles .....Alan Joslyn
Evelyn .....Frances Clifford
Kibble .....Dayton Lummis
Merry Melvin .....James Flavin

9:15 6 **ORCHID AWARD**—(NY-L)
Guest, Don Cornell. Genial Phil Faversham.

9:30 6 **PLAINCLOTHESMAN**—(NY-L)
"The Delinquent." A father who is too strict, plus a gold-digging girl and bad company lead a teen-age boy into trouble.

10 61 **DANCE PARTY**—(NY-L)
Mrs. Arthur Murray presents guests: Carl Erskine, Gil Hodges, and Russ Meyer of the Brooklyn Dodgers; the Billy Williams Quartet and Joe Termini, comedy instrumentalist.

43 **PETER POTTER'S JUKE BOX JURY**—(LA-L)
Panel of four noted guests voice critical judgment on pre-released "hit" tunes.

10:00 3 12 **LETTER TO LORETTA**-(NY-F)
DEBUT: Loretta Young stars in "Trial Run," the first of a new dramatic series based on letters received by Miss Young requesting advice on personal matters. She portrays a perfume salesgirl who uses desperate methods to test her fiance's love. Sponsored by the Procter & Gamble Co., for Tide & Lilt.

6 **ROCKY KING**—(Ph-F)
The odor of perfume puts Rocky (Roscoe Karns) on an arsonist's scent.

8 **TOAST OF THE TOWN**-(Lan-F)
Ed Sullivan is the host. Guests: Carmen Miranda, the Harvest Moon Dance Champions, Joe Jackson, Jr., comedian and Jerry Coleman of the N. Y. Yankees. Remote pickup of the "Ice Capades of 1954" from Madison Square Garden.

10 46, 61 **THE WEB**—(NY-L)
"One for the Road." An ex-GI is threatened with a murder charge and the only witness who can prove his innocence is in Korea.

33 **SUNSET TRAIL**—(Re-F)
"Fighting Champ." Adventure.

43 **HOUR OF DECISION**—(NY-L)

10:15 43 **INDUSTRY ON PARADE**-(Yk-F)

10:30 3 **TO BE ANNOUNCED**

6 **YOUTH ON THE MARCH**
(Ph-F) Rev. Percy Crawford and the glee club entertain.

10 **WHAT'S MY LINE?**—(NY-L)
John Daly moderates for panelists Dorothy Kilgallen, Steve Allen, Arlene Francis, Bennett Cerf.

12, 46 **HOUR OF DECISION**
(Wil, AC-F) Billy Graham, evangelist.

43 **OF HUMAN INTEREST**—(Yk-F)

61 **SUNDAY VESPERS**—(Re-L)
Bern Evangelical and Reform Church choir present religious music under the direction of Rev. Harvey Laytele.

10:45 12 **WEEKLY NEWS REVIEW**
(Wil-F) A look at week's events.

46 **WHAT ONE CAN DO**—(AC-F)
Father Keller offers inspiration.

11:00 3 **SUN. NIGHT PLAYHOUSE**
(Ph-F) "Little Stranger." Drama of adventure and intrigue.

6 **WHAT ONE CAN DO**—(Ph-F)
Guest, Harry Von Zell.

8 **NEWS AND SPORTS**—(Lan-L)

10 **NEWS AND SPORTS**—(Ph-L, F)

12 **HEADLINE ROUNDUP**—(Wil-L)

33 **NEWS—Webber**—(Re-L)

43 **NEWS BRIEFS**—(Yk-L)

61 **SUNDAY NEWS**—(NY-L)

11:10 8 **REGIONAL NEWS**—(Lan-L)

11:15 6 **RAMAR—Adventure**—(Ph-F)
"Voice of the Sky." Jon Hall.

8 **NOTHING BUT THE BEST**
(Lan-F) Eddie Albert and top personality guests.

10 **MAN ABOUT TOWN**—(Ph-L)
Mort Farr subbing for Frank Brookhouser interviews Mayor Joseph S. Clark, Jr., of Philadelphia.

61 **FILM FEATURE**—(Re-F)
"My Wife's Relatives." James Gleason, Harry Davenport. An anniversary gift for his wife started all the trouble.

11:30 10 **FEATURE THEATER**—(Ph-F)

11:45 8 **SPORTS NOTES**—(Lan-L)
Recapitulation of day's scores.

12:15 61 **NEWS**—(Re-L)

12:30 3 **NEWS—Bob Powell**—(Ph-L)
Current events roundup.

12:35 3 **RELIGIOUS THOUGHT**—(Ph-F)
Rev. D. A. Replogle, First Church of the Brethren.

Stations reserve the right to change listings.

PHILA. ❸ WPTZ ❻ WFIL-TV ⑩ WCAU-TV
8 WGAL-TV Lanc. 12 WDEL-TV Wilm. 33 WEEU-TV Reading
43 WSBA-TV York 46 WFPG Atl. City 61 WHUM-TV Reading

GODFREY
10:30 A.M.
10

Monday

SEPTEMBER 21

Morning Programs on page A-11

AFTERNOON

12:00 ❸ **Hi-Noon—Rex Trailer**—(Ph-L)
❻ **Midday Headlines**—(Ph, L, F)
8 **TV Farmer**—(Lan-L)
⑩ **Bride and Groom**—(NY-L)
John Nelson and Phil Hanna start the newlyweds on their way.
12 **Film Featurette**—(Wil-F)
61 **News—Johnny Deegan**—(Re-L)

12:15 ❸ **Uncle Pete**—(Ph-L, F)
Pete Boyle drops in for lunch with the kids and brings Snooper. Sponsored by American Stores Co.
❻ **Stop, Look and Listen**—(Ph-L)
Tom Moorehead, host.
⑩ 8, 61 **Love of Life-Serial**-(NY-L)

12:30 8 **News of the World**—(Lan-L)
⑩ 61 **Search for Tomorrow**-(NY-L)
12 **News—Bob Darby**—(Wil-L)

12:40 8 **Regional News**—(Lan-L)

12:45 ❸ **Close-Up Quiz**—(Ph-L)
⑩ 8 **Guiding Light—Serial**-(NY-L)
Bill leaves the hospital.
12 **What's Your Trouble?**—(Wil-F)

CHANNEL 3
12:15 P.M. Monday thru Friday

"LUNCH with UNCLE PETE"
and "SNOOPER" the SQUIRREL
Enjoy this mid-day program sponsored by
Acme Super Markets
Owned and operated by American Stores Co.

1:00 ❸ **Hollywood Playhouse**—(Ph-F)
"Crow Hollow." Who wants to kill the doctor's wife? With Donald Houston and Natasha Parry.
8 **The Kitchen Door**—(Lan-L)
⑩ **Dividends for Homemakers**
(Ph-L) Home viewers receive tips and household hints.
12 **The Show—Music**—(Wil-L, F)

1:30 8 **Bride and Groom**—(Lan-F)
⑩ **Garry Moore—Variety**—(NY-L)
Sketch with entire cast, "How Reading Habits Affect Behavior." Denise Lor sings "La Seine." Ken Carson vocalizes "I've Got The World On A String."

1:45 8 **What You Eat**—(Lan-F)

1:50 8 **Musical Matinee**—(Lan-F)

2:00 ❸ **Skinner's Spotlight**—(Ph-L)
George chats with unique and interesting personalities.
❻ **Nose for News—Quiz**-(Ph-L, F)
Allen Stone calls viewers.
8 **Talent Patrol**—(Lan-F)
Arlene Francis presents talent from Fort Riley, Kansas.
⑩ 61 **Double or Nothing**—(NY-L)
12 **Views of Life**—(Wil-L)

2:15 ❻ **Woman's Page**—(Ph-L)
Violet Hale shows fur fashions.

2:30 ❸ **Pots, Pans, Personalities**-(Ph-L)
Mary Wilson and Chef Albert Mathes prepare a tasty dish.
8 **Search for Tomorrow**—(Lan-F)
Patti has a difficult time understanding the action of her elders.
⑩ 61 **House Party**—(LA-L)
Art Linkletter hosts Sheila Graham and Russ Adams, singers.
12 **Cosmopolitan Kitchen**—(Wil-L)

2:45 ❻ **Bandstand—Dancing**—(Ph-L)
Bob Horn and Lee Stewart.
8 **Today with Kay**—(Lan-L)
61 **What's Your Trouble?**—(Re-F)
"Can You Get Along With People?"

3:00 ❸ 12, 46 **Kate Smith Hour**
(NY-L) RETURN: Kate opens her fourth season, presenting ventriloquist-comedian Jimmy Nelson and singer Jeff Nelson. Ted Collins appears on interview segment.
⑩ 8, 61 **The Big Payoff**—(NY-L)
Randy Merriman and Bess Myerson.

3:30 8 **Kate Smith Hour**—(NY-L)
⑩ **Cinderella Weekend**—(Ph-L)
Alan Scott quizzes four women who compete for a weekend in N. Y.

ADAMS	HALE	WILSON	SMITH	CROSBY
10:45 A.M.	2:15 P.M.	2:30 P.M.	3:00 P.M.	3:30 P.M.
6	6	3	3,8,12	46,61

46, 61 **Bob Crosby**—(LA-L)
Music by the Bobcats and the Modernaires.

4:00 ③ 8, 12 **Welcome Travelers**-(Ch-L)
⑩ 46, 61 **Action in the Afternoon**
(Ph-L) Western serial.

4:30 ③ 8, 12 **On Your Account**—(NY-L)
⑩ **Adventure Theater**—(Ph-F)
"The Big Ride," starring Steve Brodie. A father takes unusual steps to save his son from bad company.
33 **Camera on the Square**—(Re-L)
46 **Film Featurette**—(AC-F)
61 **Club 61—Dancing**—(Re-L)

4:55 ⑩ **Patches—Stories**—(Ph-L)

5:00 ③ 8, 12, 46 **Atom Squad**—(Ph-L)
"Strange Visitor to Colorado."
⑥ **Movie Matinee**—(Ph-F)
"I Shot Jessie James." The man who shot James in the back tells all.
⑩ **Junior Hi-Jinx**—(Ph-L, F)
33 **Reading Ranchtime**—(Re-F)
"Colorado Serenade." Western.

5:15 ③ 8, 12 **Gabby Hayes**—(NY-L, F)
46 **Western Theater**—(AC-F)

5:30 ③ 8, 12, 33 **Howdy Doody**
(NY-L, F) Bob Smith and puppets.
61 **Sagebrush Theater**—(Re-F)
"Wild Horse Rodeo." Western.

5:50 ⑩ **Rain or Shine?**—(Ph-L)

5:55 ⑩ **Sports—Bill Campbell**—(Ph-L)
43 **Headline News**—(Yk-L)

EVENING

6:00 ③ **FRONTIER PLAYHOUSE**-(Ph-F)
"Rainbow Valley," starring John Wayne in the lead role.
8 **COVERED WAGON THEATER**
(Lan-F) Western adventure.
⑩ **EARLY SHOW—Movie**—(Ph-F)
"Daredevils of the Clouds." To find a flaw in a former Air Force pilot's flying performance, a plot is planned by his competitor.
12 **LET'S GO NAVY**—(Wil-L)
33 **EVENING EDITION**—(Re-L)
43 **EARLY MOVIE**—(Yk-F)
"Lady Chaser." A poisoned aspirin almost convicts a girl of murder. Robert Lowery, Ann Savage star.

6:15 12 **THE EYES HAVE IT**—(Wil-L)
33 **WEATHER—Cooper**—(Re-L)
46 **CHANNEL 46 THEATER**-(AC-F)

6:20 33 **SPORTS—Cammarota**—(Re-L)

6:30 ⑥ **RAMAR—Adventure**—(Ph-F)
"Evil Trek," starring Jon Hall.
8 **SPORTS, WEATHER, NEWS**
(Lan-L) Up-to-the-minute reports.
12 **DELAWARE NEWS**—(Wil-L, F)
33 **SHIP'S REPORTER**—(Re-F)
61 **NEWS**—(Re-L)

6:40 61 **FILM FEATURETTE**—(Re-F)

6:45 12 **SPORTING SCENE**—(Wil-L)
33 **YESTERDAY'S NEWSREEL**
(Re-F) A look at past events.
61 **BIRTHDAY SHOW**—(Re-L)

6:55 ⑩ **NEWS—Facenda**—(Ph-L)

7:00 ③ **NEWS REPORTER**—(Ph-L, F)
⑥ **GEORGE WALSH**—(Ph-L)
8 **THIS IS YOUR LIFE**—(Lan-F)
Ralph Edwards tells the dramatic life story of Fifi D'Orsay.
⑩ **SUPERMAN—Adventure**-(Ph-F)
Lois needs Superman's help when she finds a mysterious motel on the Canadian border. George Reeves.
12 **DOWN YOU GO**—(Wil-F)
Dr. Bergen Evans is moderator as panelists Robert Breen, Francis Coughlin, Carmelita Pope and Toni Gilman guess phrases.
33 **CONCERT OF SONG**—(Re-L)
43 **NEWS—Otis Morse**—(Yk-L)

7:15 ③ **SPORTS PAGE**—(Ph-L)
⑥ **NEWSREEL—Hall**—(Ph-L, F)
33 **GIVE LIFE A LIFT**—(Re-L)
Rev. Gunnar Knudsen.
43 **SPORTS—Eddie Waleski**-(Yk-L)
61 **DEEGAN SPEAKS**—(Re-L)

7:25 ③ **WEATHER GIRL**—(Ph-L)
⑥ **WEATHER—Davis**—(Ph-L)
(Continued on next page)

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ROBERT MONTGOMERY

presents
YOUR LUCKY STRIKE THEATRE
Monday 9:30 pm · Ch. 3—8—12

Monday

SEPTEMBER 21

7:30 ❸ **GRAND OPENING**—(Ph-L)
George Skinner takes viewers on a tour of the new Bailey, Banks & Biddle store.
12, 33, 46 **BOB AND RAY**
(NY-L) Bob Elliott and Ray Goulding with poker-faced satire.
❻ 43 **OPERA VS. JAZZ**—(NY-L)
Program featuring Thomas Heyward, baritone; Alan Dale and Thelma Carpenter, singer; Rosa Rio.
8 **PUBLIC INTEREST**—(Lan-F)
⑩ **NEWS—Edwards**—(NY-L, F)
61 **SPORTS—Mooney**—(Re-F)

7:45 ❸ 8, 12, 33, 46 **NEWS**—(NY-L, F)
John Cameron Swayze reporting.
⑩ 61 **PERRY COMO**—(NY-L)
Como and Fontanes' songs include "Swinging on a Star," "Someone to Watch over Me," and "I Believe." Guest, Nat King Cole.

8:00 ❸ 8, 12, 33, 46 **NAME THAT TUNE**
(NY-L) Music and comedy quiz with Red Benson as quiz-master.
❻ **TWENTY QUESTIONS**—(NY-L)
Jay Jackson hosts for panelists Fred Van Deventer, Florence Rinard, Herb Polesie, and guest Carl Erskine.
⑩ 61 **BURNS AND ALLEN**—(NY-F)
Gracie thinks George needs outdoor life, so Harry Morton tries to sell the Burns a ranch.
43 **SKY KING—Adventure**—(Ch-F)

8:30 ❸ 8, 12 **VOICE OF FIRESTONE**
(NY-L) Guest: Eugene Conley, tenor. Howard Barlow Orchestra.
(1) "Donkey Serenade"..Rudolf Friml
Chorus and Orchestra
(2) "September Song" .....Weil
Conley
(3) "Syncopated Clock" .....Anderson
Orchestra
(4) "Recondita Armonia" .....Puccini
Conley
(5) "Rose of Tralee".....Glover
Conley and Orchestra
❻ **THIS IS THE LIFE**—(Ph-F)
A strike at a plastic factory flares up.
⑩ 61 **GODFREY'S TALENT SCOUTS**
(NY, Le-L) Amateur talent scouts and Archie Bleyer's Orchestra.
33 **THE THREE DEES**—(Re-L)
43 **TWENTIETH CENTURY TALES**
(NY-F) "Conqueror's Isle." An aviator lands on a mysterious island.
46 **FILM FEATURETTE**—(AC-F)

8:45 33 **THE CLUE**—(Re-F)

WALSH
7:00 PM.
6

RINARD
8:00 P.M.
6

BARLOW
8:30 P.M.
3,8,12

BLEYER
8:30 P.M.
10,61

BUTTONS
9:30 P.M.
10,61

9:00 ❸ 12 **JUVENILE JURY**—(NY-L)
Panel includes Richard Goodall, 10. Joe Ward, 6. Host is Jack Barry.
❻ 33 **TWILIGHT THEATER**-(NY-F)
"The Devil You Say." Fred Sherman.
8 **JEWELER'S SHOWCASE**
(Lan-F) "The Lone Rider of Brooklyn." The amusing problems of a city boy. With Tim Considine.
⑩ 61 **RACKET SQUAD**—(NY-F)
"Desperate Money." Captain Braddock (Reed Hadley) sews up a case in a tailor shop.
43 **STAGE S**—(Yk-F)
46 **TALENT PATROL**—(AC-F)

9:30 ❸ 8, 12 **R. MONTGOMERY**-(NY-L)
"September Time," starring Ruth Warrick. A concert singer must cope with the tragedy of losing her voice. Sponsored by the American Tobacco Company.
❻ 43 **RETURN ENGAGEMENT**
(NY-F) "My Nephew Norville." Story of an ambitious inventor.
⑩ 61 **RED BUTTONS**—(NY-L)
RETURN: The little comedian with some of those characterizations that made him famous, including Rocky Buttons, prizefighter and Muggsy Buttons, juvenile delinquent. Sponsored by General Foods Corp. for Instant Maxwell House Coffee.
33 **JEOPARDY**—(Re-F)
"Revenge of the Zombies." An unscrupulous physician gains control of the half-dead. John Carradine.
46 **DOUGLAS FAIRBANKS**-(AC-F)

10:00 ❻ **GENERAL TIRE BOUTS**-(Bklyn-L)
Paddy De Marco vs. Orlando Zulueta in 10-round lightweight bout.
JIMMY POWERS' RATINGS: De Marco is rated 4th. Fights, 75. Won, 65. Lost, 8. Drew, 2. K.O.'s, 7. Zulueta is rated 3rd. Fights, 71. Won, 44. Lost, 18. Drew, 9. K.O.'s, 5. De Marco needs this victory to stay up among the leading contenders for Jimmy Carter's lightweight crown.
⑩ 61 **STUDIO ONE**—(NY-L)
"1984." By Geo. Orwell. One man's rebellion against a totalitarian regime of the future.
The Cast
Winston .....Eddie Albert
Julia .....Norma Crane
O'Brien .....Lorne Grene
Charrington .....Noel Lesley
43 **GUNTHER BOUTS**—(Bklyn-L)
(See ratings in listing above.)
46 **CHANNEL 46 THEATER**-(AC-F)

10:30 ❸ **WHO SAID THAT?**—(NY-L)
8 **STUMP YOUR NEIGHBOR**
(Lan-L) Quiz for localities.
12 **HARNESS RACES**—(Wil-L)
33 **ARMED FORCES**—(Re-L, F)
"Air Force in Action."

10:45 ❻ **SPORTS CORNER—Walsh**-(Ph-L)

10:50 43 **INTERVIEWS**—(Bklyn-L)

11:00 ❸ **THE GIRL NEXT DOOR**—(Ph-L)
❻ **NEWSREEL—Hall**—(Ph-L, F)
8 **NEWS AND SPORTS**—(Lan-L)
⑩ **NEWS—Facenda**—(Ph-L, F)
33 **NEWS—Gounder**—(Re-L, F)
43 **NEWS—Jim Curtis**—(Yk-L)
46 **CHRONOSCOPE**—(NY-L)
61 **WEATHER BIRD**—(Re-L)

11:05 61 **NEWS**—(Re-L)

11:10 ❻ **WEATHER—Davis**—(Ph-L)
8 **REGIONAL NEWS**—(Lan-L)
⑩ **WEATHER—Sheridan**—(Ph-L)
Phil predicts the weather. Sponsored by Western Saving Fund Society.

11:15 ❸ **SPORTS—Bob Stanton**—(Ph-L)
❻ **WHAT'S YOUR TROUBLE?**
(Ph-F) "Forget Failures and Go Ahead." Norman Vincent Peale.
8 **TO BE ANNOUNCED**
⑩ **SPORTS—Whitaker**—(Ph-L)
33 **THEATER THIRTY-THREE**-(Re-F)
"Too Many Winners." Mike Shayne mixes with counterfeiters at the races. Hugh Beaumont stars.

11:20 ❸ **WRESTLING—Box**—(Ph-F)
Balk Estes vs. Bob Orton. Bobby Nelson vs. Verne Gagne. Sonny Myers vs. Bill Melby.

11:25 ⑩ **COLUMNIST CORNER**—(Ph-L)

11:30 ❻ **CHANNEL SIX CINEMA**-(Ph-F)
"Danny Boy." A singing star seeks her husband and child. With Wilfred Lawson and Ann Todd.
⑩ **FEATURE THEATER**—(Ph-F)
"Nobody's Darling." The unattractive daughter of a top glamour couple forces them to realize she has talent and saves their marriage.

11:45 8 **SPORTS NOTES**—(Lan-L)

12:00 12 **HEADLINE ROUNDUP**—(Wil-L)

12:05 12 **NEWSREEL**—(Wil-F)

12:20 ❸ **NEWS—Earle Gill**—(Ph-L)

12:25 ❸ **RELIGIOUS THOUGHT**—(Ph-F)
Rev. Philip R. Townley.

12:45 ❻ **WANTED PERSONS**—(Ph-F)

Stations reserve the right to change listings.

GARROWAY
7:00 A.M.
3,8,12

Tuesday

SEPTEMBER 22

Morning Programs on page A-11

AFTERNOON

12:00 ❸ **Hi-Noon—Rex Trailer**—(Ph-L)
❻ **Midday Headlines**—(Ph-L, F)
8 **TV Farmer**—(Lan-L)
⑩ **Bride and Groom**—(NY-L)
12 **Film Featurettes**—(Wil-F)
61 **News—Johnny Deegan**—(Re-L)

12:15 ❸ **Uncle Pete**—(Ph-L, F)
❻ **Stop, Look and Listen**—(Ph-L)
⑩ 8, 61 **Love of Life-Serial**-(NY-L)

12:30 8 **News of the World**—(Lan-L)
⑩ 61 **Search for Tomorrow**-(NY-L)
12 **News—Bob Darby**—(Wil-L)

12:40 8 **Regional News**—(Lan-L)

12:45 ❸ **Close-Up Quiz**—(Ph-L)
⑩ 8 **Guiding Light—Serial**-(NY-L)
Dick diagnoses Kathy's behavior.
12 **The Open Door**—(Wil-L)

1:00 ❸ **Hollywood Playhouse**—(Ph-F)
"Miss Mink." Winning the coat only starts the trouble. With Jimmy Lydon and Lois Collier.
8 **The Kitchen Door**—(Lan-L)
⑩ **Marian Kemp—Cooking**—(Ph-L)
The menu consists of ham upside-down loaf, potato-corn casserole, chinese style cabbage and relishes. Brownie pudding, coffee or tea top the meal off.
12 **The Show—Music**—(Wil-L, F)

1:30 8 **Bride and Groom**—(Lan-F)
⑩ **Garry Moore—Variety**—(NY-L)
Guest, Lawrence Cook, only man who is still employed making piano roll music. Denise Lor appropriately sings "The Old Piano Roll Blues" while Ken Carson sings "A Free Home Demonstration."

1:45 8 **Musical Matinee**—(Lan-F)

2:00 ❸ **Skinner's Spotlight**—(Ph-L)
❻ **Nose for News—Quiz**-(Ph-L, F)
Allen Stone with a quiz for viewers.
⑩ 8, 61 **I'll Buy That**—(NY-L)
12 **Views of Life**—(Wil-L)

2:15 ❻ **Woman's Page**—(Ph-L)
Peggy Towne with an unusual foreign dish for the viewers.

2:30 ❸ **Pots, Pans, Personalities**—(Ph-L)
8 **Search for Tomorrow**—(Lan-F)
Tension mounts at Motor Haven.
⑩ **House Party—Fun**—(LA-L)
Guest, Frank Westmore.
12 **Visit Esther Alderman**—(Wil-L)
61 **This Is The Life**—(Re-F)

2:45 ❻ **Bandstand—Dancing**—(Ph-L)
Bob Horn, Lee Stewart.
8 **Today with Kay**—(Lan-L)

3:00 ❸ 12, 46 **Kate Smith Hour**
(NY-L) Top-flight variety entertainment featuring Jimmy Nelson.
⑩ 8, 61 **The Big Payoff**—(NY-L)

3:30 8 **Kate Smith**—(NY-L)
⑩ 46, 61 **Bob Crosby**—(LA-L)
Music with the Bobcats, the Modernaires and a vocalist.

4:00 ❸ 8, 12 **Welcome Travelers**-(Ch-L)
⑩ 46, 61 **Action in the Afternoon**
(Ph-L) Western serial.

4:30 ❸ 8, 12 **On Your Account**
(NY-L) Win Elliot asks the questions.
⑩ **Adventure Theater**—(Ph-F)
"Yang, Yin and Mrs. Wiswell." Helen Parrish stars. A young wife suspects her older sister of flirting with her husband.
33 **Camera on the Square**—(Re-L)
46 **Film Featurette**—(AC-F)
61 **Club 61—Dancing**—(Re-L)

4:55 ⑩ **Patches—Stories**—(Ph-L)

5:00 ❸ 8, 12, 46 **Atom Squad**—(Ph-L)
"Strange Visitor to Colorado."
❻ **Movie Matinee**—(Ph-F)
"The Long Voyage Home." The crew of a cargo ship crosses dangerous waters. John Wayne, Ward Bond.
⑩ **Junior Hi-Jinx**—(Ph-L, F)
33 **Reading Ranchtime**—(Re-F)
"Gentlemen from Texas." Johnny Mack Brown. A marshall in a new town outwits, outguns and outsmiles all opposition.

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BOYLE
12:15 P.M.
3

TOWNE
2:15 P.M.
6

WILLIE
5:00 P.M.
10

CAMPBELL
5:55 P.M.
10

McCUTCHEN
7:00 P.M.
3

5:15 ③ 8, 12 **Gabby Hayes**—(NY-L, F)
46 **Western Theater**—(AC-F)
5:30 ③ 8, 12, 33 **Howdy Doody**
(NY-L, F) Bob Smith and puppets.
61 **Sagebrush Theater**—(Re-F)
5:50 ⑩ **Rain or Shine?**—(Ph-L)
5:55 ⑩ **Sports—Bill Campbell**—(Ph-L)
43 **Headline News**—(Yk-L)

EVENING

6:00 ③ **FRONTIER PLAYHOUSE**—(Ph-F)
"Devil's Playground," starring Bill Boyd as Hopalong Cassidy.
8 **COVERED WAGON**—(Lan-F)
⑩ **EARLY SHOW**—(Ph-F)
"Lightnin' in the Forest." Young couple take armed refuge in a mountain cabin after a payroll robbery.
12 **ANTIQUE SHOW**—(Wil-L)
Charles Montgomery, curator of the Winterthur Museum, shows some of Newark's antiques.
33 **EVENING EDITION**—(Re-L)
Jack Gounder reports.
43 **EARLY MOVIE**—(Yk-F)
6:15 12 **THE EYES HAVE IT**—(Wil-L)
Ed Pfeiffer hosts the quiz.
33 **WEATHER—Cooper**—(Re-L)
46 **CHANNEL 46 THEATER**-(AC-F)
6:20 33 **SPORTS—Cammarota**—(Re-L)
6:30 ③ **FRONTIER PLAYHOUSE**—(Ph-F)
"Nephew From Back East." Jingles' nephew proves himself to be anything but the sissy his uncle takes him to be.
⑥ **RAMAR—Adventure**—(Ph-F)
"Contraband," with Jon Hall.
8 **SPORTS, WEATHER, NEWS**
(Lan-L) Early evening reports.
12 **DELAWARE NEWS**—(Wil-L, F)
33 **NAN IN THE MOON**—(Re-L)
61 **NEWS**—(Re-L)
6:40 61 **FILM FEATURETTE**—(Re-F)
6:45 12 **SPORTING SCENE**—(Wil-L)
George Frick checks scores.
33 **ADV. UNLIMITED**—(Re-L, F)
61 **BIRTHDAY SHOW**—(Re-L)
6:55 ⑩ **TV NEWS—Facenda**—(Ph-L)
John gives the latest information from the local, national and international news fronts.
7:00 ③ **NEWS REPORTER**—(Ph-L, F)
Dick McCutchen reporting.
⑥ **GEORGE WALSH**—(Ph-L)
George keeps the sports-minded well informed of latest happenings.
8 **CISCO KID—Western**—(Lan-F)
Duncan Renaldo as Cisco and Leo Carrillo as Pancho.
⑩ **THE BIG IDEA-Inventions**-(Ph-L)
Donn Bennett presents (1) Rookie ballgame. (2) The spinner engine. (3) A ratchet-head hose clamp. (4) A new type of ash tray. Sponsored by the Philadelphia Saving Fund Society.
12 **BUCK'S BEST**—(Wil-L, F)
Buck Ross with musical films.
33 **KNOW YOUR READING**-(Re-L)
Jack Gounder quizzes.
43 **NEWS—Otis Morse**—(Yk-L)
7:15 ③ **SPORTS PAGE**—(Ph-L)
Lanse McCurley and Al Wistert.
⑥ **NEWSREEL—Hall**—(Ph-L, F)
Frank with world news roundup.
43 **SPORTS—Eddie Waleski**-(Yk-L)
61 **DEEGAN SPEAKS**—(Re-L)
7:25 ③ **WEATHER GIRL**—(Ph-L)
⑥ **WEATHER—Davis**—(Ph-L)
(Continued on next page)

HARNESS RACING

from BRANDYWINE RACEWAY

MONDAY • WEDNESDAY • THURSDAY • SATURDAY

WDEL-TV • Channel 12

LESTER
8:00 P.M.
6,43

Tuesday

SEPTEMBER 22

7:30 ❸ 8, 12, 33, 46 **EDDY ARNOLD** (Ch-L) The "Tennessee Plowboy" with the Three Dickens Sisters.
❻ 43 **BEULAH—Comedy—**(NY-F)
⑩ **NEWS—Edwards—**(NY-L, F) Doug with world events.
61 **SPORTS—Mooney—**(Re-F)

7:45 ❸ 8, 12, 33, 46 **NEWS—**(NY-L, F) John Cameron Swayze reports.
⑩ 61 **JANE FROMAN—**(NY-L) The setting Roman. Jane sings "Cosi Cosa," "Love," "Eternally." Peter Birch dances to "A Cumpari."

8:00 ❸ **PREMIUM THEATER—**(Ph-F) A young girl saves the life of a man who later unknowingly causes her destruction.

The Cast

Goldie .....Anne Farrer
Boss .....Bernard Miles
Native Girl .....June Rodney
Policeman .....Reid DeRouen

❻ 43 **MAKE A MILLION—**(NY-L) Jerry Lester emcees new audience participation show with prizes.
8 **LIFE BEGINS AT EIGHTY-**(Lan-F) Audience fun show with games.
⑩ **GENE AUTRY—Western-**(NY-F) "The Steel Ribbon." A telegram helps Gene unearth a vicious plot to sabotage a railroad station.
12, 33,46 **MY SON JEEP—**(NY-L) Jeep plots to bring Doc and his nurse (Anne Sargent) together.
61 **TO BE ANNOUNCED**

8:30 ❸ 8, 12, 46 **JOHN ACTON-**(NY-L) A Boston lawyer comes to tell Peter Bodkin, Sr., that his uncle from Ireland has died and left his estate to him. Harry Holcombe as John Acton.

2ND SUCCESSIVE YEAR!
HOLIDAY MAGAZINE
AWARD FOR
DINING DISTINCTION
to
OLD ORIGINAL
BOOKBINDER'S
125 WALNUT ST.

❻ **THE MUSIC SHOW—**(Ch-L)
⑩ 61 **RED SKELTON—**(LA-F) RETURN: Skits: (1) Red fights the highest courts of the nation to prevent a super highway from coming through his house. (2) Red, the country boy, is circulation manager of a group of magazine salesmen.
33 **DR. SHOEMAKER—**(Re-L) Stories about Pennsylvania Dutch folk lore that interest all.
43 **ADVENTURE PLAYHOUSE** (Yk-F) "Down Missouri Way." A producer, in the Ozarks to film a movie, finds real drama. John Carradine is the featured performer.

9:00 ❸ 8, 12 **FIRESIDE THEATER-**(NY-F) "His Name is Jason." The story of an illiterate wife who teaches a small community a lesson in humility.

The Cast

Jason .....Jack Warburton
Amanda .....Gertrude Michael
Cassy .....Beverly Washburn
Dr. Parks .....Everett Glass
Mr. Andrews .....Dayton Lummis
Miss Nims .....Claire Debrey

❻ **LITTLE THEATER—**(NY-F) "Son of the Rock," Ellen Corby; "Tales For Jeb Mulcahy," Bruce Cabot; "Pretty Boy," Robert Clark.
⑩ 46, 61 **THIS IS SHOW BUSINESS** (NY-L) Clifton Fadiman moderates for panelists Sam Levenson, George S. Kaufman and guest panelist Betty Furness. Guest performers Mel Torme, Larry Storch, Bud and Ceci Robinson, dancers.
33 **DATE WITH ACTION—**(Re-F) "Prison Shadows." A publicity stunt leads a reporter to a new story. Roger Pryor, Charlotte Henry.

9:30 ❸ 8, 12 **CIRCLE THEATER-**(NY-L) "Last Tour." A fading actress whose life has been a cauldron of selfishness must decide between her own happiness and her daughter's. Jessie Royce Landis stars.
⑩ **SUSPENSE—Mystery—**(NY-L) "The Riddle of Mayerling." Viveca Lindfors stars in the famous tragedy of 19th Century Austria, a beautiful commoner in love with Archduke Rudolph of Hapsburg.
46 **BIG PICTURE—**(AC-F)
61 **DEATH VALLEY DAYS—**(Re-F)

AUTRY
8:00 P.M.
10

SARGENT
8:00 P.M.
12,33,46

MURROW
10:00 P.M.
10,61

O'KEEFE
10:30 P.M.
6

COBB
10:30 P.M.
8

10:00 ❸ 8, 12, 33, 46 **JUDGE FOR YOURSELF—Fred Allen**—(NY-L)
Program combines the use of panels, talent and audience. Professional panelists: Cy Fuerer, producer of "Guys and Dolls" and Nick Kenny, columnist.
⑩ 61 **SEE IT NOW**—(NY-L, F)
RETURN: "This Is Berlin." Edward R. Murrow reporting the day-to-day life of Berliners in the divided German City.
43 **WRESTLING—Goss**—(Yk-F)

10:30 ❸ **ORIENT EXPRESS**—(Ph-F)
"Runaway." A young American becomes involved in a smuggling ring and murder in Austria.
❻ **STAGE S**—(Ph-F)
"Atlantis." A ruthless beauty rules a lost land. Maria Montez, Jean Pierre Aumont, Dennis O'Keefe.
8 **MASQUERADE PARTY**—(Lan-F)
Douglas Edwards challenges panelists Ilka Chase, Buff Cobb, Ogden Nash and Peter Donald to identify famous figures in disguise.
12, 33, 46 **ON THE LINE**—(NY-L)
Bob Considine, commentator.

10:45 12, 33, 46 **IT HAPPENED IN SPORTS**—(NY-F)
Filmed highlights of sporting events.

11:00 ❸ **BASEBALL FAME**—(Ph-F)
Guest: Granny Hamner shortstop for the Phillies. Host Lew Fonseca.
8 **NEWS AND SPORTS**—(Lan-L)
⑩ **NEWS—Facenda**—(Ph-L, F)
John analyzes the day's events.
12 **HEADLINE ROUNDUP**—(Wil-L)
33 **NEWS—Gounder**—(Re-L, F)
43 **NEWS—Lincoln**—(Yk-L)
61 **WEATHER BIRD**—(Re-L)
A look at the weather charts.

11:05 12 **NEWSREEL**—(Wil-F)
The latest national and local news.
61 **NEWS**—(Re-L)

11:10 8 **REGIONAL NEWS**—(Lan-L)
Roundup of local events.
⑩ **WEATHER—Sheridan**—(Ph-L)
Phil gives the rain-or-shine picture for the next few days.

11:15 ❸ **SPORTS—Bob Stanton**—(Ph-L)
8 **MAN AGAINST CRIME**-(Lan-F)
"The Iceman." Mike Barnett (Ralph Bellamy) faces death in an effort to find the key to a great hotel robbery.
⑩ **SPORTS—Whitaker**—(Ph-L, F)
Jack relays the latest scores.
33 **THEATER THIRTY-THREE**-(Re-F)
"Legion of Missing Men." The French Legioner and the top sergeant's girl. Ralph Forbes and Ben Alexander star.

11:20 ❸ **TUESDAY NIGHT PLAYHOUSE**
(Ph-F) "The Crimson Key." A private detective finds the key to a doctor's murder. Kent Taylor.

11:30 ⑩ **FEATURE THEATER**—(Ph-F)
"Daredevils of the Clouds." Robert Livingston stars as a pilot whose competitor hires a crooked pilot to put him out of business.

11:45 ❻ **NEWSREEL—Hall**—(Ph-L, F)
Frank with world headlines.
8 **SPORTS NOTES**—(Lan-L)
The day's sports results.

11:50 8 **WANTED PERSONS**—(Lan-F)
11:55 ❻ **WEATHER—Davis**—(Ph-L)
12:30 ❸ **NEWS—Earle Gill**—(Ph-L)
12:35 ❸ **RELIGIOUS THOUGHT**—(Ph-F)
Rabbi David M. Wachtfogel.

Stations reserve the right to change listings.

On the Cover — Superman . . . How Does He Do Those Tricks? . . . Jack Benny and Mary Livingston, George Burns and Gracie Allen visit Hawaii . . . pictures of their visit . . . Sportscasters Association answers Red Smith . . . plus many more features, articles, color pictures.

Wednesday

SEPTEMBER 23

JONES
10:45 A.M.
6

Morning Programs on page A-11

AFTERNOON

12:00 ❸ **Hi-Noon—Rex Trailer**—(Ph-L)
❻ **Midday Headlines**—(Ph-L, F)
8 **TV Farmer**—(Lan-L)
⑩ **Bride and Groom**—(NY-L)
12 **Film Featurette**—(Wil-F)
61 **News—Johnny Deegan**—(Re-L)

12:15 ❸ **Uncle Pete**—(Ph-L, F)
Pete Boyle entertains the children during lunch with old movies.
❻ **Stop, Look and Listen**—(Ph-L)
Tom Moorehead is host.
⑩ 8, 61 **Love of Life-Serial**-(NY-L)

12:30 8 **News of the World**—(Lan-L)
⑩ 61 **Search for Tomorrow**-(NY-L)
12 **News—Bob Darby**—(Wil-L, F)

12:40 8 **Regional News**—(Lan-L)

12:45 ❸ **Pick Your Ideal**—(Ph-L)
⑩ 8 **Guiding Light—Serial**-(NY-L)
Bertha is urged to leave Bill.
12 **Bible Readings**—(Wil-L)
Rev. Henry Jacobs with selections.

If you're looking for
something NEW
in meal preparation
See "Television Kitchen"
Of course, it's Electric!
conducted by
Florence P. Hanford
WEDNESDAY
2 P.M. Channel 3 WPTZ
free recipes every week!
Philadelphia Electric Company

1:00 ❸ **Hollywood Playhouse**—(Ph-F)
"Forbidden Territory." Father and son join in a daring rescue from Siberia. Gregory Ratoff.
8 **The Kitchen Door**—(Lan-L)
⑩ **Marian Kemp**—(Ph-L)
Old recipe for chow-chow relish and a new recipe for corn soup.
12 **The Show—Music**—(Wil-L, F)

1:30 8 **Bride and Groom**—(Lan-F)
⑩ **Garry Moore—Variety**—(NY-L)
Garry and the gang do a comedy sketch, "A Sketch In Reverse."

1:45 8 **What You Eat**—(Lan-F)

1:50 8 **Musical Matinee**—(Lan-F)

2:00 ❸ **Skinner's Spotlight**—(Ph-L)
George interviews personalities.
❻ **Nose For News—Quiz**-(Ph-L, F)
Allen Stone with a news quiz.
8 **Guide Right—Variety**—(Lan-F)
Guests: June Hutton, Stuart Foster and Frankie Marlowe.
⑩ 61 **Double or Nothing**—(NY-L)
Bert Parks asks the questions.
12 **Views of Life**—(Wil-L)

2:15 ❻ **Woman's Page**—(Ph-L)
Violet Hale and Peggy Towne with tips for the homemaker.

2:30 ❸ **Television Kitchen**—(Ph-L)
Florence Hanford with a menu and recipes for meat patties in sweet sour sauce, french peas, celeried carrots, cottage cheese and aspic salad. For dessert she offers caramel custard with refrigerator cookies. Sponsored by the Phila. Electric Co.
8 **Search for Tomorrow**—(Lan-F)
⑩ 61 **House Party—Fun**—(LA-L)
Art Linkletter is the host.
12 **Cosmopolitan Kitchen**—(Wil-L)

2:45 ❻ **Bandstand—Dancing**—(Ph-L)
Bob Horn and Lee Stewart co-host.
8 **Today with Kay**—(Lan-L)
61 **Music Hall Varieties**—(Re-F)

3:00 ❸ 12, 46 **Kate Smith**—(NY-L)
⑩ 8, 61 **The Big Payoff**—(NY-L)
Randy Merriman and Bess Myerson

3:30 8 **Kate Smith**—(NY-L)
⑩ **Cinderella Weekend**—(Ph-L)
Alan Scott with a quiz show.
46, 61 **Bob Crosby**—(LA-L)

4:00 ❸ 8, 12 **Welcome Travelers**-(Ch-L)
⑩ 46, 61 **Action in the Afternoon**
(Ph-L) Western serial starring Jack Valentine, Jean Corbett.

4:30 ❸ 8, 12 **On Your Account**-(NY-L)
Win Elliot serves as emcee.

HULL	HANFORD	ELLIOT	DILLY DALLY	LIBERACE
11:30 A.M.	2:30 P.M.	4:30 P.M.	5:30 P.M.	7:00 P.M.
10,8	3	3,8,12	3,8,12,33	8

⑩ **Adventure Theater**—(Ph-F)
"Son of the Rock." Story of a young man who had been taught by his father to be ruthless in business.
33 **Camera on the Square**—(Re-L)
46 **Film Featurette**—(AC-F)
61 **Club 61—Dancing**—(Re-L)
4:55 ⑩ **Patches—Stories**—(Ph-L)
5:00 ❸ 8, 12, 46 **Atom Squad**—(Ph-L)
"Strange Visitor to Colorado."
❻ **Movie Matinee**—(Ph-F)
"Radar Secret Service." The R-men are on the job. With John Howard.
⑩ **Junior Hi-Jinx**—(Ph-L, F)
33 **Reading Ranchtime**—(Re-F)
"Dead or Alive." Ward Bond, Dorothy Tree in the starring roles.
5:15 ❸ 8, 12 **Gabby Hayes**—(NY-L, F)
46 **Western Theater**—(AC-F)
5:30 ❸ 8, 12, 33 **Howdy Doody**
(NY-L, F) Bob Smith, Dilly Dally, and gang entertain the children.
61 **Sagebrush Theater**—(Re-F)
5:50 ⑩ **Rain or Shine?**—(Ph-L)
5:55 ⑩ **Sports—Bill Campbell**—(Ph-L)
43 **Headline News**—(Yk-L)

EVENING

6:00 ❸ **FRONTIER PLAYHOUSE**-(Ph-F)
"Vigilantes of Boomtown." Red Ryder
8 **SUPERMAN-Adventure**-(Lan-F)
Superman (George Reeves) saves Lois (Phyllis Coates) from death.
⑩ **EARLY SHOW—Movie**—(Ph-F)
"The Fatal Witness." A young man is suspected of his aunt's murder.
12 **FILM FEATURETTE**—(Wil-F)
33 **EVENING EDITION**—(Re-L)
43 **EARLY MOVIE**—(Yk-F)
"Gas House Kids in Hollywood." An eccentric gentleman is too successful in calling the dead. Jan Bryant.
6:15 12 **THE EYES HAVE IT**—(Wil-L)
33 **WEATHER—Cooper**—(Re-L)
46 **CHANNEL 46 THEATER**-(AC-F)
6:20 33 **SPORTS—Cammarota**—(Re-L)
6:30 ❻ **RAMAR—Adventure**—(Ph-F)
"Jungle Terror" with Jon Hall.
8 **SPORTS, WEATHER, NEWS**
(Lan-L) Up-to-the-minute reports.
12 **DELAWARE NEWS**—(Wil-L, F)
33 **SHIP'S REPORTER**—(Re-F)
61 **NEWS**—(Re-L)
6:40 61 **FILM FEATURETTE**—(Re-F)
6:45 12 **SPORTING SCENE**—(Wil-L)
33 **YESTERDAY'S NEWSREEL**
(Re-F) A look at past events.
61 **BIRTHDAY SHOW**—(Re-L)
6:55 ⑩ ❸ **NEWS—Facenda**—(Ph-L)
7:00 ❸ **NEWS REPORTER**—(Ph-L, F)
❻ **GEORGE WALSH**—(Ph-L)
8 **LIBERACE**—(Lan-F)
⑩ **BOSTON BLACKIE**—(Ph-F)
A friend of Mary's witnesses the murder of her husband but refuses to tell what she has seen. Kent Taylor, Lois Collier, Frank Orth.
12 **JACK REYNOLDS**—(Wil-L, F)
33 **MEET YOUR MAYOR**—(Re-L)
Mayor James Bamford is quizzed.
43 **NEWS—Otis Morse**—(Yk-L)
7:15 ❸ **SPORTS PAGE**—(Ph-L)
❻ **NEWSREEL—Hall**—(Ph-L, F)
8 **PEOPLE MAKE THE NEWS**
(Lan-L) Names behind the news.
43 **SPORTS—Eddie Waleski**-(Yk-L)
61 **DEEGAN SPEAKS**—(Re-L)
7:25 ❸ **WEATHER GIRL**—(Ph-L)
❻ **WEATHER—Davis**—(Ph-L)

(Continued on next page)

channel 33
"THE ECKERT FAMILY"
THURSDAYS
8:30 p.m.
THE "COUNTRY" BAND OF READING, PA. WITH WORDS AND MUSIC BY THE FIVE ECKERT MEN
you'll want your eye on 33 for the best in local TV!
NBC channel 33 WEEU-TV ABC

SWAYZE
7:45 P.M.
3,8,12,33,46

Wednesday

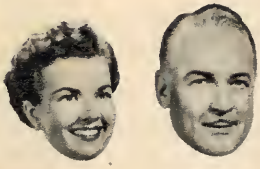
SEPTEMBER 23

7:30 ❸ 8, 12, 33, 46 **EDDIE FISHER** (NY-L) Guest: Polly Bergen.
❻ 43 **A DATE WITH JUDY**-(NY-L)
⑩ **NEWS—Edwards**—(NY-L, F)
61 **SPORTS—Mooney**—(Re-F) Scores and athletic highlights.

7:45 ❸ 8, 12, 33, 46 **NEWS**—(NY-L, F) John Cameron Swayze reports.
⑩ 61 **PERRY COMO**—(NY-L) (1) Perry Como and chorus sing "Papaya Mama." (2) Como sings "Crying in the Chapel." (3) The Fontanes swing out with "Falling." (4) Como and chorus do "Alone Together."

8:00 ❸ 12, 33 **I MARRIED JOAN**-(NY-F) Joan's constant lateness almost wrecks her husband's career. Starring Joan Davis and Jim Backus.
❻ **TALENT PATROL**—(NY-L) Arlene Francis plays hostess to talented members of the Armed Forces.

THEY'RE BACK!



"MY LITTLE MARGIE"
with Gale Storm and Charles Farrell
NOW 8:30 P.M.
Wednesday
WPTZ-TV
Channel 3
sponsored by
SCOTT PAPER COMPANY

⑩ 8, 61 **GODFREY AND FRIENDS** (NY, Le-L) Arthur presents his easy-going variety show with Frank Parker, Haleloke, Janette Davis, Marion Marlowe, the Mariners, the McGuire Sisters, Julius LaRosa, Lu Ann Simms. A split-screen brings in Arthur from Leesburg, Va. and the little Godfreys from New York.
43 **FOOTBALL HIGHLIGHTS**-(Yk-F) Action shots of the All-American game of the week.
46 **FILM FEATURE**—(AC-F) Hour-long feature film.

8:30 ❸ 12, 33 **MY LITTLE MARGIE** (NY-F) To prevent Margie from buying an expensive sports car, Vern pretends to be destitute. Gale Storm, Charles Farrell featured. Sponsored by Scott Paper Company.
❻ **HOUR GLASS**—(NY-F) Half-hour play.
43 **ADVENTURE PLAYHOUSE** (Yk-F) "The Missing Corpse." A newspaperman would hardly kill a rival to get a beat. J. Edward Bromberg in the leading role.

9:00 ❸ 8, 12 **KRAFT THEATER**—(NY-L) "Corinth House." The lifelong friendship of an ex-school mistress is almost ruined by a former student.

The Cast

Madge .....Margaret Phillips
Miss Malleson ....Kathleen Conegys
Nora .....Florence Sundstrom
Major .....Edgar Stehli

❻ **TELL IT TO THE MAYOR**-(Ph-L) Mayor Joseph S. Clark, Jr. with important facts for Philadelphians.
⑩ 61 **STRIKE IT RICH**—(NY-L) Warren Hull plays host to needy persons who tell their stories.
33 **SHOWCASE**—(Re-L) Nan Heckman and Jack Gounder present a variety show.
46 **MASQUERADE PARTY**—(AC-F) Doug Edwards tries to stump the experts with guests in disguise.

9:30 ❻ **ON YOUR WAY**—(NY-L) Bud Collyer offers audience participants the opportunity to win their passage money to other cities.
⑩ 61 **I'VE GOT A SECRET**-(NY-L) With panelists Bill Cullen, Jayne Meadows, Henry Morgan and Faye Emerson delving into secrets of guests. Garry Moore is host.

FRANCIS
8:00 P.M.
6

BACKUS
8:00 P.M.
3,12,33

MARLOWE
8:00 P.M.
10,8,61

STORM
8:30 P.M.
3,12,33

GRIFFIN
10:00 P.M.
6,43

33 **STAGE DOOR**—(Re-F)
"Docks of New York." The East Side Kids find a jewel in the streets of New York. With Gloria Pope.
43 **WRESTLING—Griffin**—(Ch-L)
The matmen tangle.
46 **WEDNESDAY PLAYHOUSE**
(AC-F) Full-length feature film.

10:00 ❸ 12 **THIS IS YOUR LIFE**—(NY-F)
Ralph Edwards reviews the life story of Hanna Kohner.
❻ 43 **WRESTLING**—(Ch-L)
Wayne Griffin from ringside.
⑩ 8 **BOXING**—(DC-L)
Willie Troy vs. Lee Sala.
JIMMY POWERS' RATINGS: Troy is unrated. Fights, 20. Won, 19. Lost, 1. K.O.'s, 13. Sala is unrated. Fights, 82. Won, 76. Lost, 6. K.O.'s, 48. The records of these boxers would indicate this to be a mismatch, but it isn't so. Sala seems to be fading while Troy, a youngster with just as many guns as Sala once had, is on the upward move. Randy Sandy recently defeated Sala while Troy holds a K.O. win over Sandy. If Troy gets by this test, look for him to face Sandy in a return go soon.
61 **TO BE ANNOUNCED**

10:30 ❸ **FAMOUS PLAYHOUSE**—(Ph-F)
"The Iron Woman." The story takes place in the wilds of Alaska where grub stealing is punishable by hanging but mercy is found in a woman's heart.
12 **HARNESS RACING**—(Wil-L)
George Frick and Roy Schudt call the shots as the trotters provide exciting action from the Brandywine Raceway.

10:45 8 **SLANTS ON SPORTS**—(Lan-L)
⑩ **SPORTS—Campbell**—(Ph-L)
Bill reviews the latest highlights and scores. Sponsored by Household Finance Corp.
61 **BIG PLAYBACK**—(Re-F)
Bill Stern with sports film clips from exciting highlights of yesteryear.

11:00 ❸ **BASEBALL FAME**—(Ph-F)
Guest: Spec Shea, Pitcher for the Washington Senators.
8 **NEWS AND SPORTS**—(Lan-L)
Roundup of world events.
⑩ **NEWS—Facenda**—(Ph-L, F)
The latest world headlines.
33 **NEWS—Gounder**—(Re-L, F)
43 **NEWS—Curtis**—(Yk-L)
61 **WEATHER BIRD**—(Re-L)

11:05 61 **NEWS**—(Re-L)

11:10 8 **REGIONAL NEWS**—(Lan-L)
What's new in Lancaster.
⑩ **WEATHER—Sheridan**—(Ph-L)
Phil gives his homespun philosophy with his prediction on the weather.
43 **WRESTLING**—(Ch-L)
Wayne Griffin is at the mike.

11:15 ❸ **SPORTS—Bob Stanton**—(Ph-L)
Recap of scores and highlights from sports events of the day.
8 **TV PLAYHOUSE**—(Lan-F)
⑩ **SPORTS—Whitaker**—(Ph-L)
Jack gives the night ball scores.
33 **THEATER THIRTY-THREE**-(Re-F)
"The Outer Gate." The boss goes to great lengths to keep the bookkeeper from marrying his daughter. Ralph Morgan is the star.

11:20 ❸ **WED. NIGHT PLAYHOUSE**
(Ph-F) "Night Wind." The astonishing story of the Benson's ex-GI Dog. With Charles Russel.

11:25 ⑩ **COLUMNIST'S CORNER**-(Ph-L)

11:30 ⑩ **FEATURE THEATER**—(Ph-F)
"Lightnin' in the Forest." A gang of killer bandits help a young psychiatrist carry out his enforced task of curing a spoiled rich girl.

12:00 ❻ **NEWSREEL—Hall**—(Ph-L, F)
12 **HEADLINE ROUNDUP**—(Wil-L)

12:05 12 **NEWSREEL**—(Wil-F)
News film clips.

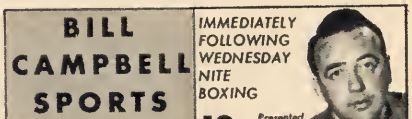
12:10 ❻ **WEATHER—Davis**—(Ph-L)
Francis checks the weather outlook. He also provides facts and figures about pressures, cold and warm spots for the days ahead.

12:15 ❻ **WANTED PERSONS**—(Ph-F)

12:30 ❸ **NEWS—Bennett**—(Ph-L)
Fred rounds up the day's events.
8 **SPORTS NOTES**—(Lan-L)

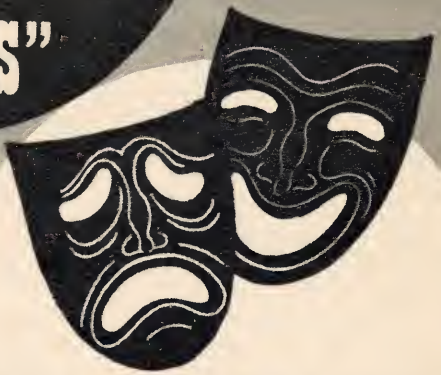
12:35 ❸ **RELIGIOUS THOUGHT**—(Ph-F)
Rev. Leon H. Sullivan.

Stations reserve the right to change listings.



now alternate fridays

10:30 pm



"YOUR JEWELER'S SHOWCASE"

channel 10 WCAU-TV

Thursday

Morning Programs on page A-11

AFTERNOON

12:00 ❸ **Hi-Noon—Rex Trailer**—(Ph-L)
❻ **Midday Headlines**—(Ph-L, F)
8 **TV Farmer**—(Lan-L)
⑩ **Bride and Groom**—(NY-L)
12 **Film Featurettes**—(Wil-F)
61 **News—Johnny Deegan**—(Re-L)

12:15 ❸ **Uncle Pete**—(Ph-L, F)
Uncle Pete and Snooper lunch with the youngsters and show films.
❻ **Stop, Look and Listen**—(Ph-L)
Tom Moorehead hosts the fun. Kossy, the chimpanzee, is featured.
⑩ 8, 61 **Love of Life-Serial**-(NY-L)

12:30 8 **News of the World**—(Lan-L)
⑩ 61 **Search for Tomorrow**-(NY-L)
12 **News—Bob Darby**—(Wil-L)

12:40 8 **Regional News**—(Lan-L)

12:45 ❸ **Close-up Quiz**—(Ph-L)
⑩ 8 **Guiding Light—Serial**-(NY-L)
Janet tells Dick that he must face the facts about Robin.
12 **The Open Door**—(Wil-L)

1:00 ❸ **Hollywood Playhouse**—(Ph-F)
"Gay Old Dog." Two doctors and a racing dog are involved in romance. Edward Rigby, Moore Marriott are the starring players.
8 **The Kitchen Door**—(Lan-L)
⑩ **Shop 'n' Save**—(Ph-L)
Marian Kemp, Gladys Webster.
12 **The Show—Music**—(Wil-L)

1:30 8 **Bride and Groom**—(Lan-F)
⑩ **Garry Moore—Variety**—(NY-L)
Comedy sketch in nursery rhyme style and based on a popular TV mystery show. Ivan Sanderson exhibits an unusual "Wold" bird.

1:45 8 **Musical Matinee**—(Lan-F)

2:00 ❸ **Skinner's Spotlight**—(Ph-L)
George features the unusual, the unique and the humane.
❻ **Nose for News—Quiz**—(Ph-L, F)
Allen Stone with a viewers' quiz.
⑩ 8, 61 **I'll Buy That**—(NY-L)
Mike Wallace moderates attempts of panelists Vanessa Brown, Hans Conreid, Robin Chandler and Albert Morehead to identify articles.
12 **Views of Life**—(Wil-L)

2:15 ❻ **Woman's Page**—(Ph-L)
Violet Hale's models show fur fashions. Peggy Towne presents a tasty recipe that is easy to prepare.

2:30 ❸ **Dione Lucas**—(Ph-F)
8 **Search for Tomorrow**—(Lan-F)
Stu and Marge are again in a dither about Stu's job.
⑩ **House Party**—(LA-L)
12 **Spot the Star—Quiz**—(Wil-L)
61 **Industry on Parade**—(Re-F)

2:45 ❻ **Bandstand—Dancing**—(Ph-L, F)
Bob Horn and Lee Stewart.
8 **Today with Kay**—(Lan-L)
61 **Music Hall Varieties**—(Re-F)

3:00 ❸ 12, 46 **Kate Smith**—(NY-L)
Featured performers are: The Katydids, vocal quintet; the Kateds, dance trio and Arlen Dalton, the Story Princess who weaves her fascinating tales for children.
⑩ 8, 61 **The Big Payoff**—(NY-L)
Bess Myerson, Randy Merriman.

3:30 8 **Kate Smith**—(NY-L)
⑩ 46, 61 **Bob Crosby**—(LA-L)
Music with the Bobcats, the Modernaires and a vocalist.

4:00 ❸ 8, 12 **Welcome Travelers**-(Ch-L)
⑩ 46, 61 **Action in the Afternoon**
(Ph-L) Western serial with Jack Valentine, Blake Ritter featured.

4:30 ❸ 8, 12 **On Your Account**-(NY-L)
⑩ **Adventure Theater**—(Ph-F)
"Nor Gloom of Night." Buddy Ebsen.
33 **Camera on the Square**—(Re-L)
46 **Film Featurette**—(AC-F)
61 **Club 61**—(Re-L)

(Continued on next page)

for your TV
SNACK TIME

Perfect Nibbling!
WHEAT SNAX
by KEEBLER

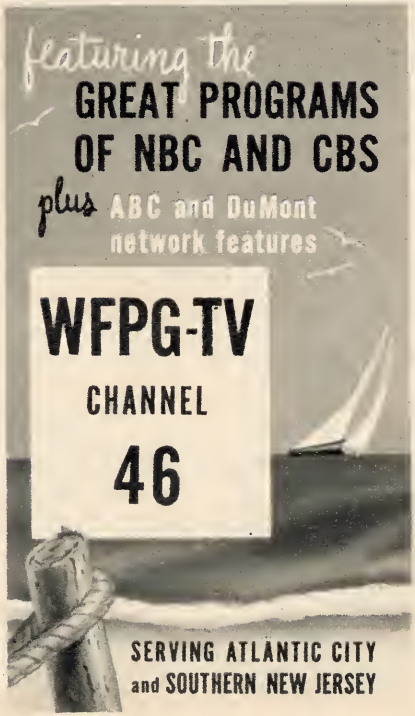
Your best ice cream buy!
Breyers
HALF GALLON
ONLY $1.29

Thursday

SEPTEMBER 24

PRESCOTT
9:00 A.M.
6

4:55 ⑩ Patches—Stories—(Ph-L)
Songs and stories.
33 **Gadget Corner**—(Re-L)
5:00 ❸ 8, 12, 46 **Atom Squad**—(Ph-L)
❻ Movie Quick Quiz—(Ph-L)
Tom Moorehead asks the questions.
⑩ Junior Hi-Jinx—(Ph-L, F)
Willie the learned worm chats and shows cartoons for the youngsters.
33 **Reading Ranchtime**—(Re-F)
"Galloping Romeo." Bob Steele and Doris Hill. Our hero finds himself in a tight spot when he is accused of an express robbery.
5:10 ❻ Movie Matinee—(Ph-F)
"Danny Boy." A woman returns to England to find her family. Wilfred Lawson and Ann Todd star.
5:15 ❸ 8, 12 **Gabby Hayes**—(NY-L, F)
46 **Western Theater**—(AC-F)
5:30 ❸ 8, 12, 33 **Howdy Doody**
(NY-L, F) Bob Smith with puppets.



61 **Sagebrush Theater**—(Re-F)
5:50 ⑩ Rain or Shine?—(Ph-L)
5:55 ⑩ Sports—Bill Campbell—(Ph-L)
43 **Headline News**—(Yk-L)

EVENING

6:00 ❸ FRONTIER PLAYHOUSE-(Ph-F)
"Rocky Mountain Raiders." Bob Livingston, Raymond Hatton, and Duncan Renaldo are featured.
8 **COVERED WAGON THEATER**
(Lan-F) Western adventure.
⑩ EARLY SHOW—Movie—(Ph-F)
"The Last Crooked Mile." Seeking a reward for solving a bank robbery, a young detective becomes involved with the robber's sweetheart.
12 **KALEIDOSCOPE OF RHYTHM**
(Wil-F) Musical features.
33 **EVENING EDITION**—(Re-L)
43 **EARLY MOVIE**—(Yk-F)
"Underground Rustlers." The Range Busters round up the baddies.
6:15 12 **THE EYES HAVE IT**—(Wil-L)
Ed Pfeiffer is host for a phone quiz.
33 **WEATHER—Webber**—(Re-L)
A look at the charts.
46 **CHANNEL 46 THEATER**-(AC-F)
6:20 33 **SPORTS—Cammarota**—(Re-L)
6:30 ❻ RAMAR—Adventure—(Ph-F)
"Strike Fury," with Jon Hall.
8 **SPORTS, WEATHER, NEWS**
(Lan-L) The latest events.
12 **DELAWARE NEWS**—(Wil-L, F)
33 **NAN IN THE MOON**—(Re-L)
61 **NEWS**—(Re-L)
6:40 61 **FILM FEATURETTE**—(Re-F)
6:45 12 **SPORTING SCENE**—(Wil-L)
33 **ADV. UNLIMITED**—(Re-L, F)
61 **BIRTHDAY SHOW**—(Re-L)
6:55 ⑩ TV NEWS—Facenda—(Ph-L)
John with evening's headlines.
7:00 ❸ NEWS REPORTER—(Ph-L, F)
Dick McCutchen with the latest.
❻ GEORGE WALSH—(Ph-L)
Sports news and highlights.
8 **TO BE ANNOUNCED**
⑩ CRAIG KENNEDY—(Ph-F)
"The Amateur Ghost." The racketeers haven't a ghost of a chance when Craig (Donald Woods) makes easy work of a guilt complex.
12 **BUCK'S BEST**—(Wil-L, F)
33 **R.F.D. BERKS**—(Re-L)
Mary Alice Gregory and Sam Horn with farm and homemaking tips.
43 **NEWS—Otis Morse**—(Yk-L)

HORN and STEWART
2:45 P.M.
6

WEBSTER
1:00 P.M.
10

FROMAN
7:45 P.M.
10

NELSON
8:00 P.M.
6

7:15 ❸ **SPORTS PAGE**—(Ph-L)
Al Wistert, Lanse McCurley. Commentary on day's events.
❻ **NEWSREEL—Hall**—(Ph-L, F)
Frank with late flashes.
43 **SPORTS—Eddie Waleski**-(Yk-L)
61 **DEEGAN SPEAKS**—(Re-L)

7:25 ❸ **WEATHER GIRL**—(Ph-L)
Lynn Dollar with weather fashions.
❻ **WEATHER—Davis**—(Ph-L)
Francis forecasts rain or shine for the morrow and coming weekend.

7:30 ❸ 8, 12, 33, 46 **EDDY ARNOLD**
(Ch-L) The "Tennessee Plowboy" presents his favorite songs with the help of the three Dickens Sisters.
❻ 43 **LONE RANGER**—(NY-F)
"Special Edition." The Lone Ranger joins a newspaper to expose a trio of confidence men.
⑩ **NEWS—Edwards**—(NY-L, F)
61 **SPORTS—Mooney**—(Re-F)

7:45 ❸ 8, 12, 33, 46 **NEWS**—(NY-L, F)
John Cameron Swayze reports.
⑩ **JANE FROMAN**—(NY-L)
Theme: George Gershwin's birthday is honored. Jane sings "I've Got Rhythm," "Embraceable You," "Summertime," and "The Man I Love."
61 **HIS HONOR THE MAYOR**
(Re-L) Civic problems answered by Mayor James B. Bamford.

8:00 ❸ 8, 12 **YOU BET YOUR LIFE**
(NY-F) Groucho Marx, master of the ad lib, and a comedy quiz show.
❻ **QUICK AS A FLASH**—(NY-L)
Bud Collyer emcees an audience participation show. Panel: Jimmy Nelson, June Lockhart, two guests.
⑩ 61 **MEET MR. McNUTLEY**
(NY-F) "Birthday Present." Professor McNutley (Ray Milland) draws the wrong conclusions when he sees a cake being delivered at his home.
33 **TALENT PATROL**—(Re-F)
Arlene Francis plays hostess to talent from the Armed Services.
43 **BROADWAY TO HOLLYWOOD**
(Yk-F) Conrad Nagel interviews personalties and chats with them about their part in the news.
46 **FILM FEATURE**—(AC-F)

8:30 ❸ 12 **T-MEN IN ACTION**—(NY-L)
"The Case of the Telltale Coat." A chorus girl's penchant for a mink coat proves to be the undoing of a father-son-counterfeit team.
❻ 43 **DOORWAY TO DANGER**
(NY-L) Doug Carter (Stacy Harris) is assigned to check on underground activities in the city of Paris.
8 **FOREIGN INTRIGUE**—(Lan-F)
Jerome Thor stars as Robert Cannon, a foreign correspondent caught in the web of political Europe.
⑩ 61 **FOUR STAR PLAYHOUSE**
(NY-F) "Finale." An aspiring actor finds his career thwarted by his resemblance to his already successful cousin. David Niven plays the role of "Roger" and "Steve." Also featured are John Litel, John Elderedge, Martha Hyer.
33 **ECKERT FAMILY**—(Re-L)
Bill Webber is host for local talented personalities.
46 **CITY HOSPITAL**—(AC-F)
Melville Ruick stars as the doctor in another drama of real life.

9:00 ❸ 8, 12, 33, 46 **DRAGNET**-(NY-F)
A gang of petty swindlers set up operations in the city and prey on the families of military casualties.
❻ **WHAT'S THE STORY**—(NY-L)
Moderator Al Capp quizzes the panel on the highlights of the week's news events.
⑩ 61 **VIDEO THEATER**—(LA-L)
"Return to Alsace." Scott Brady and Suzanne Dalbert featured. The return of a necklace once stolen by a buddy brings surprises to an ex-G.I.
43 **DOTTIE MACK**—(Cin-L)
Musical pantomime to the latest hit recordings. Bob Brown and Colin Male assist.

(Continued on next page)

Your Ford Dealer Presents

YVONNE DE CARLO
PHILIP CAREY

Starring in

"MADAME 44"

on the **FORD THEATRE**

TONITE at 9:30 • WPTZ Ch. 3

THURSDAY
SEPTEMBER 24

CONT'D

NIVEN
8:30 P.M.
10,46

DeCARLO
9:30 P.M.
3,8,12

PETERSON
9:30 P.M.
6

STEVENS
10:00 P.M.
3,8,12

9:30 ❸ 8, 12 **FORD THEATER**—(NY-F)
"Madame 44." In order to find a suitable husband, a notorious gambling hall queen pretends to be a prim schoolteacher.
The Cast
Prudence Ledyard....Yvonne de Carlo
Jack Fitzhugh.....Philip Carey
Deborah Ledyard.....Kathryn Givney
Sponsored by your Ford Dealers.
❻ **AUTHOR MEETS THE CRITICS** (NY-L) Virgilia Peterson moderates.
⑩ 61 **BIG TOWN**—(NY-F)
Steve Wilson (Pat McVey) investigates a baseball fix and uncovers some high courage. Jane Nigh.
33 **PREMIERE THEATER**—(Re-F)
"Drums of the Desert." Two Foreign Legioners in love with the same girl.
43 **SUMMER FAIR**—(NY-F)
"The Ballerina." Prima ballerina tries to prevent her daughter's marriage.
46 **PADDOCK PARADE**—(AC-F)

WSBA•TV York
Otis Morse and The News
Monday thru Friday at 7:00 P.M.
Presented by Newswanger's Shoes of Quality
CHANNEL 43 Pa.

9:45 46 **FILM FEATURETTE**—(AC-F)
10:00 ❸ 8, 12 **MARTIN KANE**—(NY-L)
Mark Stevens stars.
❻ **BIG PICTURE**—(Ph-F)
"The Eyes and Ears of the Army."
⑩ **PENTAGON U.S.A.**—(NY-L)
43 **OF HUMAN INTEREST**-(Yk-F)
46 **FOREIGN INTRIGUE**—(AC-F)
"Foreign Intrigue in the Border Zone." Jerome Thor is featured.
61 **TO BE ANNOUNCED**
10:30 ❸ **MYSTERY HOUR**—(Ph-F)
"The Red House." A young man ventures into a house of secrets.
❻ **DIAMOND THEATER**—(Ph-F)
"Miss Annie Rooney." Poor little girl loves rich little boy. Shirley Temple, William Gargan.
8 **NEWS—Red Kain**—(Lan-L)
⑩ **FOREIGN INTRIGUE**—(Ph-F)
"Foreign Intrigue in the Bell Tower." A super germ weapon is used to defy an entire government.
12 **HARNESS RACING**—(Wil-L)
43 **FABLE FOR A SUMMER NIGHT** (NY-F) "Showdown." Lurene Tuttle.
46 **THIS IS THE LIFE**—(AC-F)
61 **PLACE THE FACE**—(LA-L)
10:45 8 **DOUBLE PLAY**—(Lan-F)
11:00 8 **NEWS AND SPORTS**—(Lan-L)
⑩ **NEWS—Facenda**—(Ph-L, F)
33 **NEWS—Gounder**—(Re-L)
43 **NEWS—Lincoln**—(Yk-L)
61 **WEATHER BIRD**—(Re-L)
11:05 61 **NEWS**—(Re-L)
11:10 8 **REGIONAL NEWS**—(Lan-L)
⑩ **WEATHER—Sheridan**—(Ph-L)
11:15 8 **WRESTLING**—(Lan-F)
⑩ **SPORTS—Whitaker**—(Ph-L)
33 **THEATER THIRTY-THREE**-(Re-F)
"Brute Man." A psychopathic killer terrorizes a town. With Tom Neal.
11:30 ⑩ **FEATURE THEATER**—(Ph-F)
"The Fatal Witness." Lady Ferguson's nephew is suspected of murder.
11:40 ❸ **SPORTS—Bob Stanton**—(Ph-L)
11:45 ❸ **CLOSE-UP QUIZ**—(Ph-L)
❻ **NEWSREEL—Hall**—(Ph-L, F)
11:55 ❻ **WEATHER—Davis**—(Ph-L)
12:00 ❸ **NEWS—Bennett**—(Ph-L)
12 **HEADLINE ROUNDUP**—(Wil-L)
12:05 ❸ **RELIGIOUS THOUGHT**—(Ph-F)
Dr. Osborne L. Schumpert.
12 **NEWSREEL**—(Wil-F)
12:15 8 **SPORTS NOTES**—(Lan-L)
12:20 8 **WANTED PERSONS**—(Lan-F)

Stations reserve the right to change listings.

Groucho Marx' wit makes him top quizmaster; John Daly is the No. 1 panel moderator.

Networks Sprout Bumper Crops Of PANELS, GIVEAWAYS & QUIZZES

IT'S HARD to trace the origin of TV's so-called panel shows because like bop jokes or the chlorophyll craze, they were upon us before we knew it. *What's My Line?*, a forerunner in the panel derby, began innocently enough a few seasons ago, then began to belt out such terrific ratings that the networks thought they smelled a trend. The trend, as it turned out, became a TV phenomenon and panel shows have so mushroomed that today they're about as commonplace as the 10-second station break.

The all-time high for panel programs was hit this summer when a merry band of warm weather panel replacements filled the airwaves. All of them are gone now except one *(I'll Buy That)*, which has made the grade as a regular fall entry.

In the meantime many panel mainstays plowed right through the summer without taking so much as a second wind. Unlike most of his TV brethren, the panel show is such a hardy animal, it just doesn't need a summer vacation to recoup its forces. Of the countless panel affairs on television, only one, *Quick As A Flash*, saw any need to take a few months surcease from TV's war of the wits.

The granddaddies of the controversial panel programs, of course, are brainchildren of Messrs. Mark Goodson and Bill Todman. The creators of *What's My Line?* and a string of other TV successes are so good at dreaming up angles for panel shows that their less-inspired confreres are adopting their ideas and hatching them into small bonanzas under different titles.

Goodson and Todman's latest panel entry, *Judge For Yourself*, starring trenchant-witted Fred Allen on NBC, kicked off last month to run

the total number of panel programs to 16. Of that figure, five are the brainchildren of Messrs. G & T. The boys, longtime admirers of Allen, have draped their format on this occasion to fit the baggy-eyed comic's ad lib talents.

The other Goodson-Todman creations have been rolling along uninterrupted. *What's My Line?*, the Sunday night occupation quizzer that started all this panel fuss, is still knocking out healthy ratings despite some carbon editions which are mak-

Bergen Evans is used to looking across at his Du Mont *Down You Go* panelists.

ing the TV rounds. All hands are apparently happy with the Dorothy Kilgallen-Bennett Cerf-Arlene Francis-Steve Allen lineup. The chances of expatriate panelist Hal Block returning to his old haunt are extremely remote. And although John Daly is now an ABC vice president, Goodson and Todman insist he'll be tugging that famous earlobe for *What's My Line?* until at least 1957.

While *What's My Line?* is still undisputed champ of the panel shows, a redoubtable mustachioed comic with a broad leer and a rascal's eye for a pretty girl, is setting the pace in another part of the TV quiz field. The rascal, who could only be Groucho Marx, is emcee of *You Bet Your Life*, a show that qualifies only in the loosest sense as being a question and answer game. With Groucho, the accent is strictly on the comedy and there haven't been any complaints yet. Last week Groucho began a new batch of films of *You Bet Your Life* after a summer series of reruns of some of his better shows. Groucho subbing for Groucho during the hot months was a summer replacement on which nobody could improve.

Most of last season's panel shows are back and there is a possibility that others will crop up during the months ahead. *The Name's the Same*, presided over by owlish Robert Q. Lewis is a legitimate switch of *What's My Line?* since TV's wonderboys, Goodson and Todman, own this baby too. The difference in this Tuesday night stanza is that the celebrities are asked to spot familiar monickers instead of occupations.

Pretty Panelists Help

I've Got A Secret parlays sex appeal (panelists Jayne Meadows and Faye Emerson, generally) with a couple of funnymen (Henry Morgan and emcee Garry Moore) and throws in a deep, dark secret.

It's News to Me, with the ubiquitous John Daly handling the moderating chores, is another Goodson-Todman venture which should continue through the fall. People like John Henry Faulk and Anna Lee are asked to pin down current news.

Twenty Questions is strictly a family affair with the Vandeventers, Florence and Fred, joining with a good friend, Herb Polesie, and a neighbor, Johnny McPhee, and nailing down such unlikely subjects as the "key to the observation tower of the Empire State Building." Old-timers may recall playing a parlor variation of the game, but never as adroitly as these intuitive pros.

This One's Popular

Down You Go, a Friday night regular on Du Mont, boasts of a literate emcee (Bergen Evans), some canny male panelists (Robert Breen and Fran Coughlin) plus some charmers of the distaff side, Toni Gilman and Carmelita Pope. The word game affords its biggest delight from the punhappy Dr. Evans.

The remainder of the panel entries for this season follow the same basic pattern. *What's the Story?*, with cartoonist Al Capp emceeing, is a first

cousin to *It's News to Me.* And *Where Was I?* with John Reed King at the helm is a not-too-subtle switcheroo of *I've Got A Secret. Who Said That?* by far the toughest of the panel affairs, is also the least gimmicked-up. The quartet of geniuses are simply asked to identify notable quotes. The aforementioned *Quick As A Flash,* a recent ABC entry, which dramatizes events for the panel to identify, returned September 10 on an every-other-Thursday basis.

As a kind of footnote to all this panel business, a special niche must be reserved for the Age Gimmick. Producers Jack Barry and Dan Enright seem to have a corner on the age market at the moment with *Juvenile Jury, Life Begins At 80* and *Wisdom of the Ages* holding up network time slots. The old radio favorite *Quiz Kids* with Joe Kelly at the helm is another out-of-the-mouths-of-babes proposition that capitalizes on the unpredictability of the moppets.

Closely akin to the panel programs are TV's audience participation shows. Mink coats and trips to Europe are still being doled out on *The Big Payoff,* the Bess Myerson-Randy Merriman daily quizzer. Janice, *Break the Bank's* paying teller has developed green thumbs from passing out as much as $13,000 to one couple for pulling a "Monte Carlo." The Bert Parks-propelled quizzer, billed as the "highest paying money quiz show in America," passes out the dollars five times weekly in addition to its Tuesday night slot on NBC. But Bounding Bert is used to giving money away; he does it five times a week for another veteran giveaway, *Double or Nothing,* seen only an hour earlier than *Break the Bank* in the afternoons. Du Mont introduces *Dollar A Second* with Jan Murray.

There are two other ways to give away money on television: one is through grief, the other through laughs. *Strike It Rich* continues its astounding success in the first category and has lately been joined by a show called *On Your Account,* another summer replacement which made the winter grade. Beginning Monday, September 21, *Account* moves to a later afternoon slot on NBC with Win Elliot still giving the tearful stanza a good sympathetic handling. *Strike It Rich* will continue its evening show and weekly morning sessions as usual.

Down You Go panelists: Fran Coughlin, Toni Gilman, Robert Breen and Carmelita Pope. Success of *What's My Line?* brought record number of new panel programs.

In the same category are two new ones: CBS' *Place The Face* and ABC's *Comeback.*

If you like your money the other way, there's always Groucho Marx and Herb Shriner. Hoosier Herb has already moved his Goodson-Todman creation, *Two For the Money,* to a new time period after coming over to CBS from NBC.

Pandemonium and prizes are still being dealt out on *Beat the Clock* where couples are put through some wild stunts by emcee Bud Collyer.

NEWS
RELIGION
SCIENCE

TV ALSO SERVES PUBLIC WITH CULTURAL PROGRAMS

Bishop Fulton J. Sheen: more stations.

Walter Winchell: he'll simulcast show.

TV GUIDE GENERAL PREVIEW

THE commercial television networks have long been the targets of some educators, legislators and churchmen who complain that the broadcasters are not telecasting enough literate, cultural and religious programs.

If TV program plans for the new season just starting are any indication, however, these critics will soon have less to complain about. There are at least 45 programs to be telecast each week which fall into the "public interest" category. These range from the nightly Douglas Edwards and John Cameron Swayze news programs to straight religious shows and the more ambitious cultural offerings such as *Omnibus* and NBC's *TV Opera Theater*.

Both Swayze's *Camel News Caravan* and Doug Edwards' nightly news roundup on CBS have been on the

air through the summer and will continue unchanged. Walter Winchell, with his unique brand of microphone reporting, returns Sept. 21 to ABC in a new Sunday night time period.

Agronsky Show Clicks

Martin Agronsky,. the ABC commentator who served as Winchell's summer replacement, scored such a hit with the public that ABC is giving him either a half-hour or full hour news and discussion show of his own each week.

Underlining the intensified emphasis on news and discussion, Edward R. Murrow is adding another weekly TV program to his busy CBS schedule this season. He will resume his *See It Now* program in October but in a new time period—Friday nights at 10:30.

For his new program, Murrow will devote Tuesday nights at 10:30 to *Person to Person.* As the title implies, he plans to interview guest personalities in the news on an intimate basis. The people he invites to his program will not necessarily be politicians—he plans to talk with movie stars, industrialists, inventors and about anybody in the news.

You Are There, history presented as if it were news, will be continued by CBS Sunday evenings.

Current Events Stressed

Emphasis on current events will be continued on such programs as *Junior Press Conference, Man of the Week, Meet the Press* and *Meet Your Congress.* On each of these, leading Governmental dignitaries are interviewed before the TV cameras on pressing problems of the day. Out of some of these shows, particularly *Meet the Press,* have come statements from the personality being interviewed which formed the lead headline in the nation's newspapers the following day. This fact in itself should serve to point up their importance. Du Mont's *Washington Exclusive* forum also is produced by Martha Rountree and Larry Spivak, of *Meet the Press.*

Theodore Granik's *American Forum of the Air,* a pioneer in putting politicians on the interviewing carpet before a microphone, again will give members of the studio audience a chance to ask questions of the bigwigs. Granik's *Youth Wants to Know,* the junior version, gives high school students their chance to toss questions at their Congressmen.

American Forum of the Air, produced by NBC Sunday afternoons in cooperation with the Alfred P. Sloan Foundation, will continue to delve into any and all major facets of American life. Ex-Vice President Alben W. Barkley is expected to return with his political commentary titled *Meet the Veep.* There is also a chance that ex-President Harry S. Truman will have a similar TV show this year. Bob Considine, now seen Tuesday nights at 10:30 on NBC, will continue his commentary and interview show.

The viewing public will get more of an opportunity to meet the Army and its work face to face in a new series of *The Big Picture* telefilms.

Chronoscope returns to CBS three nights weekly in the fall, but will have a new group of panelists to question the interviewee.

Many local stations, to augment

Alistair Cooke: another *Omnibus* ride.

their news coverage, will telecast such syndicated news programs as the *NBC Daily News Report* and *NBC News Review of the Week*. Don Hollenbeck and his *Sunday News Review* continues Sunday nights on CBS after *What's My Line?* A number of local stations also plan to telecast Marquis Childs and his filmed *Washington Spotlight*, and *Yesterday's Newsreel*, a roundup of the outstanding news events of the last 50 years.

On the more cultural side, Alistair Cooke returns as program host of

Martha Rountree: she meets the press.

Omnibus when the program resumes on CBS Sunday afternoons in October. The show will again be produced in cooperation with the Ford Foundation and spotlight drama, opera and virtually everything else of interest. With Virgilia Peterson as moderator, *Author Meets the Critics* continues on Du Mont as a noteworthy discussion program about new books. Lilli Palmer is filming a new series of her interviews and discussions, and the Charles Laughton one-man telefilm readings will also be telecast by many local stations this year.

Long-hair, or cultural, music will get a big play on TV this season. NBC's *TV Opera Theater* will present at least eight operas in English, ranging from the old faithfuls to modern works such as Benjamin Britten's new "Gloriana." The Metropolitan Opera Association hopes to stage a monthly opera for TV.

Du Mont will telecast the Chicago Symphony Orchestra under the baton of Fritz Reiner each Wednesday, and NBC plans to simulcast at least one of its Saturday evening radio concerts by Arturo Toscanini and the NBC Symphony.

Many Science Shows

The science shows will be many and varied. CBS will introduce a new Sunday afternoon educational series titled *The Search*, which it is producing in cooperation with some of the Nation's leading colleges and universities. The *Johns Hopkins Science Review* resumes as a live program this month on Du Mont and again will spotlight top scientists discoursing on and demonstrating their latest achievements.

What in the World, the show which combines the panel technique with anthropology, again will be seen Saturday afternoons on CBS. This network will also continue its *Adventure* series, originating from New York's American Museum of Natural History where Charles Collingwood, Mike Wallace and the museum's staff scientists take viewers on a tour.

John Kieran's *Kaleidoscope*, the quarter-hour telefilms in which the noted author and naturalist discusses his favorite hobby, will be telecast by many local stations. And Du Mont plans to continue its presentation of new ideas and inventions which might affect all our lives eventually. This show is titled *The Big Idea*.

Programs Of Faith

Bishop Fulton J. Sheen's *Life Is Worth Living* will be seen on more than 130 stations. CBS is continuing *Lamp Unto My Feet*, the pioneer live religious program. Many local stations will telecast *The Living Book*, a telefilm series of Biblical dramas. People of all faiths may receive their religious inspiration from such programs as *Frontiers of Faith*, *Faith for Today*, *This is The Life* and those produced by Percy Crawford, Billy Graham, Dr. Norman Vincent Peale and The Christophers.

TV GUIDE
COMEDY
PREVIEW

Continued from Page 5

Cugat series which provided lucrative radio employment for Lucille Ball (see, Lucy keeps popping up).

Danny Thomas' latest joust with TV will be called *Life with Danny*. Part of ABC's big rebuilding program, Danny's show will be about a typical show business family's struggle to raise the kids with Pop out on the road all the time. It'll also give Danny an opportunity to display his famous night club routines. *Pride of the Family*, with comedian-dancer Paul Hartman in the role of a belabored breadwinner who'd rather end it all but just doesn't want to bother, also will be viewed on ABC. A show similar to Danny Thomas' starring Ezio Pinza is on NBC. It's about an opera singer and his family problems and will give Ezio a chance to unleash a few of his celebrated basso arias. The show, called *Bonino*, is produced by Fred Coe of *TV Playhouse* and *Mr. Peepers* fame. *Jamie*, originally presented on ABC's *Album*, will be on NBC with child wonder Brandon De Wilde in the title role.

Abbott and Costello, besides their turns on the *Comedy Hour*, have a syndicated situation comedy. *Jackson and Jill*, another young married couple bit with Marge Chapman and Todd Karns, Roscoe's son, in lead roles, is being offered on Du Mont. *Marge and Jeff*, still another young couple, will appear on a five-times-a-week 15-minute show with Marge Greene and Jess Cain starring along with a dog named Paisley, also on Du Mont.

Topper, the Thorne Smith comedy, will feature Leo G. Carroll as *Topper* and Anne Jeffreys and Robert Sterling as the vanishing couple. It starts on CBS on October 9. *Life with Father*, based on the stories of Clarence Day, is also on CBS.

Ventriloquist Paul Winchell and his wooden sidekick, Jerry Mahoney, have dropped their *What's My Name?* quiz format for a straight comedy show which fills the old Red Skelton NBC spot early Sunday evenings.

Aside from the big extravaganzas, this doesn't leave much room for gag-style comedians. Red Skelton has switched from Sundays on NBC to Tuesdays on CBS where he'll oppose Milton Berle. Red Buttons, still going it alone with sketches instead of situation comedy, will be back in his familiar spot following *Lucy*, a pleasant place to curl up with a huge carry-over rating. Pat Carroll, a staple in Red's cast last year, has left the show, but the rest will be back. Aside from Bob and Ray, who will probably go on forever without sponsors, and the two Reds, the non-situation comedy front is quiet.

Jerry Mahoney and Paul Winchell: they'll try a new show format and a new night.

New Day Dawns FOR Daytime TV

TV GUIDE DAYTIME PREVIEW

DAYTIME viewing is being given a greatly needed shot in the arm. During the summer months, NBC looked cagily over at CBS, which was flooding the morning and afternoon hours with shows, and gave its own "why bother" attitude a fast shuffle.

Suddenly, housewives were not only advertising targets for the soap brigade, but daytime viewing opened up a new area for real entertainment. For, despite the seeming incompatibility of getting household chores done while facing a TV set, average daytime viewing climbed from 61 minutes in 1952 to 82 this year.

The good news circulated and a flow of promises came from the highest echelons of both networks. J. L. Van Volkenburg, president of CBS-TV, talked about the "careful design of programs to appeal to daytime taste." NBC's chief, David Sarnoff, promised his affiliate stations a whole new lineup to combat CBS's schedule. There are some cheery spots ahead for the daytime viewer.

New Hour For Kate

NBC's *Kate Smith Show*, with the highest Trendex rating of all afternoon shows, is being moved up an hour in direct competition with CBS' *The Big Payoff*. Since Miss Kate doesn't have any mink coats to throw around, she will compensate by giving a thorough look at fashions.

Aimed straight at the hearts of women and the same audience as *Payoff*, Miss Kate will also go in for household gadgets. She will sing as usual, tell some of her choice anecdotes, and there will be guests and chatter. Ted Collins, who will probably be around as long as Kate herself, will commentate. Some of his interviews may be curtailed.

Although not new, the best spot on daytime TV is in the early hours of the morning when Dave Garroway and J. Fred Muggs telecast the lively *Today* show. The RCA Exhibition Hall in New York City will continue as the base of operations, although films, remotes and special features will be shown. News Commentator Frank Blair has replaced Merrill Mueller.

Garry Moore, that irresistible crew-cut juvenile who takes over for CBS daytime practically where Godfrey

leaves off, will go on entrancing the ladies with his humor, which often is very good, his patter and his wide-eyed innocence.

The new *Bob Crosby Show*, a daily live venture starting this fall, promises to brighten the 3:30 to 4 P.M. slot for CBS. This variety and musical series headed by Bob, the brother of Bing, in case everyone didn't know, will feature the famous Bobcats, an instrumental group, and the Modernaires, a vocal combination.

NBC's new show, *Home*, (still a tentative title) planned for airing sometime towards the end of September, will be a women's magazine of the air. Probably an hour long, it will feature fashions, cooking and guests. Patterned after *Today*, and sneak previewed on that show last August, *Home*, which also originates out of a street level studio, may make a trend out of pedestrian viewing.

More Time For Godfrey

And, of course, there's a healthier Godfrey, returned to a much relieved nation after an operation that received as diligent coverage as the Korean peace signing. Two sponsors have since grabbed the opportunity to extend his viewing time to 90 minutes each Monday and Wednesday A.M. and to 75 minutes each Tuesday and Thursday morning.

The *Wheel of Fortune*, which rewards heroes, Samaritans and any other kind of good-deeders, continues unchanged. Emcee Todd Russell provides the good clean fun and the pathos comes from the guests.

Art Linkletter's House Party, going strong on TV since last September, promises no change in format. *Welcome Travelers*, another veteran of the airwaves (both shows started in radio) has only a new time slated, 4-4:30 P.M., starting September 21. *Bride and Groom*, where couples are married in front of the TV camera for the $2000 haul, will play Lohengrin as loudly as ever.

Dennis James will introduce *Turn to a Friend* on ABC, five days a week.

Well, Bless My Suds

For lovers of soap opera, two gripping tales were premiered on August 3. Followers of the cult should find some heart-tugging moments in *Three Steps to Heaven*, the adventures of Poco, a small town girl living in New York. On live, Monday-Friday, the show is the creation of Irving Vendig, a man who's already proved he knows his way around the circuit with *Search for Tomorrow*. As *Three Steps* fades, *Follow Your Heart* enters hard on its heels. This one, authored by Elaine Carrington, of radio serial fame, is the tale and trials of Julie Fielding, a wealthy society girl.

NBC also has *Hawkins Falls*, (population 6200), where the town rather than the people is the focal point of the story; and *The Bennetts*. Both continue without a change, as will CBS's *Love of Life*, *Search for Tomorrow*, and *The Guiding Light*.

TV GUIDE SPORTS PREVIEW

World Series Coming Up

Then Pro and College Football, Boxing and Other Top Sports

WHETHER you're a gourmet or a glutton where football is concerned, this is your year for TV. As a result of some wild competitive bidding between the four major TV networks, the fall football fare on TV is the largest and choicest in television history. Everything, from schoolboy football to the professional kind is on the menu and there's no doubt about who's going to benefit.

Men who man the mikes: Top, Russ Hodges and Bill Stern; below, Wayne Griffin and Du Mont's Jack Brickhouse.

Big as the football season looms, there's another event that always manages to crowd football out of the headlines for a week or so. It's an annual tribal rite peculiar to the United States known as the World Series, wherein a splendid collection of baseball players, the champion teams of the American and National Leagues, collide in a best-out-of-seven game series for the world's championship. As in years past, Mel Allen will announce the Series over NBC. After last year's torrid seven game set, some enthusiasts claimed the Series outshone the National Conventions as the TV event of the year. With both the Yankees and Dodgers in good position to be in the Series again, who's to say that we won't have more of the same.

For those whose tastes run to boxing, and that includes most of the male population, there'll be no letup in the bloodletting. Four nights of the week will have fights, which should be enough to go around. In order, they are Mondays, on Du Mont from Eastern Parkway Arena in Brooklyn; Wednesdays, the big Pabst fights with Russ Hodges announcing over CBS, including some title fights; Fridays, *Cavalcade of Sports* over NBC with Jimmy Powers, also including some championship fights, and Saturdays, ABC again from various spots. Throw in *Greatest Fights of the Century* on Fridays, films of some of the great brawls of all time, and anybody left to complain about not enough boxing on TV should be tossed into a ring with Rocky Marciano.

Plenty Of Wrestling

Nor is that old TV retainer, the wrestling match, to be ignored. There was some talk that the grunt boys were becoming an unwanted item along the cable but their continued popularity seems to contradict that talk. Every Wednesday night, Wayne Griffin brings his salty commentary to the wrestling matches on ABC, usually from Chicago's Rainbo Arena, and on Saturdays, Jack Brickhouse does a couple of hours work talking about the groaning going on in the ring at Chicago's Marigold Gardens over Du Mont. Between *Zoo Parade* and the wrestling matches, Chicago seems to have a corner on the TV gorilla market. In addition to these shows, both carried live, there are two major TV filmed wrestling shows, both made in Hollywood, *Ringside*

with the Rasslers and *Wrestling from Hollywood.* Both are sold to local stations.

Most of the other sports shows on TV are either locally originated or sold as films to various stations. In the latter category are such items as *Double Play,* a sports interview show with Leo Durocher and Laraine Day; *Sportscope,* a five minute show which sandwiches a sports question between three commercials; *All American Game of the Week,* the number one college game of the previous week, filmed and reshown; *Telesports Digest,* an ABC item with Harry Wismer in a sports roundup including film clips. ABC will present Frank Leahy and Notre Dame game films.

Mel Allen's *Sports Spot* and the Madison Square Garden sport films will go to a number of stations.

NBC will carry the NCAA approved schedule of college games, which may bring a few complaints because of its exclusion of some major games.

Two weeks are set aside for "panoramic" telecasts, which will carry portions of four different games. ABC will carry the entire home schedule of the Chicago Bears and Chicago Cardinals, with Red Grange and Bill Fay doing the announcing and with Chicago blacked out.

Du Mont is carrying 20 National Professional Football League games over the network and 19 more on a local basis. This schedule is somewhat complicated because certain cities will be blacked out to protect local games. Du Mont also will telecast 12 pro basketball league games, starting Dec. 12.

The schedules:
NBC-NCAA

Sept. 19—Nebraska vs. Oregon. *Sept. 26*—Dartmouth vs. Holy Cross. *Oct. 3*—California vs. Ohio State. *Oct. 10*—Texas vs. Oklahoma. *Oct. 17*—Alabama vs. Tennessee. *Oct. 24*—(Panaramic): Princeton vs. Cornell, Mississippi vs. Arkansas, Illinois vs. Syracuse, Iowa vs. Indiana. *Oct. 31*—Minnesota vs. Pittsburgh. *Nov. 7*—(Panoramic): Florida vs. Geargia, South Carolina vs. North Carolina, Northwestern vs. Wisconsin, Kansas vs. Kansas State. *Nov. 14*—Michigan State vs. Michigan. *Nov. 21*—University of Southern California vs. UCLA. *Nov. 26*—Thanksgiving Day—Utah vs. Brigham Young. *Nov. 28*—Army vs. Navy. *Dec. 5*—Notre Dame vs. S.M.U.

ABC telecasts of Chicago Bears-Chicago Cardinals

Sept. 27—Cardinals vs. Redskins. *Oct. 4*—Cardinals vs. Brawns. *Oct. 11*—Bears vs. Colts. *Oct. 18*—Bears vs. 49ers. *Oct. 25*—Cardinals vs. Eagles. *Nov. 1*—Cardinals vs. Giants. *Nov. 8*—Bears vs. Packers. *Nov. 15*—Cardinals vs. Rams. *Nov. 22*—Bears vs. Lions. *Nov. 29*—Bears vs. Rams. *Dec. 6*—Cardinals vs. Steelers. *Dec. 13*—Bears vs. Cardinals.

The Du Mont-professional league schedule, exclusive of blackouts.

Oct. 3—Giants at Steelers. *Oct. 4*—Browns at Cardinals. *Oct. 10*—Eagles at Browns. *Oct. 11*—49ers at Lions. *Oct. 17*—Steelers at Eagles. *Oct. 18*—Rams at Lions. *Oct. 24*—Packers at Steelers. *Oct. 25*—Browns at Giants. *Oct. 31*—Packers at Colts. *Nov. 1*—Giants at Cardinals. *Nov. 7*—Colts at Lions. *Nav. 8*—Packers at Bears. *Nov. 15*—49ers at Browns. *Nav. 21*—Cardinals at Eagles. *Nov. 22*—Browns at Steelers. *Nov. 29*—Rams at Bears. *Dec. 5*—Colts at Rams. *Dec. 6*—Bears at Lions. *Dec. 12*—Packers at Rams. *Dec. 13*—Browns at Eagles.

TV GUIDE WESTERN PREVIEW

LOOK OUT, BADDIES

You Don't Stand A Chance With Hoppy, Gene, Roy, etc., After You

WHILE the Western frontier is no longer with us in the flesh, its spirit has been nailed down for posterity as perhaps no other spirit since the ghost of Hamlet's father.

The 1953-54 television season will be as replete with Western fare as ever. Apparently it is a story which never wearies in the telling, for the plots are eternally the same, the characters unchanging, the scenery a belt-line panorama of dusty plain, huge boulders and an occasional large tree suitable for hanging.

Fittingly enough, the dean of TV cowboys, *Hopalong Cassidy,* still heads the parade—albeit he is anathema to those few hardy souls left who still remember the original Cassidy as created by Clarence E. Mulford a forgotten generation ago. Mulford's Cassidy was a slight, unimposing looking hombre with a scraggly red moustache, a pronounced limp and a horse that bore no resemblance whatsoever to Topper. Further, the original Cassidy both chewed and spat tobaccy. He's not on TV.

To a new generation, however, Bill Boyd is Hopalong himself. As Boyd, he gambled his life's savings, literally, on buying up a series of old *Hopalong Cassidy* movies and selling them to television. A year ago, the old features having finally worn themselves out, Boyd set up his own production company and made 52 new half-hour films especially for TV. Another 52 are currently on the planning boards, with seven of them already shot and 19 now ready for production. These new films, beginning with last year's, feature Edgar Buchanan as "Red Connors" and make an honest effort to be something other than the cut-and-dried formula Western.

Aiding and abetting Boyd in outfitting the Nation's small fry with loud if harmless sidearms are seven other heroes of the West who differ from the prototype virtually in name

Western Western: scene was filmed in Death Valley with mercury over the 100 mark.

only. Gene Autry and Roy Rogers both own and produce their own TV film series and, like Hoppy, are on the air the year around.

With or without children, there is hardly an American citizen who draws breath who has not at least heard of *The Lone Ranger*. A radio veteran of the days when a loudspeaker was a conversation piece, he has been a TV fixture since 1949 in a series, now being repeated, of no less than 130 half-hour films. Clayton Moore played the title role in the first 78, with John Hart taking it for the last 52. The horse, Silver, has been changed twice, but Tonto (J. Silverheels, a *bona fide* Indian) and his nag, Pinto, have stuck it out for the entire 130.

The four remaining "regulars" in TV's Western library are, of course, *The Cisco Kid, Wild Bill Hickok, Kit Carson* and *The Range Rider*. Like the others, they all are done on film. *The Cisco Kid,* in the person of Duncan Renaldo, is now a veteran of 78-plus completed films and the current shooting schedule runs indefinitely.

Wild Bill Hickok is Guy Madison's particular claim stake, with Andy Devine running the customary comic interference. *Kit Carson* belongs to Bill Williams, a young Hollywood leading man who was going nowhere in particular when TV came along. *The Range Rider*, an offshoot of the Autry series and produced by Autry's own Flying A Productions, is headlined by Jack Mahoney. He rides the range and does good deeds, aided by his sidekick, Dick West.

A relative newcomer to the cowpoke scene is a 26-episode film series called *Cowboy G-Men* employing the talents of old cowhand Russell Hayden and new cowhand Jackie Coogan. Syndicated in some 24 cities, they ride the range on behalf of the Government.

The remaining Westerns dare to be a little different, although the perennial Gabby Hayes can hardly be called "different" in the light of his long and lucrative career as a walking beard in motion pictures. His TV show is done chiefly on a live basis, Gabby telling tales of the Old West to the youngsters and slipping in a daily film insert to get some action into the proceedings.

The other live Western, of course, is CBS' *Action in the Afternoon,* a soap opera with chaps, starring Jack Valentine, Blake Ritter and Mary Elaine Watts and originating from the network's "Western" location in Philadelphia, a likely spot.

Genuinely different and several notches above all the others in historical content is *Death Valley Days*. Actually, it is a dramatic series with a Western background, filmed almost entirely on location in Death Valley itself and telling authentic stories.

There's even a she-Western, *Annie Oakley*, that will start in January.

Eastern Western: in Philadelphia, cast of *Action in the Afternoon* enacts some basic scenes of TV's only live horse opera.

Continued From Page 16

tery field, only *Dragnet* has attained the magic circle of the top 10 shows in the national rating lists. And oddly enough, both *Dragnet* and *Foreign Intrigue* have created their own stars in Jack Webb and Jerome Thor. Thor, incidentally, has left *Foreign Intrigue* for what he hopes will be greener pastures.

Most of the network standbys, of course, will be back in their familiar places: Webb in *Dragnet*, Ralph Bellamy in *Man Against Crime*, Mark Stevens (replacing Lee Tracy, who replaced Lloyd Nolan, who replaced William Gargan, who started it all in the first place) in *Martin Kane, Private Eye*, Roscoe Karns in *Rocky King, Detective*, Pat McVey in *Big Town*, Ken Lynch and Jack Orrison in *The Plainclothesman* and Reed Hadley in *Racket Squad*, although the last-named is moving over from CBS to ABC and *Man Against Crime* shifts from CBS to NBC. Missing, however, unless a new sponsor is found, will be Barbara Britton and Richard Denning in *Mr. and Mrs. North*, which will be seen for the last time September 26.

Perhaps because the whodunit field is already crowded to the bursting point with 10 private eyes, nine cops, three newspapermen and one "public eye" (Brian Donlevy as the government sleuth in *Dangerous Assignment*), there are only three new entries in the field as the 1953-54 season gets underway. CBS has two of them, *Pentagon Confidential* and *The Man Behind the Badge*, both based on cases from actual files. Bellamy, a busy lad, has the third, having made 26 filmed episodes of *Follow That Man*.

All of the remaining dozen whodunits are syndicated—which is to say that they are sold to stations individually in different cities—and their presence is noted or not, as the case may be, in TV GUIDE's local program listings.

Hardiest of them all is *Public Prosecutor*, made back in 1947 with John Howard and still going strong in some 62 cities. *Boston Blackie*, starring Kent Taylor and Lois Collier, is another perennial favorite and now reaches 72 cities. A comparative newcomer, and a good one, is Dan Duryea's *The Affairs of China Smith*, which benefits not only from Duryea's accomplished presence but from its Singapore setting. Another possible comer is Rod Cameron's *City Detective*, which got started just last spring.

That leaves eight. George Raft and Melvyn Douglas are spending their time on such shows as *I Am the Law* and *Hollywood Off Beat*, respectively. Donald Woods is in his *Craig Kennedy, Criminologist* series and Edmund Lowe is the *Front Page Detective*. Don Haggerty has had a go at the private eye routine in both *The Files of Jeffrey Jones* and an older series called *The Cases of Eddie Drake*. A cliff-hanger serial from the old movie days, *Ace Drummond*, is still making the TV rounds, and the *Dick Tracy* films may be with us forever.

Among the casualties, not presently with us, are *Crime Syndicated*, Tom Conway's *Inspector Mark Saber*, *Homicide Squad*, and Lee Bowman's *Ellery Queen*, although the latter may well be back before the end of the new season.

Trench Coat Set: *l. to r.*, Brian Donlevy, Ralph Bellamy, Roscoe Karns, Reed Hadley.

TV Teletype / CONTINUED FROM PAGE 3

HOLLYWOOD Dan Jenkins reports:

ABC is replacing Date With Judy with a Hollywood film series, Inspector Mark Saber, Homicide Squad . . . Pantomime Quiz, first and oldest of the panel quiz shows, may switch to Du Mont for the winter following its summer run on CBS.

* * *

Private Secretary has moved back to CBS following its summer of repeats on NBC . . . The producers of Four Star Playhouse are now shooting no less than 13 pilot films --which means, potentially, 13 new film series out of Hollywood.

* * *

A TV version of radio's Nightbeat, starring FRANK LOVEJOY, is in the serious talking stage here . . . And HOMER CANFIELD's new NBC radio show, Confession, is definitely being converted to TV . . . GROSS-KRASNE, producers of The Big Town series, are about ready to start shooting a new one, The Lone Wolf. They're looking for a CESAR ROMERO-type for the lead.

* * *

NBC has additioned still another audience participation show, You'll Be Surprised, to star BOB ALDA and AILEEN STANLEY, JR. . . . Another radio show scheduled to make the switch to TV:CBS' Earn Your Vacation, now earmarked as a possible five-a-week daytime entry . . . The new JIMMY BOYD show, whose audition was reported here last week, also is being considered for a CBS daytime spot.

* * *

JACK PAAR, who has signed a five-year contract with CBS, will do a morning show for the network . . . BRIAN DONLEVY, star of Dangerous Assignment, has made and sold 26 quarter-hour films, Find A Hobby, and is ready to go into production with 26 more . . . NBC is tailoring a new audience participation show for TALLULAH BANKHEAD.

* * *

PHYLLIS COATES, who plays Lois Lane in the first 26 Superman films, now has the inside track for the Jane Stacy role in My Friend Irma . . . PETER LAWFORD and MARILYN ERSKINE have been set to co-star in a GE Theater film, "Woman's World" . . . Initial Comedy Hour lineup now has MARTIN & LEWIS set for the Oct. 4 opener, followed by JIMMY DURANTE Oct. 11, EDDIE CANTOR Oct. 18 and ABBOTT & COSTELLO Nov. 1. The Oct. 25 date is still open.

* * *

Watch for Life With Elizabeth, highly successful Los Angeles local show now being put on film for National syndication . . . LUCILLE BALL and DESI ARNAZ have scheduled a breather for themselves and will vacation in Honolulu for a month beginning Sept. 15 . . . PHIL CAREY, ELLEN DREW and WARD BOND set for a Ford Theater film, "Gun Job."

* * *

Revlon Mirror Theater's triple switch from New York live on NBC to Hollywood film via CBS took place Sept. 19 . . . Both My Friend Irma and Our Miss Brooks return to CBS Oct. 2.

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